

www.valleywatercolorsociety.org

SEPTEMBER 2016

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

Tuesday Sept 6th 2016,

Time: 1 - 3pm

The basement conference room has been reserved at 7100 Hayvenhurst, just south of Sherman Way

General Meeting

Thursday Sept 8th 2016

Time: 7pm

San Fernando Valley Arts and Cultural Center, 18312 Oxnard St., Tarzana

Paint-Out

See page 6 for details

Wednesday Group -

Wednesday Sept. 21, at Reyes Adobe Museum

Saturday Group -

September 17th at Orcutt Ranch,

Workshop

No Workshop in September

See page 6 for new schedule of Demonstrators and workshops



Catherine Tirr, Thursday September 8, 7 pm.

At our September **Catherine Tirr** will give a lecture demonstration. Catherine Tirr was born in England and studied fine art at Chelsea School of Art and design in London. She was awarded the Stowells Trophy at London's Royal Academy of Art, in London, and relocated to the U.S. on a scholarship to Cranbrook Art Academy, Michigan. By 1983 her work had been shown at many Detroit area galleries, including a solo show at The Sixth Street Gallery in Royal Oak in collaboration with Detroit poet Chris Tysh. This collaboration culminated in a publication entitled "Coat of Arms", by Station Hill Press. Her move to New York City was followed by two shows at The Drawing Center in SoHo.

She was granted awards by The New York Foundation of The Arts and Materials For The Arts in 1991. Since her move to Los Angeles, her work has been included in exhibitions at the Los Angeles County Museum of Art and The Armand Hammer Museum. She has exhibited her work in England, Iceland, Japan and the United States.



PRESIDENTS MESSAGE



September 2016

Well here we are in September 2016. Where, oh where, did the summer go? And for that matter, where has this year gone?

I hope everyone enjoyed the summer off and rested up for our busy year ahead. VWS has some interesting and enjoyable events planned for the coming year and I would love all of you to take part in as many of them as possible.

As President this year, I am pleased to be a part of such a terrific board. The board has some new members and some returning members. I am a returning member as well. For those of you who do not know, I served as President for three years from 2008 through 2011. I cannot say enough about the enormous things I learned in those years – that was a real personal growth period for me.

Volunteering is a great way to meet members, make new friends, and to have lots of fun. Involvement in the organization can lead to meaningful person growth. I can attest to that. I really encourage your participation in our many events and please do consider volunteering on a committee. You will never regret it and you may find talents you did not know you possessed.

This is a year of RENEWAL for VWS. We all need to renew our passions for art, getting involved, and for introducing ourselves to new ways of looking at art and personal expression. **PLEASE TAKE THIS JOURNEY WITH ME.** I will sign off with the message I started with in 2008 (so here's to recycling)!

HAPPY PAINTING

Marie Burdick

MEMBERSHIP RENEWAL

Last Chance for members to renew their membership. All **VWS renewal memberships must be paid by September 30th.** Please go to our website www.valleywatercolorssociety.org membership and print out the renewal form. It is important when renewing your membership that you fill out the form and submit it with your payment so that we can keep our information current and accurate. **Mail filled out renewal form with a check for \$40.00, to our membership chairman at 8740 Owensmouth Ave. #19, Canoga Park, CA. 91304.** Do not miss out from exhibiting in the 2016 Annual members show, monthly demonstrations, newsletters and workshops at the membership price.

JURYING - IN

MARK YOUR CALENDARS! 2017 VWS Annual Juried Membership Exhibition
Entry period begins October 1, 2016 and closes February 17, 2017
Take-in: March 13, 2017 6 - 8 pm
Exhibit opens: March 15, 2017
Reception: March 19, 2017 5 - 8 pm
Exhibit ends & take-down: April 1, 2017 5 - 7 pm
Fee: \$40.00 for one or two paintings; \$5.00 for an additional entry
For questions, suggestions, or to volunteer to help please contact Sylvia_Crosbie@excite.com or call 818-902-1853

WVS BOARD OF DIRECTORS

OFFICERS

President - Marie Burdick
1st VP, Programs - Deborah Swan
McDonald
2nd VP, Membership - Steve Rubin
3rd VP, Exhibits - Sylvia Crosbie
Secretary - Carol Hendrickson
Treasurer - Gail Green

DIRECTORS

Workshops - Selina Cheng
Past Pres/Parliamentarian - Diana Herz
Historian - Darlene Libby
Publicity/Social Media/Webmaster -
Debbie Saunders
Newsletter - Cheryl Scheer

WVS COMMITTEE CHAIRS:

DVD Library - Nancy Corran
Paint-Outs - David Dyell (Wednesday) &
Paula Diggs (Saturday)
Society Show - Don Ferre
Student Awards - Judy Heimlich &
Dorothy Lee
Hospitality/Jurying-In - Christine Kaldjian
Drawings - Joanne Schaefer
Photographer - Jan Evans

For more information about Valley Water-color Society visit our website at www.valleywatercolorssociety.org

Members with a concern or wanting a membership list can email us at: valleywatercolorso-ciety@hotmail.com
Our email box is monitored daily so a board member will soon be in contact with you.

Has your Contact information changed? Email our Membership Chair at asrubinjr@gmail.com

MEMBERS NEWS

David Deyell demonstrated August 6th & 7th at the Ventura County Fair in front of the Professional Arts Building. Congratulations are in order as he received 2nd place in watercolor and also a HM for his second entry! It is very unusual to receive more than one recognition.

Got news? Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following months newsletter. Remember the five "W's", **Who, What, Where, When and Why**, when writing your press release. Send to news editor Cheryl Scheer at *email: cascheer@ca.rr.com*

Mary Kay Wilson has 3 paintings "Bright,colorful, bold art exhibit at the La Galeria Gitana on now until Sept 23. at La Galeria Gitana, 120 N. Maclay, Suite E, San Fernando, CA 91340, (818) 898-7708. Hours: Tuesday, Noon - 6pm, Wed-Sat, Noon - 4pm www.marykaywilsonart.com

Please participate in the monthly society show! It is an opportunity for each member to bring their paintings to the general meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The first place winner receives \$10.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to the October meeting with a painting and your could be picked as a Society Show winner.

LEARNING OPPORTUNITIES

David Deyell watercolor landscape class Tuesdays, noon to 3 pm (indoors). Agoura Hills Recreation & Events Center: 29900 Ladyface Court. Continuous classes; two demonstrations each class (new dry brush & one wet into wet). Wednesday evening class at Oak Park. Sign up at the Events Center reception desk: (818) 597-7366. Other questions? Call David Deyell: (805)494-1700

ART OF PLEIN AIR WATERCOLOR! by David A. Deyell, *email: watercolorists@netzero.net* David shares his enthusiasm for plein air painting & tips on composition, values, color, materials & methods. You can obtain a book at David's weekly classes, Yosemite Art Center, and Amazon. Cost is \$35.00 (cash or check) plus sales tax. If you wish to order by mail send check \$47.80 to David A. Deyell, P.O. Box 7026, Thousand Oaks, CA. 91359. Provide



2017 ANNUAL MEMBER SHOW

Squeeze your paint now!

The number of entries for The Valley Watercolor Society 's Annual Juried Membership show is being expanded.

Members will be able to enter up to three paintings for the next exhibition. This is one of the highlights of the society's year held next April at the San Fernando Valley Arts & Cultural Center in Tarzana. Our 2015 juror Fealing Lin awarded hundreds of dollars in gift certificates, merchandise and cash, including the Valley Watercolor Award of \$400, to more than a dozen artists.

"There is so much talent in our membership and we want to use the wonderful space at the Center to the maximum," said Exhibit Chair, Peter McDonald, explaining the board's decision. "We are also encouraging anyone who hasn't entered the show recently to participate. We had over 40 artists enter this year and we want it to be even more representative in April."

The Annual show at the Center will run from Tuesday, April 5, to Saturday, April 23. The reception is planned for Saturday, April 9, from 5 to 8 p.m. The show will still be hanging when we hold our general meeting at the Center that month. This year members were limited to a maximum of two painting for the entry fee of \$40. In the coming exhibit they will have the option of entering a third painting for an additional \$5.

Planning for the show is already underway and prize money, the name of the juror, opening of entries and other important dates will be announced at the general meetings and the newsletter in coming weeks. "I think everyone will be excited when we announced the name of the juror," Peter McDonald said. This year a longer entry period is planned beginning in early January and closing in March when the judging process will begin.

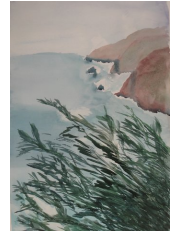
HAPPENINGS

California Colors Heat Up Exhibition at the Thousand Oaks Community Art Gallery



"California Colors"
by Jackie Diorio

Three exhibiting artists will offer workshops at the gallery during the run of the exhibit. Individual instructors should be contacted for information & registration.
Ron Souza – Oil Painting, 3 days: Sept 9-11, 9am - 4pm, contact rkprod1942@att.net
Judith Crowe – Pastel Workshop, Sept 10, 10am - 3pm, phone: (805) 402-1733
Phyllis Doyon – Beginning Watercolor, Sept 25, 11am - 3pm, phone: (805) 312-3149.
Free Reception, Sept 23, 5pm - 8:30 pm



Schroeder Studio Workshops



If you are interested in one of these workshops, please send an email to: judy@schroederstudio.com to request a flyer. My website is being updated so this is the preferred way to inquire about the workshops.

– Judy



Painting Greens on Location - September 21 & 22, Judy Schroeder. Greens can be tricky and this workshop will help you build confidence. Studio and location work will be included. First time to be offered in the fall - new greens to notice! \$150



Frank Francese Workshop, September 7-9 Simplified shapes. Big juicy washes. Strong value patterns. Join this award winning painter in this 3 day workshop in early September. He will be limiting his workshops in California to one a year beginning in 2017. \$350



Negative Painting - October 3-5 - Brenda Swenson. Extremely popular workshop from this inspiring teacher. Very limited space available. Watercolor experience required. \$375

PLEASE SAVE THESE DATES... November 13, 2016 Reception for Gerald Brommer's new stained paper collage paintings
December 4, 2016 Jewelry Trunk Show Featuring the work of Katie Schroeder, Joanna Craft & Frances Lai Wang
Also showing paintings of local scenes and other locales by Judy Schroeder

SOCIETY SHOW WINNERS



June winners, from left to right: Selina Cheng, Helene Jukoff, Carolyn Kennedy, David McCully, John Chapin

MEMBER HIGHLIGHTS



June Demonstration by Julie Crouch



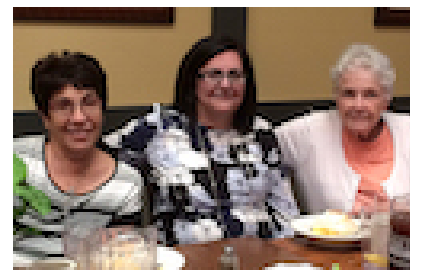
Grand Prize raffle winner, Joanne Schaefer



September Demonstrator Catherine Turr



New VWS Board meeting and appreciation luncheon.



New VWS Board meeting and appreciation luncheon.

PAINT-OUTS

Saturday Group (third Saturday of the month)

Our paint out will be on September 17 at Orcutt Ranch, 23600 Roscoe Blvd., West Hills, CA 91304. The time will be 10-2pm. Bring a lunch and enjoy lovely setting. Contact Paula Diggs for more information: phone (818) 223-9153



Wednesday Plein Air Group. Interested in painting on Wednesdays? VWS paint out On Wednesday Sept 21, at Reyes Adobe Museum. Expect to paint from 9 am until we get hungry for lunch. Location is off 101 freeway on Reyes Adobe and go north to a left on Rainbow and another left into the parking lot. Contact David Deyell for time and place, email: watercolorists@netzero.net.



Got news? Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following months newsletter. Remember the five "W"'s, **Who, What, Where, When and Why**, when writing your press release. Send to news editor Cheryl Scheer – email: cascheer@ca.rr.com

PREVIEW OF WORKSHOP

Here is the line up of Demonstrators and workshops for up coming new schedule. You can sign up for these workshops at the general meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com

September 8 - Catherine Turr, (Demonstration only)

October 13 - Iain Stewart, 3 day workshop Oct.14-15-16

November 10 - Phyllis Doyon, Friday workshop Nov. 11

December 2016, No meeting, no workshop

January 12, 2017 - Peggy Reid, Saturday workshop Jan. 21

February 9 - David Deyell, Saturday workshop Feb. 18

March 9 - Eileen McCullough, Saturday Workshop Mar. 18

April 13 - Paul Jackson, 3 day workshop April 14-15-16

May 11 - TBA, Workshop May 19-20

June 8 - TBA, No Workshop scheduled

All workshops are held at "The Center" SFVA and Cultural Center, 18312 Oxnard St., Tarzana. For information contact workshop coordinator Selina Cheng, email: VWSworkshop@aol.com

Workshop Policy

- 1.) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2.) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3.) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4.) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5.) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial breakeven point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6.) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts Center - 18312 Oxnard St. Tarzana, CA. 91356-1502
between Etiwanda Ave. and Reseda Ave.

Our next meeting is on September 8, traveling on Reseda South, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley way to enter the gate of the parking lot.

