



2018 Annual Membership Exhibit

The Valley Watercolor Society will hold its 2018 Annual Juried Exhibit at the San Fernando Valley Arts & Cultural Center in Tarzana from Tuesday, March 13, to Saturday, March 31, 2018.

The Gallery address is:

18312 Oxnard Street
Tarzana, CA 91356

Hours: Tuesday through Saturday: 11 A.M. to 5 P.M.

Juror:

The Juror is John Paul Thornton, artist, author and educator. John Paul has written "Art and Courage: Stories to Inspire the Artist-Warrior Within." Educated at Parsons School of Design and California State University at Northridge, John Paul has traveled extensively, enabling him to study global as well as western art. A beloved lecturer on art history, John Paul is also in demand as an art instructor. His series of portraits of America's missing children has been exhibited widely, most notably at the National Mall in front of the White House and at the Lincoln Memorial in Washington, D.C. He has received numerous grants and awards and was recognized by the California State Senate and United States Congress for his work linking social causes with art.

Prizes:

Top Honors: Three major awards of cash, gift certificates or merchandise:

1st place, 2nd place, 3rd place

Special Honors: Gift certificates or merchandise.

Honorable Mention: Gift certificates or merchandise.

Should the juror select a second painting from an artist for an award, the second painting will receive a certificate of recognition. Only one prize will be awarded to an artist.

Important Dates:

Entries open: November 1, 2017

Entry deadline: Midnight, February 18, 2018.

Acceptance notification begins: February 23, 2018.

Exhibition dates: Tuesday, March 13 through Saturday, March 31, 2018

Take-In: Sunday, March 11, 2018, 4 – 6 P.M.

Show opens: Tuesday, March 13, 2018.

Reception and Awards Presentation: Sunday, March 18, 2018 5:30 – 8 P.M.

Show closes: Saturday, March 31, 2018.

Pick-Up: Saturday, March 31, 2018, 5 – 7 P.M.

Entry and Fees:

Entry will be by OnlineJuriedShows.com. There will be a charge of \$45 for up to three paintings. Entry fees are non-refundable and must be paid by the entry deadline.

Entering Your Images:

- Entry form must be filled out in its entirety. List sizes up to the nearest inch. Submitted images must not include matting or frame. Crop the photos to include only the artwork. Be sure your images are right-side-up.
- Before uploading your images, make sure they are smaller than 4MB, but at least 1920 pixels on the longest side at 72 dpi. Images should be in JPEG format, sRGB color space. Help in photographing your work and properly sizing your images can be found at: www.OnlineJuriedShows.com/help.aspx. If you need help entering your images or are unable to, please write to us here: <https://onlinejuriedshows.com/Contact.aspx>
- Please add Services@OnlineJuriedShows.com and Manager@OnlineJuriedShows.com to your safe senders list to ensure notifications are received.

Eligibility:

This show is open to members of the Valley Watercolor Society *whose dues are paid as of September 30, 2017*.

1. Entries must be original work done in water media (at least 80% watercolor).
2. Entries must have been completed within the past two years.
3. Collage is acceptable only if incorporated into a larger work and treated with water media.
4. All work must be original work from the artist. No digital artwork, work produced under instruction, work derived from another's intellectual property or from copyrighted references will be accepted. (Source material must be original and not derived from any published material.) No repainted giclees or other reproductions can be entered.
5. No painting previously exhibited in a Valley Watercolor Society juried exhibit may be submitted.
6. No painting shown at the San Fernando Valley Arts & Cultural Center within the last year may be submitted.
7. Online entries may not be digitally enhanced and work will not be accepted if there is a substantial difference between the online photo and the original.

Requirements:

1. Submitted images **must not** include matting or frame.
2. No framed painting may be larger than 50 inches in any direction.
3. Each entry must be framed with a simple, gallery-style frame and **matted in a neutral color**.
4. Plexiglass must be used (glass is not acceptable).

5. Each painting must have a wire hanger, positioned so that it is 2" below the top of the frame. (Sawtooth hangers are not acceptable.)
6. Details of the painting, including artist's name, phone number and title of the work, size and price are to be attached to the top right hand side of the back of the work. A label will be sent with email notification of accepted work. **No price may be changed once the painting is accepted into the show.** Works not for sale should be designated NFS.

There will be no deviation from the guidelines stated above unless authorized by the President, Exhibit Chair or Take-in Chair. Every artist must adhere to the eligibility rules and requirements or their work will not be accepted for the exhibit.

Sitting the gallery:

Each exhibiting artist will be required to sit the gallery for one three-hour shift, 11 A.M. to 2 P.M. or 2 P.M. to 5 P.M. Tuesday through Saturday. Sign-up must be completed at the take-in by the artist or his or her representative. **It will be the responsibility of the artist to find a replacement if he or she is unable to complete this commitment.**

Bin Art (unframed art):

All entrants, regardless of whether their work has been juried into the exhibit, may submit up to 10 items as "bin art" for the Gift Shop. Bin art should be matted and shrink wrapped or placed in protective sleeves. These items may be originals or reproductions. Forms will be included with the notification letters. Each item must be clearly marked with the name of the artist, size, title, type and price.

Delivery & Pick-up:

Exhibiting artists must hand deliver their work to the gallery on Sunday, March 11, 2018, between 4 and 6 P.M. **If work is not delivered by 6 P.M. it will not be accepted into the exhibit.** Artists must pick up their work on Saturday, March 31, 2018, between 5 and 7 P.M. No painting may be left at the gallery and artists must make other arrangements if they are unable to personally collect their work.

Sales:

The San Fernando Valley Arts & Cultural Center takes a 30% commission on all sales and artists should consider this in pricing their work. Payments to artists will be made by the gallery by the 15th day of the month following the exhibit.

Liability:

All artwork will be handled with the utmost care. Neither the VWS nor the San Fernando Arts & Cultural Center nor any agent, employee or volunteer will be responsible for the damage or loss of artwork.

For questions, contact Sylvia Crosbie, Exhibit Chair, at Sylvia_Crosbie@excite.com or 818-902-1853.

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A Note from OnlineJuriedShows

PLEASE NOTE: Notifications are sent through *ConstantContact*.

On the day of notification, you can do the following, but you will also receive an email notification, sent from Constant Contact, that will state the same.

1. Go to OnlineJuriedShows.com and log in using your email address and password.
2. Right above where you just logged in, click "Your Artist Profile." You are now in Your account!
3. Click the show name and you will see your first image. The jury results will be under the thumbnail view.
4. As you will see, it will say either "This Image has been Accepted or Declined in to the show." Under that sentence, you can click "Read Acceptance (or Declined) Letter." The letter will then be displayed below.
5. If you submitted more than one piece in the show, go to the next entered piece in the show by clicking the page number, displayed below the thumbnail image.

NOTE: Please be sure to read your letters in their entirety. Most acceptance letters will ask you to RSVP or will have special instructions you must follow.

Thank you,
OnlineJuriedShows.com

P.S. While you are in your account on OnlineJuriedShows.com, click "Personal Info" and make sure your name, address, phone number, and email address are up-to-date.