

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

September 2024

CALENDAR

**GENERAL MEETING (ON ZOOM)
DEMO WITH DONGFENG LI, AWS D.F., NWS
AND SOCIETY SHOW THURSDAY,
SEPTEMBER 12, 2024, 7PM**

**Zoom Link for VWS General Meeting
and Artist Demo**

Date: September 12, 2024,

Time: 7:00 PM Pacific Time (US and
Canada)

Join Zoom Meeting

[https://us02web.zoom.us/j/8825351
6402?pwd=g4azOkMXRViyjCTAJMtA
Rbsah4tDIH.1](https://us02web.zoom.us/j/88253516402?pwd=g4azOkMXRViyjCTAJMtARbsah4tDIH.1)

**Meeting ID: 882 5351 6402
Passcode: 389277**

**SEND SOCIETY SHOW ENTRY TO
SELINA CHENG BY 12 NOON, September. 11**
selinachengart@aol.com

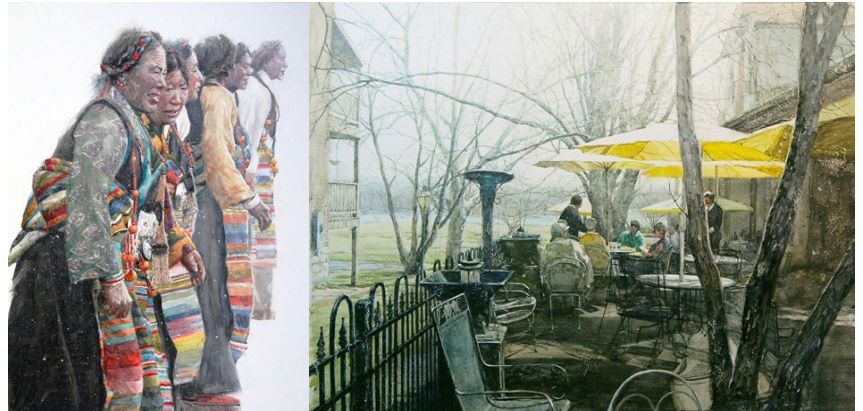
September WORKSHOP:

Dongfeng Li, AWS D.F. –Sat., Sept. 21 and 22
2024, 9am – 1pm. On-line via Zoom
Workshop fees: \$120 for members, \$160 for
non-members.

TBD - PAINT-OUT

Currently suspended until further notice

September Demo Artist: Dongfeng Li, AWS D.F., NWS



Dongfeng Li was born and raised in China and studied at Tianjin Academy of Fine Arts. He came to the United States in 1992 and subsequently received a Master of Art Education from the University of South Alabama and a Master of Fine Arts from Southern Illinois University.

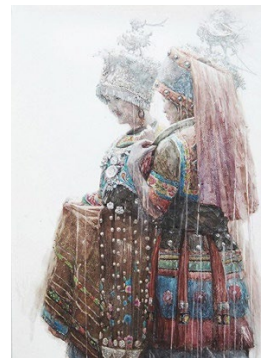
He teaches painting, drawing, design and watercolor at Morehead State University from 2007 to present. Before that he taught at Webster University from 1999-2007.

His watercolors have been exhibited nationally and internationally, including the annual international shows of American Watercolor Society, the National Watercolor Society, Transparent Watercolor Society of America.

He wins many awards in the national and international watercolor exhibitions, which include 21 first place awards.

Li is also an international watercolor event curator. He has been taking many workshop tours for the Plein Air events in China since 2005.

Li is the signature member for American Watercolor Society, and National Watercolor Society. His watercolor painting featured many times in Watercolor Artist Magazine.



President's Message



Hello everyone,

Greetings! I hope you are having a pleasant and creative summer. It is time to get our creative talent back to work. Our September 12 meeting will be special one as we have the honor of having the renowned artist Dongfeng Li for our demo and hosting a workshop on September 21 & 22. Please also note that we will have an unjuried member art show in October (see entry details in this newsletter). I am looking forward to the meeting and seeing you again. Hope to see you at our September meeting.

Please note that this month the meeting is back at 7 PM.

John Chapin, President VWS

UNJURIED MEMBER EXHIBIT – OCTOBER 1-31, 2024

This un-juried exhibit is for current members of Valley Watercolor Society (VWS) only. It is in addition to the VWS annual exhibit. Any art work exhibited may not be entered in the VWS Annual Juried Exhibit. The exhibit will be at Northridge Art Studio, 9349 Melvin Avenue, Unit #9, Northridge (818-465-8222).

The first thirty **paid** entries will be accepted beginning September 1. Early submissions will not be considered. You may submit one piece and one additional painting, which will be included if space permits. Indicate which painting is your first choice. Email a photo of your work, size (40" maximum, including frame), title, price (Northridge Art **Studio** will not take a commission on sales) to: sylvia_crosbie@bluetiehome.com. A fee of \$30.00 must be received in order to confirm your place. Checks should be made out to Valley Watercolor Society and mailed or delivered to: Sylvia Crosbie, 15010 Friar Street, Van Nuys, CA 91411. You can also pay in cash but credit cards are not accepted.

Notification confirming acceptance: September 15, 2024

Take-in: September 30, 2024 10:00 – 12:00

Reception: October 6, 2024 4:00 – 6:00

Pick-up November 1, 2024 10:00 – 12:00

Awards will be decided by "People's Choice" at the reception. First Place, Second Place, Third Place, and Honorable Mention certificates will be awarded.

No bin art will be accepted,

No gallery sitting is required.

Only water media (80%) is acceptable.

For questions, call Sylvia Crosbie (818-902-1853) or email (sylvia_crosbie@bluetiehome.com)

June 13 Society Show Winners

Congratulations to Society Show Winners



1st Place
Debra Reynolds



2nd Place
Fatemeh Kian



3rd Place
Selina Cheng



Honorable Mention
Gary Friedman



Honorable Mention
Gabrielle Raumberger

To enter the upcoming **September 12TH General Meeting Society Show**, submit one emailed JPEG **Sept. 11TH** by 12 noon to **Selina Cheng**: selinachengart@aol.com The demo artist will select awards: 1st, 2nd, 3rd, and two Honorable Mentions. See all the entries from previous Society Shows here: <https://valleywatercolorsociety.org/society-show/>

Classes taught by VWS Members

There is a [Teachers page](#) on the VWS website for VWS members who conduct classes, hold workshops, or teach private lessons. If you'd like to be listed, just send an email to Newsletter@valleywatercolorsociety.org with your details. Please see our complete list of teachers online at <https://valleywatercolorsociety.org/teachers/>

TBD - Upcoming Paint-Outs – David Deyell



Hi Plein Air Artists:

It is with a heavy heart that we would like to inform you that our beloved Plein Air artist/organizer, David Deyell, has passed away a couple weeks ago. We will send out more information as we learn more about any memorial services from his family.

Future paint-outs will be announced once we have a chance to find a new leader for the event.

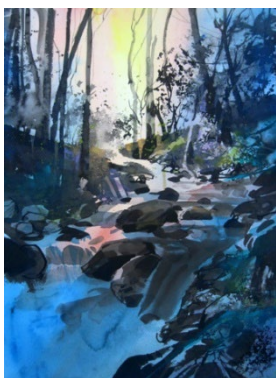
VWS 2024-2025 Workshop Schedule



Dongfeng Li
September 2024



Laurie Goldstein-Warren
October 2024



Joe Cibere
November 2024



Keiko Tanabe
January 2025



Brenda Swenson
February 2025

Dongfeng Li – **Online** Sat Sep 18 – Sun Sept 20, 2024, 9am - 1pm, 2-Days on ZOOM, [\[Register\]](#) \$120 for VWS members, \$160 for non-members

Laurie Goldstein-Warren – **Online** Sat Oct 19 – Sun Oct 20, 2024, 9am - 1pm, 2-Days on ZOOM, [\[Register\]](#) \$120 for VWS members, \$160 for non-members

Joe Cibere – **In-Person** and **Online** Sat Nov 16 – Sun Nov 17, 2024, 10am - 1pm, 2-Days, [\[Register\]](#) \$120 for VWS members, \$160 for non-members

Keiko Tanabe – **Online** Sat Jan 18 – Sun Jan 19, 2025, 9am - 12pm, 2-Days on ZOOM, [\[Register\]](#) \$140 for VWS members, \$180 for non-members

Brenda Swenson – **In-Person** Fri Feb 21 – Sun Feb 23, 2025, 10am - 2pm, 3-Days on ZOOM, [\[Register\]](#) \$220 for VWS members, \$260 for non-members

workshop Policy: The workshop fee includes a 10% non-refundable cancellation fee if a cancellation is made more than 30 days prior to the workshop. A 50% non-refundable fee if cancellation is made between 30 or 7 days. No refund will be made for a NO SHOW or a cancellation with less than 7 days of notice prior to the workshop. The workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: there are less than 10 participants, the workshop is not at a financial breakeven point, or the demonstrator or location cancels. In this case, FULL refunds will be given. If for any reason your check or credit card payment is rejected by your bank, VWS will ask you for a reimbursement of any fine or charge assessed by your bank to VWS. After two incidents, membership will be revoked.

Enroll in workshops online at <http://valleywatercolorsociety.org/events>.
Just select the desired workshop and scroll down to the "Register Now" button.

Member News

Congratulations to Mary Zangerie, We're so excited to hear about your two watercolor paintings being accepted into the Professional Artist Division at the Ventura County Fair. Your hard work and talent have truly paid off, and we're all incredibly proud of you. Well deserved!

You can visit her website at: maryzangerleart.com

Sharon Reaves, VWS Webmaster, is offering her professional services in website design, update and maintenance to VWS members. She can be contacted at SHARON@REAVESGALLERY.COM

Gary Friedman, I'm pleased to announce I've participated in the Channel Islands Art Center's recent gala event and fundraiser BBQ. It was a great event and I'm pleased to have sold a painting there. (see attached photo at bottom). I will be teaching a watercolor and composition class starting Saturday Sept. 7th (5 week session) at the Simi Valley Sr. Center. Classes are from 10am to noon on Saturdays. Cost is \$75 for 5 classes. Enroll at rsrpd.org. Hope to see some of you.

Reprint your Watercolor Paintings with Northridge Art Studio (Omar Noorzay)

Hey there, Watercolor Artists, Photographers, and Creatives! Explore our Giclee printing service at Northridge Art Studio. Using the Epson SureColor P9570, we'll reproduce your work into vibrant, high-quality prints at an affordable price.

Why Choose Us?

Vibrant Colors: Our ink magic ensures your colors shine, faithfully capturing the beauty of your watercolors just as you imagined.

Versatile Options: Whether it's canvas, watercolor paper, or another medium, we have the perfect surface to showcase your masterpiece.

Print to Last: The Epson SureColor P9570 delivers consistent, top-quality prints designed to stand the test of time.

Preserve Your Originals: Keep your cherished originals while sharing the love with high-quality reproductions for your fans to enjoy.

Visit our website or give us a call at 818.465.8222 to discuss how we can help you reproduce your work for your next exhibit or customer, all at a very affordable price.



Call for Art: 55th International Exhibit (California Watercolor Association)

Hello!, I'm on the board of the **California Watercolor Association** and would like to kindly ask that you share information about our **55th International Exhibition** to your Valley Watercolor Society membership. We are very excited about this show as it will be an in-person exhibit at the Piedmont Center for the Arts in the SF Bay Area, February 15 - March 23, 2025 with \$15,000 in prizes and cash awards. This exhibit is open to all artists, and membership to CWA is **not required**.

Our prospectus can be found here: <https://bit.ly/intlexhibit>

Entry Period: July 1 - September 15, 2024.

In addition, I've attached some images for you to share in your newsletter as well as on Facebook and Instagram accounts, if you are interested; [additional images can be downloaded here](#).

In exchange, we would be happy to promote any national or international calls for art from your organization in our monthly [e-newsletter](#) and on our active social media pages ([FB](#) and [Instagram](#)).

If you have any questions, please let me know.

Thank you so much!

Kindly, Jessica de Jesu

Board Member, [California Watercolor Association](#), Follow us on [Facebook](#) and [Instagram](#)!

the California Watercolor Association presents the
55th International Exhibition
February 15–March 23, 2025



Autumn Birch by Michael Holter



Talavera Composition II by Gary Bukovnik

Juror of Selection: Michael Holter
Juror of Awards: Gary Bukovnik

Entry Deadline: September 15, 2024
\$15,000 in Anticipated Awards

Piedmont Center for the Arts
801 Magnolia Ave., Piedmont, CA 94611
www.piedmontcenterforthearts.org



ART NEWS AND EVENTS AROUND TOWN



NATIONAL WATERCOLOR SOCIETY 104th INTERNATIONAL OPEN EXHIBITION

Exhibition Dates: October 1 – November 3, 2024

NationalWatercolorSociety.org



San Diego Watercolor Society 44th International Exhibition

Exhibition Dates: September 29-October 31, 2024

www.SDWS.org

PLEINAIR SALON MONTHLY COMPETITIONS

<https://pleinairsalon.com/monthly-winners/>

and go here for the rules:

<https://pleinairsalon.com/competition-rules/>

This is run by Plein-air Magazine.

Check Online Juried Shows

www.onlinejuriedshows.com and

CaFÉ www.callforentry.org for other calls for entry.

VWS FACEBOOK NOW LIVE!

Our Facebook page is up and running!

For members/public to access our PAGE, you must log into your Facebook Account.

Enter: VALLEY WATERCOLOR SOCIETY COMMUNITY SERVICE in the SEARCH BOX at the top left corner of the page.

REQUEST TO ALL MEMBERS

We encourage all members to actively invite fellow watercolor artists to become part of the Valley Watercolor Society. Together, let's expand our community and foster the growth of art in our localities.

Call for Submission for VWS October Newsletter

This is a call for your submissions for the October 2024 Newsletter:

Did you get into an exhibit? Do you have a show coming up?

Are you teaching a workshop, giving a demo, or have you published a book?

What have you been painting during our at home time?

Or maybe you just want your website to appear in the newsletter.

If you have any news to share, send to: newsletter@valleywatercolorsociety.org.

NEW MEMBERS PLEASE SEND A SELFIE HEADSHOT!

We will post your picture under our New Member section to welcome you to the organization!

Especially now, since we are not meeting in person, nice to see a new face!

SUBMIT ART MATERIALS FOR SALE...!

Cleaning out your studio? Got an extra easel? Extra brushes, paints, paper? Post in our newsletter!

SUBMIT YOUR WATERCOLOR ART QUESTIONS & TIPS...!

If you have a watercolor discovery you want to share, or a burning question for our members...we want to know!

SUBMIT OPPORTUNITIES AND EXHIBIT VENUES, AND SHOWS YOU KNOW OF!

Where do you go to pique your artist inspiration? Websites? museums? galleries? And what opportunities have you seen for submitting for exhibitions? In galleries, online, don't keep it a secret, tell us!

Those of you who regularly send newsletter items, please send them along:

- Photos and any accompanying comments for recent VWS paint-outs
- Society Show photos & winners
- General Meeting Demo photos
- New members photos & names
- President's Message

SUBMISSION GUIDELINES:

- Submissions received by the 20th will be included in the following month's newsletter.
- Submissions received after the 20th will be included in the issue after the following month.

Photographs (send a pic of your painting for your member news!):

- Photographs should be high-resolution images of at least 600 pixels across.
- You may submit photographs as email attachments, in a *.zip file (or via [WeTransfer](#)).
- Photographs sent directly by email **must be submitted as attachments**.
- **Please do not send photos within the body of the email.**
- On a Mac and unsure how? [Check out this link](#).

DVD Library

VWS maintains a lending library for members consisting of professional instructional videos from various watercolor and water media artists and recordings of previous VWS guest artist demonstrations.

See the updated list on our website since Joe Cibere recently donated 18 DVDs

VWS DVD library is available to all current VWS members via mail. VWS will pay mailing fees to send DVDs to members in a reusable envelope; renter pays return postage using the reusable envelope, return address label will be provided. DVDs are loaned for one month; the maximum is 2 DVDs per month.

Contact Susie Tse: sytse3@verizon.net to order. Links to lists of DVDs is available on our Web site: <https://valleywatercolorsociety.org/dvd-library/>

Newsletter Submission Guidelines

Did you get into an exhibit? Do you have a show coming up? Are you teaching a workshop, giving a demo, or have you published a book? Do you have any art stuff to sell? Or maybe you just want your website to appear here.

Email your news to newsletter@valleywatercolorsociety.org by the 20th each month for inclusion in the following month's Newsletter.

Submission Guidelines

- Submissions received by the deadline each month will be included in the upcoming newsletter.
- Submissions received after the deadline will be included in the following month's newsletter.
- Photographs should be high-resolution images of at least 600 pixels across.
- You may submit photographs as email attachments, in a *.zip file, or via [WeTransfer](#).
- Photographs sent directly by email **must be submitted as attachments, not within the body of the email.**
- On a Mac and unsure how? Go to <https://www.lifewire.com/os-x-mail-conventional-attachments-1172730>

Member Websites (to access website, press CONTROL then Click link)

Debbie Abshear — debbieabshear.com

Rosemary Altshuler — RosemaryAltshulerwatercolors.com

Donna Barnes Robertts — altadenaartist.com

Liz Blum — lizblum.com

Selina Cheng — selinachengart.com

Sue Cohen — suecohenfineart.com

Sylvia Crosbie — SylviaKCrosbie.com

Julie Crouch — juliecrouchart.com

Gary Friedman — garyfriedmanart.com

Caren J. Gafni — artistcarenjafni.com

Mardilan Lee Georgio — mardilanleegeorgio.com

Susan Gesundheit — susangesundheit.com

Dafna Gilboa — dafnasart.com

Jan Godachy — jangodachy.com

Cris Gordy — artspirationforall.org

Omar Noorzay — northridgeartstudio.com

Mary Zangerle — maryzangerleart.com

Judy Heimlich — judysartstudio.com

Patsy K. Heller — patsyheller.com

Claudia Kazachinsky — claudiakazachinsky.com

Fatemeh Kian — 14kian.com

Micheline Laski — michreedlaski.artspan.com

Martha Inman Lorch — marthainmanlorch.com

Susan L. Meisel — slm-designs.com

Shirley Peppers — ShirleyPeppersArt.com

Lori Pollack — loripollackart.com

Iuliia Pozdina — iuliapozdina.com

Midge Reisman — midgereismanart.wixsite.com

Greg Radionov — gregoryradionov.ru.gg

Debra Reynolds — debraadamsreynolds.com

Deborah Swan-McDonald — deborahswan-mcdonald.com

Brenda Swenson — swensonsart.net

To list your website, please email:
newsletter@valleywatercolorsociety.org

FACEBOOK NOW LIVE!

Our page is up and running!

For members/public to access our PAGE, you must log into your Facebook Account. Enter, VALLEY WATERCOLOR SOCIETY COMMUNITY SERVICE in the SEARCH BOX at the top left corner of the page.

Connect with VWS

Visit the [Valley Watercolor Society](http://www.valleywatercolorsociety.org) website (www.valleywatercolorsociety.org). Here you can see the latest announcements, renew your membership, or register for workshops online. Check out our new membership area. Catch up on previous communications here: [Newsletter Archive](#)

2023-2024 VWS Board of Directors

Officers

President — John Chapin
1st VP Programs — Debi McDonald
2nd VP Membership — Norma Derr
3rd VP Exhibits — Sylvia Crosbie
Secretary — Veronica Stensby
Treasurer — Debbi Saunders

Directors

Workshops — Selina Cheng
Newsletter — Omar Noorzay
Parliamentarian — Barbara Leitzel
Hospitality — Sandra McDuffie
Student Awards — Dorothy Lee

Committee Chairs

Website — Sharon Reaves
Facebook -- Sandra McDuffie
Drawings/Raffle — Joanne Schaefer
DVD Library Coordinator — Susie Tse
Paint-Outs — David Deyell
Society Show — Selina Cheng
Photographer — Veronica Stensby
Nominating — Barbara Leitzel
Lifetime/Honorary Memberships — Marie Burdick

Email any VWS board member at
Admin@valleywatercolorsociety.org

WWW.VALLEYWATERCOLORSOCIETY.ORG

You are receiving VWS Newsblasts as a member of Valley Watercolor Society.

Our mailing address is:

Valley Watercolor Society
San Fernando Valley Arts & Cultural Center
PO Box 17192, Encino, California 91416

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