

JUNE 2017

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH

VWS Calendar

Board Meeting

Monday June 5th 2017

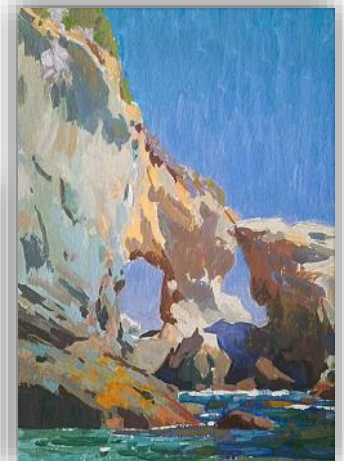
Time: 11 - 1pm

19310 Business Center Dr.
Northridge, CA 91324

General Meeting

Thursday June 8th 2017

Time: 7:00 pm general meeting
San Fernando Valley Arts and Cultural Center,
18312 Oxnard St., Tarzana



Paint-Outs

See page 6 for details

Wednesday Group - June 7th at Leonis Adobe Museum

Saturday Group - June 24th at Lake Calabasas

Workshop

NO WORKSHOP IN JUNE
In September: Carol Carter
3 day workshop: Sep. 15th, 16th & 17th

SF Valley Arts and Cultural Center
18312 Oxnard St.
Tarzana, CA 91356

Mike Hernandez Demonstrator on Thursday June 8th, 7:00pm

A native Angeleno, **Mike Hernandez** is a plein air painter skilled in gouache, oil and acrylic, whose works have been featured in several on-line publications as well as galleries. His process began as a young child, painting still life images. Influenced by the likes of Edgar Payne, Sorolla and Franz Bischoff, Mike soon explored the foundations of color and light in the outdoors – striving to find the beauty in the ordinary. With a palette that resides at the cross-

roads between industrial and landscapes, he finds inspiration anywhere from the Eastern Sierra range to the muddy concrete banks of the Los Angeles River. Mike studied at Art Center College of Design in Pasadena, graduating with a B.A. in 1998. Currently he is a Production Designer at Dreamworks Animation as well as a nationwide sought-after workshop instructor. His works can be found in several private collections around the world. 😊

PRESIDENT'S MESSAGE...JUNE 2017



HAPPY JUNE—This is indeed the beginning of summer and it is starting to get hot. And as I sit next to a waterfall in Palm Desert in 100+ temperature, I am reflecting upon the past year as President of VWS. REFLECTION is a good word - as that is what I am doing right now. And I have so many good memories of the past year!

The most important part of the year has been my friends (both old and new) that participated in this journey. Another was my personal "arty" development, which was something completely un-

expected. Never have I had more FUN painting as I have this past year. New opportunities and doors opened and experimentation took me into some really exciting places! What more could an artist ask for? In painting just for myself and just for the joy of painting, I discovered that I became braver and more of a risk-taker in the process. **"Do not fear mistakes-there are none."** - Miles David

As President this past year (and three terms before), what I have personally gained is difficult to measure. Increased self-confidence, the realization that we all have strengths and weaknesses, that we all volunteer so much time to make VWS a success, and that we are all in this together are some of the gains that come to mind. **"Dive into life, go the extra mile, stand together, be fearless"** - Ilan Shamir

In the 70's when, as President of a Women's Group talking to a room of 200, I was shaking so much I thought everyone could hear my knees knocking. (Fortunately, I was standing behind a podium and wasn't obvious.) Later a friend told me it didn't matter how bad I was - they were all thinking "Thank God it's her up there and not me." So when we have reservations about performing a job that is new and difficult for us, just remember that someone has to step up and "just do it." And everyone else is grateful that it was you that stepped up. **"Creativity takes courage."** - Henri Matisse

The Board Members that I served with this year have been talented, enthusiastic, and so very competent. Seasoned members, as well as new members, have done such an amazing job and brought fresh ideas to fruition. And each VWS member has benefited.

And there is more to come. The new VWS Board of Officers, Directors, and Committee Chairs (listed in a separate article in this newsletter) are already at work developing wonderful demos, workshops, paint outs, exhibits, society shows, drawings, Facebook articles, WEB features - and so much more! **"Rise by lifting others."** - Suzy Toronto

It has been my absolute pleasure to serve as President this past year. You all have given me so much support and assistance that it has made it a truly wonderful experience. **THANK YOU ALL AND KEEP PAINTING AND TRY NEW THINGS**

Marie Burdick, President
VWS President 2016-2017

GOT NEWS? HAVE YOU TAKEN SOME GREAT PHOTOS AT OUR MEETINGS AND WORKSHOPS?

Share with all of us... Please email the Newsletter Editor your news and photos at the EMAIL ADDRESS:

cherylscheerUAG@gmail.com

Don't forget to include all the facts: **Who, What, Where, When and Why.**

VWS BOARD OF DIRECTORS OFFICERS:

President - Marie Burdick

1st VP, Programs - Deborah Swan McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Gail Green

DIRECTORS:

Workshops - Selina Cheng

Past Pres/Parliamentarian - Diana Herz

Historian - Darlene Libby

Publicity/Webmaster - Debbie Saunders

Newsletter - Cheryl Scheer

VWS COMMITTEE CHAIRS:

DVD Library - Nancy Corran

Paint-Outs - David Deyell (Wednesday)
& Paula Diggs (Saturday)

Society Show - Don Ferre

Student Awards - Judy Heimlich & Dorothy Lee

Hospitality - Christine Kaldjian

Drawings - Joanne Schaefer

Photographer/Social Media - Jan Evans

For more information about Valley Watercolor Society visit our website at www.valleywatercolorsociety.org

Members with a concern or wanting a membership list can email us at: valleywatercolorsociety@hotmail.com Our email box is monitored daily so a Board member will soon be in contact with you.

Has your contact information changed? Email our Membership Chair at asrubinjr@gmail.com

MEMBERS NEWS

Sara Lou co-published a book of 125 pages of poetry and drawings, "Our Kaleidoscope World." It is available on Amazon.com for \$8.00. Her painting of Gladiolas is pictured on the cover. Call 818-789-1574 for more information.

Nadine Suber won second place in the watercolor division from the Westlake Village Art Guild Show



The L.A. City Dept. of Aging has awarded **Helene Jukoff** a \$250 second prize for her painting "Piano Lesson". They may also use the image in a city Xmas card. The theme of the competition was "Age out Loud".



VWS SLATE OF OFFICERS - 2017-2018

OFFICERS

President	Diana Herz
1st VP, Programs	Debi McDonald
2nd VP, Membership	Steve Rubin
3rd VP, Exhibits	Sylvia Crosbie
Secretary	Carol Hendrickson
Treasurer	Debbi Saunders

DIRECTORS

Workshop Chair	Selina Cheng
Newsletter Chair	Cheryl Scheer
Publicity/Web/BLASTS	Kiran Kaur Saini
Historian	Janis Elias
Parliamentarian/Past Pres	Marie Burdick

COMMITTEE CHAIRS

Drawings	Joanne Schaefer
DVD Library	Nancy Corran
Hospitality	Christine Kaldjian
Lifetime/Honorary Mbrships	Darlene Libby
Nominating Committee	Mich Laski
Paint outs—SFV	Paula Diggs
Paint outs—Conejo	David Deyell
Photographer/Facebook	Jan Evans
Society Show	Don Ferre
Student Awards	Judy Heimlich/Dorothy Lee

VWS TEACHERS

VWS Members Only - Teachers please email cherylscheerUAG@gmail.com your **Name and Phone Number Only** (no photos, etc) if you would like to be included in this section.

LOST AND FOUND

Lost at Paul Jackson Workshop. Clear plastic carrier for paintings, paper etc. 16x24 inches. If found please call Norma Derr at [818-885-6500](tel:818-885-6500).

CALL FOR ENTRIES



49th Watercolor West International Juried Exhibition—Call for Entries.

Online only. Deadline: **June 29, 2017**

Juror: **John Salminen**. Approximately **\$20,000** Cash and Merchandise

Awards. Entry Fee for 1-2 entries is \$50 Members and \$60 Non-Members. Only Transparent Watercolor. Exhibition from: **October 14-December 17, 2017**. City of Brea Art Gallery, Brea, CA. Visit www.watercolorwest.org for prospectus & information.

SPECIAL EVENTS

Deborah Swan McDonald is the Lead Instructor for the Otis College of Art and Design L.A. Watercolor Retreat. The Retreat is June 4-June 10, 2017. A different master watercolor painter will teach the workshop each day. Geared for all levels, topics include approaches to landscape, botanicals, figure, portraiture, and contemporary art.

CLASSIFIED ADS

Please email cherylscheerUAG@gmail.com if you wish to place a short ad here for art items you wish to sell or art items that you are looking to purchase.

Catherine Tirr Summer Workshops

Tuesday, June 20th & 27th Rustic Canyon Park

Tuesday, July 4th NO CLASS

Tuesday, July 11th & 18th Topanga Beach

Tuesday, July 25th Will Rogers Beach

The class meets for 3 hours, from 10:00am to 1:00pm.

The fee for the session of 5 classes is \$180

In addition to the Tuesday classes I will be offering 2 all day workshops on Monday, June 19th and Thursday June 29 at Point Dume Beach, from 9:00am-3:00pm. Fee: \$40 each class

If you have any questions, please do not hesitate to contact me at catherinetirrstudio@gmail.com

SOCIETY SHOW WINNERS



Judy Meyer - 1st Place



From left to right: Don Ferre - Honorable Mention; Judy Mason - 2nd Place; Judy Meyer - 1st Place; Bill O'Connor - 3rd Place

VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Here is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the general meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com

2016-2017 Workshop Presenters and their website links if available:

[Iain Stewart](#)

Peggy Reid

[David Deyell](#)

Eileen McCullough

[Paul Jackson](#)

[Tim Kitz](#)

[Carol Carter](#)

[Debbie Abshear](#)

Mike Hernandez, Demo: 6/8, NO WORKSHOP

Fall 2017....

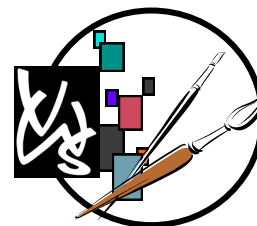
Carol Carter, Demo: 9/14, 3-day Workshop, September 15, 16, 17 (members \$240. / non members \$300.)

Debbie Abshear, Demo: 10/12, Workshop: Friday October 13 (members \$60. / non members \$80.)

Louisa McHugh, Demo: 11/9, NO WORKSHOP

Joe Cibere, Demo: 1/11/18, Workshop: January 20 & 21 (members \$120. / non members \$160.)

Keiko Tanabe, Demo: 2/8, Workshop: February 9 & 10 (members \$120. / non members \$160.)



Joe Cibere



Debbie Abshear



Louisa McHugh



Carol Carter

MEMBER HIGHLIGHTS



Tim Kitz Demo



Tim Kitz Workshop

Masterly Advice from Henry Fukuhara - January 29, 2008

When you were a child, you no doubt played with wood blocks. Remember the forms? Cubes, arches, rectangles, diamonds, pillars, etc. shapes you could use to make anything you wanted. Painting is not an entirely different proposition. First you have to see past the details (color, texture, etc.) stepping back either literally or figuratively so you can zero in on the contours. Henry Fukuhara is a master of this. As a painter, he continually asks, "How can I make what I see into a shape?" A related question, when he approaches a subject, is: "How can I make it different than it is?" He reports: "I see my students struggling with shapes and trying to find the courage to change things around. Too often, they get fascinated by the little things that are before them. I say, "Let the big shapes count. The little things will take care of themselves." You don't have to paint every brick on the wall when two bricks will do." In Hahn Park II, Fukuhara makes shapes of the clouds, the trees, the bushes and also the land. He draws these shapes in pressed charcoal. "It's like a conte crayon, but its pure black," he says. "I make a line with charcoal to define my areas. I don't put in details! I make a shorthand designation of whatever I'm looking at: trees, buildings, etc. Later, when I touch the charcoal line with a big brush loaded with water and paint, the line dissolves a little, so in the end, there is a lost and found feeling to the charcoal lines."

Strategic Tip

Henry Fukuhara started painting only after he retired, but he made quick and dazzling progress, partly because he had the good fortune to study with Edgar Whitney. The legendary teacher emphasized that every element, land, sky, water, face, hair, torso, etc. can be a shape.

1. Large, well-chosen shapes are what a solid painting is built on. "When I start a painting, I don't start looking for the warm foreground or the cool sky; instead, I look for shapes. I start painting the sky shape first," says Fukuhara.
2. Painting with a large brush will make it easier for you to create big shapes. Fukuhara uses a 1 inch synthetic Grumbacher brush for 90 percent of his painting.
3. When painting a landscape, think "three." Fukuhara starts with the shape of the sky; then he makes two more shapes in varying sizes in the composition whether there is really something there or not. In *Trees and Vehicles*, Fukuhara drew three horizontal lines to create three planes. Notice how the trees are simple shapes, rendered expressive through paint. The cars are not cars but shapes that represent cars. As a result, the painting has an exuberant and wacky energy. "My goal," says Fukuhara, "is not to recreate a scene but to paint what I feel about a scene."

PAINT-OUTS



Leonis Adobe Museum

Wednesday Plein Air Group: June 7th at the **Leonis Adobe Museum** Directions: Take US-101 N to Valley Circle Blvd, Exit 29. Left

onto Valley Circle. Use the 2nd from the right lane to turn right toward Calabasas Rd (signs for US-101 S/Los Angeles).



Lake Calabases

Saturday Group (third Saturday of the month): Paint Out is June 24th at beautiful Lake Calabases. Meet at the gate by the lake at the Tennis and Swim Center:

23400 Park Sorrento Calabasas at 9am. Take the 101 freeway and exit Valley Circle/Mulholland, left onto Calabasas Rd., Left on Park Granada. I park at "Sorrento, Tennis and Swim." I'll meet you at the gate. Please call me so that I will watch for you; Home: 818-223-9153 Cell: 818-307-6224 — Paula

Share Your Paintings on Facebook. It's easy to do! Post your paintings on Facebook—it's a great way to share your art and connect with other members at VWS. We love to see what our members are working on and encourage everyone to use FB as a venue to show your paintings. Tell us about your latest creation and inspiration! Give it a try and let us hear from you. We all may learn something from each other!

Got news? Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following month's newsletter. Remember the five "W"s, **Who, What, Where, When and Why**, when writing your press release. Send to Newsletter Editor Cheryl Scheer — email: cherylscheerUAG@gmail.com

What is the society show? It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The first place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at The SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. For information contact workshop coordinator Selina Cheng at: VWSworkshop@aol.com

Workshop Policy

1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.

2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.

3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.

4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.

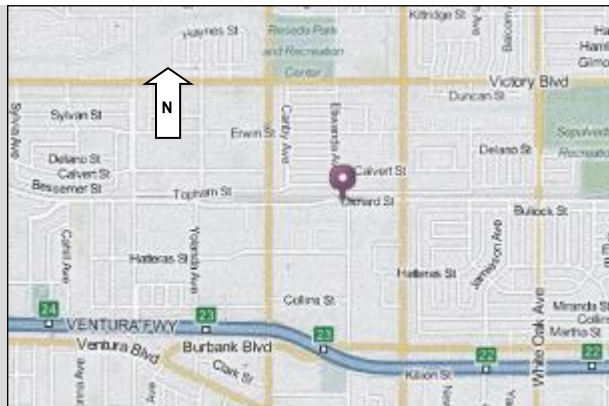
5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.

6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center
18312 Oxnard St., Tarzana, CA . 91356-1502

Our next meeting is on June 8th. Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley way to enter the gate of the parking lot.





valley watercolor society

The purpose of the Valley Watercolor Society is to promote interest, knowledge and appreciation of watermedia through meetings, exhibitions and other appropriate activities.

Application for Membership - PLEASE PRINT

Please mark one : **NEW** () **RETURNING** : () Member from _____ to _____ Status: Member () Juried-in ()

We welcome anyone interested in water media to join VWS as a Patron member. If you would like to be eligible to enter our Active Members Exhibit in the spring, you will need to join and pay your dues by **September 30th**. Please check our newsletter for further information on this event.

Return this form with your \$40 dues to:

VWS Membership - 3333 Alana Drive, Sherman Oaks CA 91403

Date _____

Name _____

Address _____

Preferred phone number: _____

Preferred Email _____

Web Site _____

NEW MEMBERS: Tell us about your background in art and why you paint?

NEW MEMBERS: How did you hear about VWS?

Our organization runs on volunteer power. Please consider how you can help us keep it vital beyond paying your membership dues. Here are some areas we could use your help. You can start as an assistant to the current officers, to make yourself familiar with the duties.

Please mark at least one:

- Hospitality
- Society Shows
- Drawings
- Scholarship Awards
- DVD Library

- Paint-Outs
- Publicity
- Workshops
- Newsletter
- Exhibits