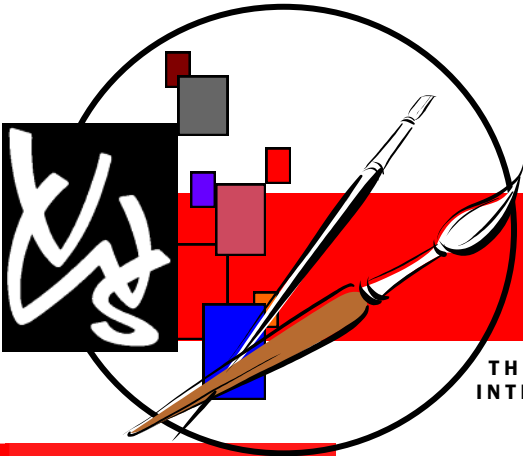


VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.



VWS Calendar

Board Meeting

Monday Apr. 9th 2018

Time: 1:00 - 3:00 PM

7100 Hayvenhurst, just south of Sherman Way

General Meeting

Thursday Apr. 12th,

Time: 7:00 pm

General Meeting: San Fernando Valley Arts and Cultural Center, 18312 Oxnard St., Tarzana

Facebook

Visit our page at: <https://www.facebook.com/ValleyWatercolorSociety/> and post your paintings

Paint-Outs

Wednesday Group -

April 4th at Westlake Village Inn

Weekend Group -

April 22th at 10 AM at Peter Strauss Ranch

See page 6 for details

Workshop

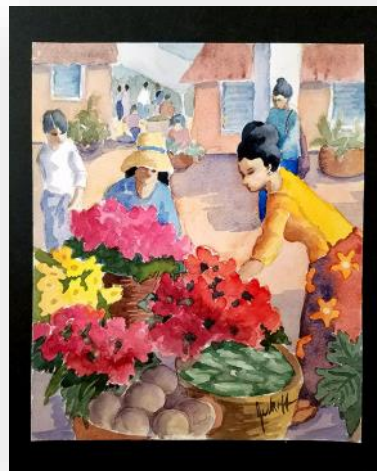
Helene Jukoff, 3 day Workshop: Fri-Sun, Mar. 16-18, at the SF Valley Arts and Cultural Center 18312 Oxnard St. Tarzana, CA 91356

Helene Jukoff Demonstrator on Thursday April 12th, 7:00pm

Although I drew and painted all through my childhood, my actual art education began when I was accepted to New York's High School of Music and Art



and continued at Queens College where I majored in Education and minored in Art. I graduated magna cum laude with Honors. My family moved to California in 1956 where I took lessons from LAUSD's Burnham Pearlman who advocated exploring many different approaches to painting. I also took private lessons with many local teachers. I received my California State



Teaching Credential, (for life) in 1967 and taught Adult Art at L.A. schools for 38 years. I work and teach in all mediums and styles and encourage my students to be

open to different aspects of expression. I have written two handbooks —one on oils and the other on watercolor. My full color book "Pathways to



Creativity" which explores various ways to produce original work, was accepted by the LAUSD for use in the Art curriculum. Having traveled to over 50 countries has exposed me to the endless possibilities of subject matter and style choices.



PRESIDENT'S MESSAGE...APRIL 2018



What a beautiful, exciting exhibit we had in March! The reception was well attended and all of the comments were extremely positive. The climax, of course, was the awarding of the prizes and certificates. Congratulations to all of the winners; from the 1st, 2nd, and 3rd place winners to the Honorable Mentions and to all of you who entered! All of the paintings were extremely well done. Those of us who were

there felt extremely proud of our organization. If you haven't seen the show, there is still time. It will close on March 31st, so be sure to get out to the Cultural Center and take a peek. Reminder to all entrants: the Pick-Up is on March 31st. If you cannot be there, be sure to ask a friend to pick your entry up for you. Once again, a special thank you to Sylvia Crosbie (Exhibit Chair) and all of her many volunteers. We could not have put on the show without you!

Now, on to April. Our April meeting will bring the Student Awards Presentations. It is always interesting to see what our High School students are working on in the Arts. This year promises to bring us some extremely talented young artists. Please come and show your enthusiasm for their efforts. Three lucky students will win a cash award for \$500.00 each. Let's try to encourage them to keep up the good work.

See you at the meeting!

Diana Herz, President

WWS BOARD OF DIRECTORS OFFICERS:

President - Diana Herz

1st VP, Programs - Debi McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Debbi Saunders

DIRECTORS:

Workshop Chair - Selina Cheng

Newsletter Chair - Cheryl Scheer

IT/Communications - Kiran Kaur Saini

Historian - Janis Elias

Past Pres/Parliamentarian - Marie Burdick

WWS COMMITTEE CHAIRS:

Drawings - Joanne Schaefer

DVD Library - Nancy Corran

Hospitality - Christine Kaldjian

Life/Honorary Memberships - Darlene Libby

Nominating Committee - Mich Laski

Paint-Outs - David Deyell, Conejo, Wednesday

Liz Blum, SFV, Sunday

Photographer/Facebook - Jan Evans

Society Show - Don Ferre

Student Awards - Judy Heimlich & Dorothy Lee

For more information about Valley Watercolor Society visit our website at www.valleywatercolorsociety.org

Members with a concern or wanting a membership list can email us at:

valleywatercolorsociety@hotmail.com

Our email box is monitored daily so a Board member will soon be in contact with you.

Has your contact information changed? Email our Membership Chair at asrubinjr@gmail.com

VWS MEMBERS WEBSITES

If you are interested in having your website published in our monthly newsletter, please email me your name, and the URL to your website. Cheryl@valleywatercolorsociety.org

Beth Pfaffinger <https://www.vermiciousknidart.com/>

Brenda Swenson <http://www.swensonsart.net/>

Claudia Kazachinsky <http://claudiakazachinsky.com/>

Mark Kay Wilson <https://www.instagram.com/mkwartist/>

Greg Radionov <https://gregoryradionov.ru/gg/>

Judy Heimlich <http://judysartstudio.com/>

Susan Spector <http://susanspectorart.com/>

Randi Zafman <http://randizafman.com/>

Phyllis Solcyk <http://www.phyllissolcyk.com/>

Selina Cheng <http://selinachengart.com/>

Susan Gesundheit <http://www.susangesundheit.com/>

Joette Snyder <http://www.joettesgallery.com/wp/>

Charlotte Mullich <http://charlotttemullich.com/>

Karen Holly <http://karenholly.com/>

Pong Apinyavat <http://pongapinyavat.com/>

Mary Guzman <http://www.marikitastudio.com/>

Sylvia Crosbie www.Sylvia.K.Crosbie.com

Dafna Gilboa <http://dafnasart.com/>

Micheline Laski <http://michreedlaski.artspan.com/>

Cheryl Scheer cherylscheer.com

MEMBERS NEWS

Members websites continued:

Trisha Bennett www.ArtbyTrishaBennett.etsy.com

Gary Friedman -- garyfriedmanart.com

Rea Nagel — www.watermediabyrea.com

Jan Evans — www.janevansstudio.com

Charlotte Kerber, who was an early member of VWS, passed away at age 96.

Gary Friedman will have a one man watercolor exhibit at the Canyon Theatre Guild, 24242 Main St., Old Town Newhall, 91321 from March 24th to April 29th.

NEW MEMBERS

Laura Garfield, Linda Robinson, Alana Thomas

Thank you to all the volunteers who helped with preparations for the VWS Exhibit take-in and hanging:

Mich Laski
Peter McDonald
Sylvia Goulden
Gail Green
Selina Cheng
Cris Gordy

Marie Burdick,
Debi Saunders,
Paula Diggs,
Joette Snyder
Norma Derr
Sam Crosbie

If I have neglected to name anyone, please let me know and be assured your help was appreciated!

Sylvia Crosbie, Exhibit Chair
818-902-1853

EXTRA . . . EXTRA !

SUBMIT NEWS by the 15th of each month to be printed in the VWS newsletter. **Who, What, Where, When and Why.** Send to Newsletter Editor Cheryl Scheer at email address:

cheryl@valleywatercolorsociety.com



SAN FERNANDO VALLEY
ARTS & CULTURAL CENTER
18312 Oxnard Street
Tarzana, CA 91356
818.697-5525
www.sfvacc.org

FINALLY...CHARLOTTE KERBER A Retrospective Art Exhibit

- April 3 - 28, 2018

- Artist Reception: Sunday, April 8,
4:30 - 7:30 pm

- Watercolor, Acrylic, Sculpture and
Collage Art



VWS TEACHERS

Watercolor classes; continuous. Oak Park Wednesday Evening 6:30 to 8:30 PM & Agoura Hills Tuesdays noon to 3 pm. David Deyell, AIA Emeritus, retired Member University of California (805) 494-1700.

Helene Jukoff teaches a weekly public class on Wednesday Mornings at the Wilkinson Adult center at Vanalden, just south of Nordhoff. The cost is \$5 plus \$2 for use of the terrific space. She also does private classes at my home in Northridge. Interested people should call Helene at (818) 349-7933 or email her at teachr@att.net

LOST AND FOUND

VWS Members Only - If you lost or found anything at a VWS event, please email cheryl@valleywatercolorsociety.org

CALL FOR ENTRIES

DailyBrushwork.com

SPECIAL EVENTS

SOCIAL MEDIA

In an effort to increase our social media presence, the VWS is asking all of you to follow us on [Facebook](https://www.facebook.com/valleywatercolorsociety)

CLASSIFIED ADS

FOR SALE: Large backpack, 24" long, for Plein Aire outings. Only used once. If interested, please call Diana at (323) 650-1127

FROM ARTISTS NETWORK:

"I WILL LIVE BY MY WATERCOLORS."
HOW WINSLOW HOMER BECAME ONE OF THE
MEDIUM'S GREATEST MASTERS

Perhaps America's greatest maritime painter, Winslow Homer became one of the masters of the watercolor medium as well. Mostly self-taught, Homer is known for the visceral force of the waves in his oil paintings, but his watercolors are an antidote to any visual heaviness and weight. As his early paintings reveal, watercolor is where he shined as an artist with a graceful, innovative hand.

Read more at: <https://www.artistsnetwork.com/art-mediums/watercolor/winslow-homer/>

VWS MEMBER SHOW RESULTS

First Place - Hawthorne Award

Gregory Radionov - Desperado

Second Place - Valley Watercolor Society Ruth Cain Award

Gary Friedman - Take Me Home Skippy

Third Place - Laura Owens Award

Marietta Petrini - Mr. Frank

Special Honors

Cheap Joe's Award: Deborah Swan-McDonald - Voices, Holly's Story

Holbein Award: Karen Holly - Tea Time

Graphaids Award: Natalie Smythe - Daisy

Richeson Award: Charlotte Mullich - Life, Leaves and Twigs

Winsor Newton Award: Beth Pfaffinger - Megan's Lock

Richeson Award: Lori Pollack - Sweet Xochi

Holbein Award: Joette Snyder - Snow Play

Richeson Award: Peter McDonald - Spring is Sprung

Certificates of Achievement

Gregory Radionov - Blinded

Marietta Petrini - Girl in Red

Honorable Mention

Holbein Award: Bennett Levin - Kissed by the Sun

Golden Artist Award: Selina Chang - White Tulips in Glass Vase

Golden Artist Award: Susan Spector - Two Horses and a Fox...

Salis International Award: Van Do - You and I Against the World

Salis International Award: Fatemeh Kian - Spiraled

Salis International Award: Cris Gordy - Fallen Flower

Carter Sexton Award: Gail Green - Bouquet in a Jar

Canson Award: Mary Kay Wilson - Magnolia

Certificates of Achievement

Joette Snyder- Sally's Sunflowers

Beth Pfaffinger - Drift

VWS WORKSHOPS

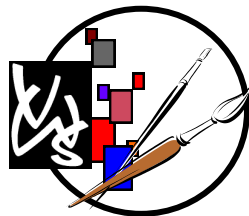
Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Below is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the General Meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com

- ◆ Helene Jukoff, Demo: 4/12/18, Workshop: Sunday April 15, (members \$60. / non members \$80.)
- ◆ Jan Godachy, Demo: 5/10/18, Workshop: Sat, 5/19/2018, (members \$60. / non members \$80.)



Jan Godachy



Next Calendar Year:

- ◆ Peter Morris, Demo: 10/11/18, Workshop: Sat, 10/20/2018, members \$60. / non members \$80.)
- ◆ Dave Lobenberg, Demo: 11/8/18, Workshop: Fri-Sun, Nov. 9-11, members \$240. / non members \$300.)



Helene Jukoff

DEMO ARTISTS WEBSITES

[Carol Carter](#)

[Brenda Swenson](#)

[Debbie Abshear](#)

[Helene Jukoff](#)

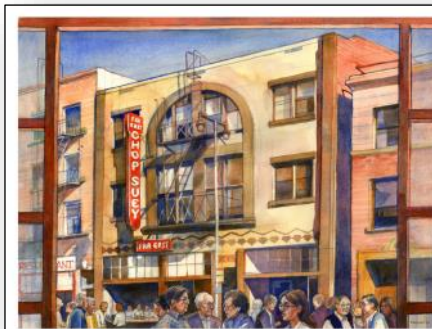
[Louisa McHugh](#)

[Nick Runge](#)

[Joe Cibere](#)

[Jan Godachy](#)

[Keiko Tanabe](#)

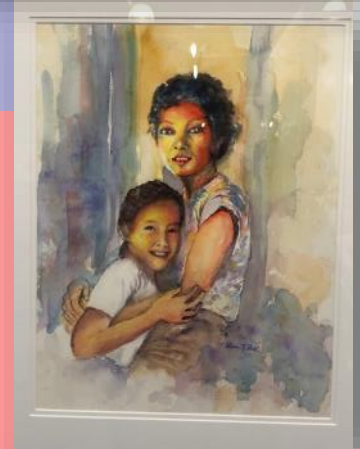


Peter Morris



Dave Lobenberg

VWS MEMBER SHOW



PAINT-OUTS

VWS members and potential members are invited to join in the following paint outs. These venues are great to inspire your painting creations. The more you look and see, the more your imagination permits you to create art.

Paint-out on Sunday, April 22 is at Peter Strauss Ranch—meet at 10:00 am in the parking lot. Directions to main parking lot (open 8am to sunset) are: Ventura Freeway (101) to Kanan Rd exit. Go south on Kanan 2.8 miles. Turn left on Troutdale Dr. to Mulholland Hwy. Turn Left on Mulholland Hwy and in 400 feet, turn right into the parking lot.. Contact Liz for questions or more information: Lizblum@mac.com



The **Wednesday Paint-Out** will be on April 4th at 9:00am: Westlake Village Inn. Agoura Road, Westlake Village. Meet around pond. meet at lake waterfall. Please email David Deyell at watercolorists@netzero.net to let David know your proposed painting spot.

What is the society show? It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The First Place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at the SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. **For information** contact workshop coordinator Selina Cheng at: VWSworkshop@aol.com

Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center
18312 Oxnard St., Tarzana, CA . 91356-1502

Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley to enter the gate of the parking lot.

