

OCTOBER 2017

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE
INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH

VWS Calendar

Board Meeting

Monday Oct. 9th 2017

Time: 1 - 3 PM 7100

Hayvenhurst, just south
of Sherman Way

General Meeting

Thursday Oct 12th,

Time: 7:00 pm

General Meeting: San
Fernando Valley Arts
and Cultural Center,
18312 Oxnard St.,
Tarzana

Paint-Outs

See page 6 for details

Wednesday Group - Oct 4th
& 18th at Reyes Adobe
Museum

Saturday Group - Oct 29th at
Lake Calabasas

Workshop

**Debbie Abshear, 3 day
workshop: Fri-Sun, Oct.
15th, 16th & 17th**

**SF Valley Arts and
Cultural Center
18312 Oxnard St.
Tarzana, CA 91356**



**Debbie Abshear Demonstrator
on Thursday October 12th,
7:00pm**

Debbie Abshear is a watercolor artist specializing in Plein Air landscapes. She has exhibited at the Santa Paula Museum of Art, California State University of Dominguez Hills and for the past three years, at the Watercolor West Exhibition held at the Brea Gallery.

Debbie earned her Signature Membership in the Watercolor West organization in 2014. Debbie was recently honored to be included in the Northlight Publishers book, 'Splash 15', featuring the best 100 watercolor artists.

Debbie has been a Governing Board Member of the National Watercolor Society for the past 6 years. She holds membership in the American Watercolor Society, National Watercolor Society, Watercolor West, South Bay Watercolor Society, and the Pacific Art Guild.

Debbie teaches a weekly beginning and interme-

diated watercolor class to adults in El Segundo, California.

In 2014, 2015, and 2016 Debbie painted extended Plein Air trips to Calico, Valley of Fire, Zion National Park, Grand Canyon National Park, Manzanar and has participated in Plein Air competitions in Mendocino, California. She regularly paints Plein air in and around her home in Southern California.

Debbie recently exhibited paintings, and sketchbooks at the Muckenthaler Cultural Center in Fullerton. This National Watercolor Society invitational exhibition features plein air artist's work from around the world.

Debbie is well known for her accordion sketchbooks which feature value studies of the landscape. Many a time she will arrive on site with a group of artists who all ask to see her most recent sketchbook.

PRESIDENT'S MESSAGE...SEPTEMBER 2017



"Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep." Scott Adams

What is the purpose of taking so many art classes, watching esteemed artists demonstrate their craft, or taking workshops? Practice, practice, practice! It's to keep us motivated and inspire us to practice our art. Learning from others in a relaxed, friendly atmosphere is the purpose of our VWS workshops. We try to schedule a variety of artists with different techniques and ways of expression. More often than not, you won't create a masterpiece in a workshop. Those paintings done in workshop are most likely to end up in the trash. But wait! While you are painting you are learning. While you are learning, you are making mistakes. And, once in a while there's a keeper!

All those "keepers" that we've created are for sharing, too. Remember to bring in a painting to share at our General Meeting Society Show. We'd love to see your work!

Remember, you won't have any way to have any "keepers" if you don't actually do the physical act of creating. Come to our meetings and be inspired!

See you at the meeting!

Diana Herz, President

2018 ANNUAL MEMBERSHIP EXHIBIT - MARK YOUR CALENDARS

The VWS annual exhibit is a juried exhibit "FOR MEMBERS ONLY" with works shown to be selected by our juror, John Paul Thornton. To be considered for the show your renewal dues must have been paid by September 30 or, if you are a new member, you must have joined by November 30. Apply using Onlinejuriedshows.com. Go to the website and scroll down to the VWS logo on the left of your screen. Follow the prompts to register and download your image (s). Be sure to read the prospectus as it contains important guidelines. ENTRIES CLOSE FEBRUARY 18, 2018 at midnight.

If you have any problems with your entry, please contact Onlinejuriedshows.com or for general information contact Sylvia Crosbie, Exhibit Chair at Sylvia_Crosbie@excite.com or call 818-902-1853. If you need assistance photographing your work, contact Deb Saunders at debsaun@live.com or call 818-903-3110. Remember: you can change entries or images up to the closing date.

You will be notified by email if your work is accepted beginning February 23, 2018.

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WVS BOARD OF DIRECTORS OFFICERS:

President - Diana Herz

1st VP, Programs - Debi McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Debbi Saunders

DIRECTORS:

Workshop Chair - Selina Cheng

Newsletter Chair - Cheryl Scheer

Publicity/Web/Blasts - Debbie Saunders

Historian - Janis Elias

Past Pres/Parliamentarian - Marie Burdick

WVS COMMITTEE CHAIRS:

Drawings - Joanne Schaefer

DVD Library - Nancy Corran

Hospitality - Christine Kaldjian

Life/Honorary Memberships - Darlene Libby

Nominating Committee - Mich Laski

Paint-Outs - David Deyell, Conejo, Wednesday

Paula Diggs, SFV, Saturday

Photographer/Facebook - Jan Evans

Society Show - Don Ferre

Student Awards - Judy Heimlich & Dorothy Lee

For more information about Valley Watercolor Society visit our website at www.valleywatercolorsociety.org

Members with a concern or wanting a membership list can email us at: valleywatercolorsociety@hotmail.com Our email box is monitored daily so a Board member will soon be in contact with you.

Has your contact information changed?
Email our Membership Chair at asrubinjr@gmail.com

MEMBERS NEWS

Deborah Swan-McDonald's painting, "Inner Sanctum," has been selected for the San Diego Watercolor Society 37th Annual International Exhibition. She will receive the Blick Art Materials and Dr. Martin's Merchandise awards for her painting. The exhibition is open the month of October 2017.

Sara Lou Coyle has just self published a book of 125 pages of poetry and drawings, "Our Kaleidoscope World." It is available on Amazon.com for \$8.00. Her painting of Gladiolas is pictured on the cover. Call (818) 789-1574 for more information.



Dorothy Lee's painting, "Harumi's Garden", has been accepted into the San Diego Watercolor Society 37th Annual International Exhibition. The exhibition opens in October.



"Glow" California Art League's 2017 Gold Medal Show: 03 Oct 2017
"Collage & Effect": Collage Artists of America juried show: 24 Oct 2017
www.sfvacc.org

2018 ANNUAL MEMBERSHIP EXHIBIT CONT.

ALL NECESSARY LABELS AND FORMS WILL BE INCLUDED WITH THE EMAIL.

ANY MEMBER WHO ENTERS HIS/HER WORK MAY SUBMIT UP TO 10 PIECES OF BIN ART (UNFRAMED, MATTED AND PROTECTED) WHETHER OR NOT THEIR WORK HAS BEEN JURIED INTO THE EXHIBIT.

DATES TO REMEMBER

ENTRIES CLOSE – FEBRUARY 18, 2018
TAKE-IN – MARCH 11, 2018 4-6 P.M.
EXHIBIT OPENS - MARCH 13, 2018
RECEPTION MARCH 18, 2018 5:30-8 P.M.
EXHIBIT ENDS & TAKE-DOWN – MARCH 31, 2018 5-7 P.M.

FEES: \$45 FOR UP TO THREE PIECES.

For questions, suggestions or to volunteer please contact Sylvia Crosbie, Exhibit Chair at Sylvia.Crosbie@excite.com or call [818-902-1853](tel:818-902-1853).

Juror: John Paul Thornton

VWS TEACHERS

On Saturday October 7, 2017 David Deyell AIA Emeritus, will demonstrate landscape painting with watercolor. Using "Plein Air" equipment and materials, he will demonstrate in the window of FOR YOUR HOME [443 E. Main Street, Ventura 805.641.1919](http://443.E.Main.Street.Ventura.805.641.1919). This will take place during the Ventura Art Walk. David will be available to talk about his paintings and his book ART OF PLEIN AIR WATERCOLOR. There will be some small paintings for sale by the artist, in addition to signed copies of his book. The FOR YOUR HOME furniture store features his framed art work on "year around" basis. Stop, say hello and check out lots of specially designed and constructed furniture.

VWS Members Only - Teachers please email cherylscheer@valleywatercolorsociety.org your **Name and Phone Number Only** (no photos, etc) if you would like to be included in this section.

LOST AND FOUND

VWS Members Only - Please email cherylscheer@valleywatercolorsociety.org if you lost or found anything at a VWS event.

CALL FOR ENTRIES

You know what to do....

SPECIAL EVENTS

SOCIAL MEDIA: In an effort to increase our social media presence, the VWS is asking all of you to follow us on Facebook.

https://m.facebook.com/profile.php?id=102021629873257&ref=content_filter

CLASSIFIED ADS

Please email cherylscheer@valleywatercolorsociety.org if you wish to place a short ad here for art items you wish to sell or art items that you are looking to purchase.

New Members

Gayle Schachne



SOCIETY SHOW WINNERS



Phyllis Solcyk - 1st Place



Left to right: Joanne Schaeffer - 2nd Place; Guy Newell - Honorable Mention; Sylvia Crosbie - Honorable Mention; Steve Rubin - Honorable Mention; Sandra McDuffie - Honorable Mention and Ben Levin - Honorable Mention.

VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Below is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the General Meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com

- ◆ Debbie Abshear, Demo: 10/12/17, Workshop: Friday, October 13 (members \$60. / non members \$80.)
- ◆ Louisa McHugh, Demo: 11/9/17, Workshop: Sunday, November 12 (members \$60. / non members \$80.)
- ◆ Joe Cibere, Demo: 1/11/18, Workshop: Sat/Sun, January 20 & 21 (members \$120. / non members \$160.)
- ◆ Keiko Tanabe, Demo: 2/8, Workshop: Fri/Sat, February 9 & 10



Debbie Abshear

(members \$120. / non members \$160.)

- ◆ Brenda Swenson, Demo: 3/8/2018, Workshop: Fri-Sun, March 16, 17 & 18 (members \$180. / non members \$240.)
- ◆ Frank Francese, Demo: 4/12/2018, Workshop: Fri-Sun, April 13, 14 & 15 (members \$240. / non members \$300.)
- ◆ Jan Godachy, Demo: 5/10/18, Workshop: Sat, 5/19/2018, (members \$60. / non members \$80.)



Louisa McHugh



Frank Francese



Joe Cibere



Keiko Tanabe



Brenda Swenson

MEMBER HIGHLIGHTS

www.valleywatercolorsociety.org



Guy Newell won the Carol Carter painting

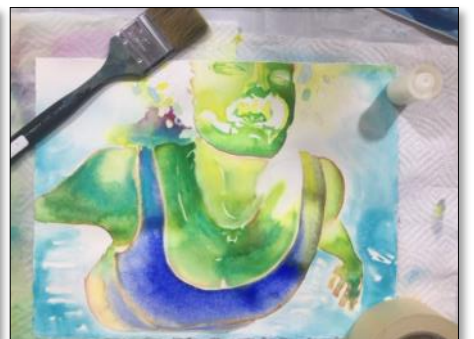
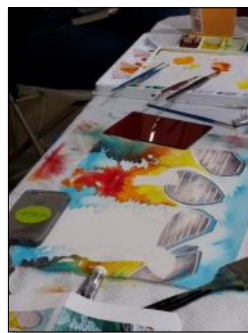
DEMO ARTISTS WEBSITES

September 12, 2017 – demonstrator: [Carol Carter](#)
October 12, 2017 – demonstrator: [Debbie Abshear](#)
November 9, 2017 – demonstrator: [Louisa McHugh](#)
January 11, 2018 – demonstrator: [Joe Cibere](#)
February 8, 2018 – demonstrator: [Keiko Tanabe](#)
March 8, 2018 – demonstrator: [Brenda Swenson](#)
April 12, 2018 – demonstrator: [Frank Francese](#)
May 10, 2018 – demonstrator: Jan Godachy (no website)

Carol Carter Workshop



Carol Carter Demo



PAINT-OUTS

VWS members and potential members are invited to join in the following paint outs. These venues are great to inspire your painting creations. The more you look and SEE the more your imagination permits you to create art.

Wednesday Oct 18 at Leonis Adobe starting about 9 AM. Historic buildings &



wagons, live animals, wonderful gardens, lots of subject matter to use in an art CREATION. Since there will be a student bus tour and period dressed docents we should dress western (if possible). Suggest jeans, western hat if you have them. We are the plain air artists of the late 1800's. Locate around the student tour area, see David Deyell when you arrive.

Wednesday Nov 15 at Peter Strauss Ranch starting about 10 AM. Site selected



for possible fall colors. Trees, river bed (sometimes wet) mountains and such. Meet in dirt parking lot, walk to restrooms.

Directions, photos and such are available on YOUR computer. Please email David

Deyell watercolorists@netzero.net if you may attend and I will look for you.

What is the society show? It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The First Place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at the SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. **For information** contact workshop coordinator Selina Cheng at: VWSworkshop@aol.com

Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center
18312 Oxnard St., Tarzana, CA . 91356-1502

Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley to enter the gate of the parking lot.

