

# VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

## VWS Calendar

### Board Meeting

**Monday Sept 11th 2017** Time: 1 - 3 PM  
7100 Hayvenhurst, just south of Sherman Way

### General Meeting

**Thursday Sept 14th,**  
Time: 7:00 pm  
**General Meeting:** San Fernando Valley Arts and Cultural Center, 18312 Oxnard St., Tarzana

## Paint-Outs

See page 6 for details

**Wednesday Group** - Sept 6th & 20th at Reyes Adobe Museum

**Saturday Group** - Sept 24th at Lake Calabasas

## Workshop

Carol Carter, 3 day workshop: Fri-Sun, Sep. 15th, 16th & 17th

SF Valley Arts and Cultural Center  
18312 Oxnard St.  
Tarzana, CA 91356



### **Carol Carter Demonstrator on Thursday September 11th, 7:00pm**

Carol Carter received her MFA from Washington University, St. Louis. She received a MAA-NEA Fellowship in Painting and Works on Paper in 1994. She was voted Best St. Louis Artist by The Riverfront Times in 2000. In 2002 her work was chosen for the cover of New American Painting magazine and in 2003, the US Embassy sponsored a solo exhibition of her work at the Teatro del Centro de Arte, in Guayaquil, Ecuador.

Ms. Carter was visiting artist in Oslo and Stavanger, Norway, in 1999, 2001, and 2003. The Schmidt Art Center in Belleville, IL held a solo exhibition of her work in 2006.

She was invited to be in the National Watercolor Biennial at Parkland College in February. She is a featured artist in the Her Story Invitational at SWIC in Granite City, IL. A retrospective of her work will be held at the Turner Center for the Arts in Valdosta, GA opening this March. Different Strokes, by Quarto Publishing, in London, England is featuring her work.

Ms. Carter's work is represented in many public and private art collections, including those of Citicorp, Blue Cross/Blue Shield, Arjomani Paper, Leonard Slatkin, Price University, and Utah State University.

**PRESIDENT'S MESSAGE...SEPTEMBER 2017****She's Ba-a-c-K !**

Like a bad penny, or a poltergeist, I'm back again. It was my privilege to serve you during 2013 through 2016 and I'm proud again to help out our organization in this capacity again.

We have an amazing Board again this year and I just know that things will run smoothly. If not, we can handle it! I see such enthusiasm and a more friendly atmosphere with the whole group this year. I hope that you will make friends with other people who share your love of, and appreciation of, the watercolor medium.

We have some amazing visiting artists this year and a great line-up for the workshops. Check them out in this newsletter because the workshops are getting full already. Our amazing Exhibit Chair, Sylvia Crosbie has already lined up our venue and our dates. If you want to help, just give her a call.

Summer was great; now it's time to get back to the business we enjoy---painting!

See you at the meeting!

*Diana Herz, President*

**2018 ANNUAL MEMBERSHIP EXHIBIT - MARK YOUR CALENDARS**

To be eligible for the exhibit membership dues must be paid by September 30, 2017.

Entry period begins: November 1, 2017 and ends February 18, 2018

Take-in: March 11, 2018 4-6 P.M.

Exhibit opens: March 13, 2018

Reception: March 18, 2018 5:30 - 8:00 P.M.

Exhibit ends and takedown: March 31, 2018 5:00 - 7:00 P.M.

Entry fee: \$45.00 for up to three paintings

Juror: John Paul Thornton

For questions, suggestions or to volunteer please contact Sylvia Crosbie, Exhibit Chair at [Sylvia\\_Crosbie@excite.com](mailto:Sylvia_Crosbie@excite.com) or call 818-902-1853.

**URGENTLY NEEDED:** Exhibit Prize/award Committee Chair. This position entails sending out form letters soliciting prizes (letters, addresses provided), following-up, receiving donations and preparing them for the reception, and sending thank you letters (form provided). Also contacting local Council office(s) for support for the Exhibit (form letters provided). Please contact Sylvia Crosbie if you can help.

**WVS BOARD OF DIRECTORS OFFICERS:**

President - Diana Herz

1st VP, Programs - Debi McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Debbi Saunders

**DIRECTORS:**

Workshop Chair - Selina Cheng

Newsletter Chair - Cheryl Scheer

Publicity/Web/Blasts - Debbie Saunders

Historian - Janis Elias

Past Pres/Parliamentarian - Marie Burdick

**WVS COMMITTEE CHAIRS:**

Drawings - Joanne Schaefer

DVD Library - Nancy Corran

Hospitality - Christine Kaldjian

Life/Honorary Memberships - Darlene Libby

Nominating Committee - Mich Laski

Paint-Outs - David Deyell, Conejo, Wednesday

Paula Diggs, SFV, Saturday

Photographer/Facebook - Jan Evans

Society Show - Don Ferre

Student Awards - Judy Heimlich & Dorothy Lee

For more information about Valley Watercolor Society visit our website at [www.valleywatercolorsociety.org](http://www.valleywatercolorsociety.org)

Members with a concern or wanting a membership list can email us at: [valleywatercolorsociety@hotmail.com](mailto:valleywatercolorsociety@hotmail.com) Our email box is monitored daily so a Board member will soon be in contact with you.

**Has your contact information changed? Email our Membership Chair at [asrubinjr@gmail.com](mailto:asrubinjr@gmail.com)**

## MEMBERS NEWS

Deborah Swan-McDonald's painting, "Inner Sanctum," has been selected for the San Diego Watercolor Society 37th Annual International Exhibition. She will receive the Blick Art Materials and Dr. Martin's Merchandise awards for her painting. The exhibit is open the month of October 2017.

Sara Lou Coyle has just self published a book of 125 pages of poetry and drawings, "Our Kaleidoscope World." It is available on Amazon.com for \$8.00. Her painting of Gladiolas is pictured on the cover. Call (818) 789-1574 for more information.

The following are photos from David Deyell's Yosemite Paint Workshop:



GOT NEWS? HAVE YOU TAKEN SOME GREAT PHOTOS AT OUR MEETINGS AND WORKSHOPS? Share with all of us... Please email the Newsletter Editor your news and photos at the EMAIL ADDRESS:

**c h e r y l s c h e e r U A G @ g m a i l . c o m**

Don't forget to include all the facts: Who, What, Where, When and Why.

## VWS TEACHERS

Rea Nagel will be giving a series of water media painting classes starting on September 13 on Wednesdays from 10 to 1 PM at Carter Sexton Art Store, 5308 Laurel Canyon Blvd., North Hollywood, Ca 91607. She teaches using watercolor, acrylics, inks and collage, either together or each medium alone. It is a small class taught on an individual basis. Call Rea to reserve a place: (818) 908-5919.

VWS Members Only - Teachers please email **cherylscheerUAG@gmail.com** your **Name and Phone Number Only** (no photos, etc) if you would like to be included in this section.

## LOST AND FOUND

VWS Members Only - Please email **cherylscheerUAG@gmail.com** if you lost or found anything at a VWS event.

## CALL FOR ENTRIES

You know what to do.....

## SPECIAL EVENTS

**SOCIAL MEDIA:** In an effort to increase our social media presence, the VWS is asking all of you to follow us on Facebook.

[https://m.facebook.com/profile.php?id=102021629873257&ref=content\\_filter](https://m.facebook.com/profile.php?id=102021629873257&ref=content_filter)

## CLASSIFIED ADS

Please email **cherylscheerUAG@gmail.com** if you wish to place a short ad here for art items you wish to sell or art items that you are looking to purchase.

## SOCIETY SHOW WINNERS



Ben Levine - 1st Place



From left to right, Don Ferre - 2nd Place; Guy Newell - 4th Place; Ben Levin - 1st Place; Joar Mention; Bill O'Connor - Honorable Mention; Micheline Laski - 3rd Place; Norma Derr - Honorable Mention; Green - Honorable Mention.

## VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Below is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the General Meetings or contact workshop chairperson Selina Cheng, email: [VWSworkshop@aol.com](mailto:VWSworkshop@aol.com)

- ◆ Debbie Abshear, Demo: 10/12/17, Workshop: Friday, October 13 (members \$60. / non members \$80.)
- ◆ Louisa McHugh, Demo: 11/9/17, Workshop: Sunday, November 12 (members \$60. / non members \$80.)
- ◆ Joe Cibere, Demo: 1/11/18, Workshop: Sat/Sun, January 20 & 21 (members \$120. / non members \$160.)
- ◆ Keiko Tanabe, Demo: 2/8, Workshop: Fri/Sat, February 9 & 10



Debbie Abshear

(members \$120. / non members \$160.)



Louisa McHugh



Frank Francese

- ◆ Brenda Swenson, Demo: 3/8/2018, Workshop: Fri-Sun, March 16, 17 & 18 (members \$180. / non members \$240.)
- ◆ Frank Francese, Demo: 4/12/2018, Workshop: Fri-Sun, April 13, 14 & 15 (members \$240. / non members \$300.)
- ◆ Jan Godachy, Demo: 5/10/18, Workshop: Sat, 5/19/2018, (members \$60. / non members \$80.)



Joe Cibere



Keiko Tanabe



Brenda Swenson

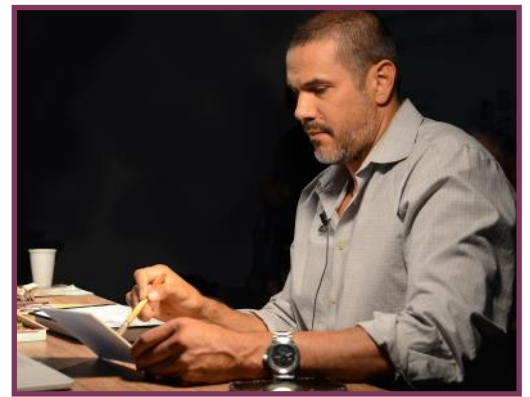
# MEMBER HIGHLIGHTS



Therese Schaeffer - Honorable Mention; and Gail



Debi McDonald won the Mike Hernandez painting



Mike Hernandez Demo



## FOOD FOR THOUGHT



**Currently In the Gallery:** From August 22 to September 9, San Fernando Valley Arts & Cultural Center's "Food For Thought" exhibit features artwork celebrating food, drink, cooking, and eating. Visit <http://www.sfvacc.org> for more info.

SIMI VALLEY ART ASSOCIATION  
PRESENTS

**1st Exhibition of the  
Simi Valley Plein-Air Artist's Group**  
September 9-17, 2017

**ARTIST RECEPTION:**  
Saturday: September 9th | 3:00 P.M. to 6:00 P.M.

**LOCATION:**  
Simi Valley Town Center  
1555 Town Center Way  
SVAA Gallery: Space 295

**GALLERY HOURS:**  
Friday: 2:00 P.M. to 6:00 P.M. Saturday: 10:00 A.M. to 6:00 P.M.  
Sunday: 11:00 A.M. to 6:00 P.M.

## PAINT-OUTS

**Wednesday Plein Air Group:**  
Reyes Adobe Museum. **Location:**  
Reyes Adobe Historical Site  
30400 Rainbow Crest Drive  
Agoura Hills, CA 91301  
Take 101 Fwy to Reyes Adobe Road  
Go north to Rainbow Crest.  
Go left into Reyes Adobe Park.  
[Click for website info](#)



Reyes Adobe Museum



Orcutt Ranch

**Saturday Group (third Saturday of the month):** Our September Paint Out will be at Orcutt Ranch, 23600 Roscoe Blvd West Hills, 91304. Meet in the parking lot...10-2 on Sept 23, please let me know if you plan to attend: Paula Diggs, 818-223-9153 Thank you

**Share Your Paintings on Facebook.** It's easy to do! Post your paintings on Facebook—it's a great way to share your art and connect with other members at VWS. We love to see what our members are working on and encourage everyone to use FB as a venue to show your paintings. Tell us about your latest creation and inspiration! Give it a try and let us hear from you. We all may learn something from each other!

**Got news?** Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following month's newsletter. Remember the five "W"'s, **Who, What, Where, When and Why**, when writing your press release. Send to Newsletter Editor Cheryl Scheer — email: [cherylscheerUAG@gmail.com](mailto:cherylscheerUAG@gmail.com)

**What is the society show?** It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The First Place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at the SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. **For information** contact workshop coordinator Selina Cheng at: [VWSworkshop@aol.com](mailto:VWSworkshop@aol.com)

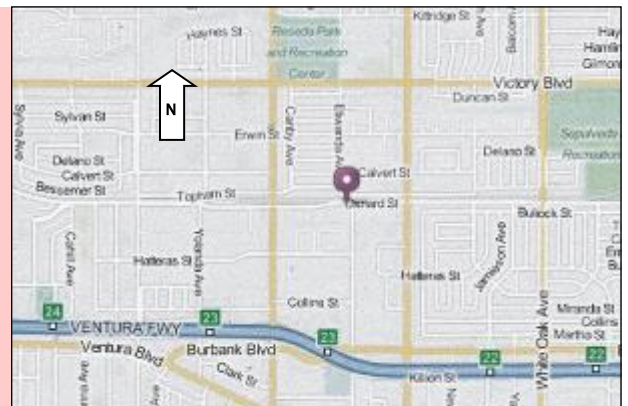
### Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

### Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center  
18312 Oxnard St., Tarzana, CA . 91356-1502

**Our next meeting is on September 14th.** Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley to enter the gate of the parking lot.





valley watercolor society

The purpose of the Valley Watercolor Society is to promote interest, knowledge and appreciation of watermedia through meetings, exhibitions and other appropriate activities.

**Application for Membership - PLEASE PRINT**

Please mark one: **NEW** ( ) **RETURNING**: ( ) Member from \_\_\_\_\_ to \_\_\_\_\_ Status: Member ( ) Juried-in ( )

We welcome anyone interested in water media to join VWS as a Patron member. If you would like to be eligible to enter our Active Members Exhibit in the spring, you will need to join and pay your dues by **September 30<sup>th</sup>**. Please check our newsletter for further information on this event.

**Return this form with your \$40 dues to:**

**VWS Membership - 3333 Alana Drive, Sherman Oaks CA 91403**

Date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

Preferred phone number: \_\_\_\_\_

Preferred Email \_\_\_\_\_

Web Site \_\_\_\_\_

NEW MEMBERS: Tell us about your background in art and why you paint?

\_\_\_\_\_

NEW MEMBERS: How did you hear about VWS?

\_\_\_\_\_

Our organization runs on volunteer power. Please consider how you can help us keep it vital beyond paying your membership dues. Here are some areas we could use your help. You can start as an assistant to the current officers, to make yourself familiar with the duties.

**Please mark at least one:**

- Hospitality
- Society Shows
- Drawings
- Scholarship Awards
- DVD Library

- Paint-Outs
- Publicity
- Workshops
- Newsletter
- Exhibits