

JUNE 2018

## VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF OUR ORGANIZATION IS TO PROMOTE INTEREST, KNOWLEDGE, AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EDUCATIONAL PROGRAMS, INSTRUCTIONAL WORKSHOPS AND ART EXHIBITIONS TO ITS MEMBERS AND THE PUBLIC.

### VWS Calendar

#### Board Meeting

Monday June 11th,  
Time: 11:00 - 2:00 PM  
Marie Calendar's Restaurant, Northridge

#### General Meeting

Thursday June 14th,  
Time: 7:00 pm, General Meeting:  
San Fernando Valley Arts and Cultural Center,  
18312 Oxnard St., Tarzana

### Facebook

Visit our page at: <https://www.facebook.com/ValleyWatercolorSociety/>  
and post your paintings

### Paint-Outs

#### Wednesday Group -

Wed, June 20th at 9 am at  
Agoura Hills Recreation & Events Center

#### Weekend Group -

Sat, June 23rd at 3-7pm at  
King Gillette Ranch

See page 6 for details

### Workshop

No Workshop for June,  
at the SF Valley Arts and Cultural Center  
18312 Oxnard St.  
Tarzana, CA 91356

### Nick Runge Demonstrator on Thursday June 14th, 7:00pm

Born in 1985, artist Nick Runge grew up in Colorado. After working as an illustra-



tor for years, he now focuses exclusively on fine art and personal work using oils and watercolor.



As a portrait/figurative painter,

Nick works from life as well as photography, describing his art as something close to "abstracted realism", with an objective of expressing as much of the realistic human ele-



ment of life as possible through a limited and often simplified approach to his rendering or brushwork, giving an illusion of realism while, at the same time, breaking shapes and form down enough to balance with abstraction.



[www.nickrungeart.com](http://www.nickrungeart.com)

Instagram: @nickvrunge

Facebook: [facebook.com/nick.runge.56](https://www.facebook.com/nick.runge.56)

## PRESIDENT'S MESSAGE...JUNE 2018



"If everybody were like everybody else, how boring it would be. The things that make me different are the things that make me, Me!" Piglet and Eeyore, Winnie the Pooh.

The very same could be said about art. How boring it would be if we all painted exactly the same! Each of us can look at the same scene or object and interpret it differently on paper. And, yes, some of those interpretations

are works of art, and others are not. The difference is hours of practice; learning about color and composition from competent teachers; and also knowing how to see. One needs to look for the unusual or for the beauty that you want to portray. Then more hours and days and months of practice.

So, we are concluding another successful year of meeting together and learning together about the art of painting watercolor. These next few summer months are now our turn to practice what we have learned. And, during those practice months perhaps we will find that one piece of art that we've created that makes us feel proud of all we have learned. And, that piece of art will be different---it will be YOU!

Enjoy our last meeting of the year this coming June 14<sup>th</sup> and come back in September refreshed and ready to learn and share with the group.

See you at the meeting!

*Diana Herz, President*

### WVS BOARD OF DIRECTORS OFFICERS:

President - Diana Herz

1<sup>st</sup> VP, Programs - Debi McDonald

2<sup>nd</sup> VP, Membership - Steve Rubin

3<sup>rd</sup> VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Debbi Saunders

### DIRECTORS:

Workshop Chair - Selina Cheng

Newsletter Chair - Cheryl Scheer

IT/Communications - Kiran Kaur Saini

Historian - Janis Elias

Past Pres/Parliamentarian - Marie Burdick

### WVS COMMITTEE CHAIRS:

Drawings - Joanne Schaefer

DVD Library - Nancy Corran

Hospitality - Christine Kaldjian

Life/Honorary Memberships - Darlene Libby

Nominating Committee - Mich Laski

Paint-Outs - David Deyell, Conejo, Wednesday

Liz Blum, SFV, Sunday

Photographer/Facebook - Jan Evans

Society Show - Don Ferre

Student Awards - Judy Heimlich & Dorothy Lee

## VWS MEMBERS WEBSITES

If you are interested in having your website published in our monthly newsletter, please email me your name, and the URL to your website. [Cheryl@valleywatercolorsociety.org](mailto:Cheryl@valleywatercolorsociety.org)

Beth Pfaffinger <https://www.vermiciousknidart.com/>

Brenda Swenson <http://www.swensonsart.net/>

Claudia Kazachinsky <http://claudiakazachinsky.com/>

Mark Kay Wilson <https://www.instagram.com/mkwartist/>

Greg Radionov <https://gregoryradionov.ru.gg/>

Judy Heimlich <http://judysartstudio.com/>

Susan Spector <http://susanspectorart.com/>

Randi Zafman <http://randizafman.com>

Phyllis Solcyk <http://www.phyllissolcyk.com/>

Selina Cheng <http://selinachengart.com/>

Susan Gesundheit <http://www.susangesundheit.com/>

Joette Snyder <http://www.joettesgallery.com/wp/>

Charlotte Mullich <http://charlottesmullich.com/>

Karen Holly <http://karenholly.com/>

Pong Apinyavat <http://pongapinyavat.com/>

Mary Guzman <http://www.marikitastudio.com/>

Sylvia Crosbie [www.Sylvia K. Crosbie.com](http://www.SylviaK.Crosbie.com)

Dafna Gilboa <http://dafnasart.com/>

Micheline Laski <http://michreedlaski.artspan.com/>

Cheryl Scheer [cherylscheer.com](http://cherylscheer.com)

For more information about Valley Watercolor Society visit our website at [www.valleywatercolorsociety.org](http://www.valleywatercolorsociety.org)

Members with a concern or wanting a membership list can email us at:

[valleywatercolorsociety@hotmail.com](mailto:valleywatercolorsociety@hotmail.com)

Our email box is monitored daily so a Board member will soon be in contact with you.

**Has your contact information changed? Email our Membership Chair at [asrubinjr@gmail.com](mailto:asrubinjr@gmail.com)**

## MEMBERS NEWS

Members websites continued:

Trisha Bennett [www.ArtbyTrishaBennett.etsy.com](http://www.ArtbyTrishaBennett.etsy.com)

Gary Friedman -- [garyfriedmanart.com](http://garyfriedmanart.com)

Rea Nagel — [www.watermediabyrea.com](http://www.watermediabyrea.com)

Jan Evans — [www.janevansstudio.com](http://www.janevansstudio.com)

### Join our Plein-Air Outings!

David Deyell and Liz Blum are planning fantastic paint-outs for our members, and they would love to have you there!

Dates for Paint-Outs are always listed on the left side of the front page of the newsletter. On page 6, you will find all details and a photo of the location, along with directions on how to get there and where to meet the group



when you arrive. Take advantage of this fantastic part of our society, and please send photos if you go so I can add them to our newsletter. You may email David at [watercolorists@netzero.net](mailto:watercolorists@netzero.net) or Liz at [Lizblum@mac.com](mailto:Lizblum@mac.com) for info.

**REMINDER:** Dues are due June 30, so please bring your check or cash to our June meeting or send to Debbi Saunders at 3333 Alana Dr., Sherman Oaks CA

### EXTRA...EXTRA!

**SUBMIT NEWS** by the **15th** of each month to be printed in the VWS newsletter. **Who, What, Where, When and Why.** Send to Newsletter Editor Cheryl Scheer at email address:

[cheryl@valleywatercolorsociety.com](mailto:cheryl@valleywatercolorsociety.com)



SAN FERNANDO VALLEY  
ARTS & CULTURAL CENTER

SAN FERNANDO VALLEY  
ARTS & CULTURAL CENTER  
18312 Oxnard Street  
Tarzana, CA 91356  
818.697-5525  
[www.sfvacc.org](http://www.sfvacc.org)

[California Art League](#)  
[Summer National Open](#)  
[Art Exhibit](#)

Starts:  
29 May 2018 11:00 AM  
Ends:  
23 June 2018 5:00 PM



## VWS TEACHERS

Watercolor classes; continuous. Oak Park Wednesday Evening 6:30 to 8:30 PM & Agoura Hills Tuesdays noon to 3 pm. David Deyell, AIA Emeritus, retired Member University of California (805) 494-1700.

Helene Jukoff teaches a weekly public class on Wednesday Mornings at the Wilkinson Adult center at Vanalden, just south of Nordhoff. The cost is \$5 plus \$2 for use of the terrific space. She also does private classes at her home in Northridge. Interested people should call Helene at (818) 349-7933 or email: [rteachr@att.net](mailto:rteachr@att.net)

## LOST AND FOUND

VWS Members Only - If you lost or found anything at a VWS event, please email [cheryl@valleywatercolorsociety.org](mailto:cheryl@valleywatercolorsociety.org)

## CALL FOR ENTRIES

[DailyBrushwork.com](http://DailyBrushwork.com)

## SPECIAL EVENTS

## SOCIAL MEDIA

In an effort to increase our social media presence, the VWS is asking all of you to follow us on [Facebook](#)

## CLASSIFIED ADS

**GOT NEWS? HAVE YOU TAKEN SOME GREAT PHOTOS AT OUR MEETINGS AND WORKSHOPS? Share with all of us... Please email the Newsletter Editor your news and photos at the EMAIL ADDRESS:**

[cheryl@valleywatercolorsociety.org](mailto:cheryl@valleywatercolorsociety.org)

Don't forget to include all the facts: Who, What, Where, When and Why.



## SOCIETY SHOW WINNERS



From left to right: Don Ferre - Honorable Mention; John Chapin, 3rd Place; Paula Diggs, 2nd Place; and Kian Fatemi, 1st Place.



Kian Fatemi, 1st Place

## NEW MEMBERS



Welcome new member!  
Berna Levitan

## VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Below is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the General Meetings or contact workshop chairperson Selina Cheng, email: [VWSworkshop@aol.com](mailto:VWSworkshop@aol.com)

### Next Calendar Year:

- ♦ Christina Ramos, Demo only: 9/13/18
- ♦ Peter Morris, Demo: 10/11/18, Workshop: Sat. 10/20/2018, members \$60. / non members \$80.
- ♦ Dave Lobenberg, Demo: 11/8/18, Workshop: Fri-Sun, Nov. 9, 10, 11, members \$240. / non members \$300.
- ♦ Linda Kemp, Demo: 3/14/19, Workshop: Fri-Sun, Mar. 15, 16, 17, members \$270. / non members \$330.
- ♦ Dale Laitinen, Demo: 10/10/20, Workshop: Fri-Sun, Oct. 11, 12, 13, members \$270. / non members \$330.



Cathy Quiel-Submerge



Thomas Schaller



Linda Kemp



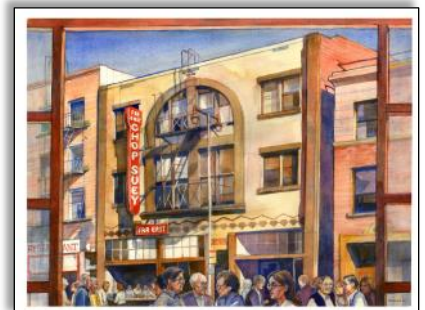
John Byram -Portrait



Joseph Stoddard



Dave Lobenberg



Peter Morris

### DEMO ARTISTS WEBSITES

[Carol Carter](#)

[Debbie Abshear](#)

[Louisa McHugh](#)

[Joe Cibere](#)

[Keiko Tanabe](#)

[Brenda Swenson](#)

[Helene Jukoff](#)

[Nick Runge](#)

[Jan Godachy](#)



## MEMBER HIGHLIGHTS

### Jan Godachy Demo



Linda Robinson (right) won a painting by Jan Godachy



### Jan Godachy Workshop





## PAINT-OUTS

VWS members and potential members are invited to join in the following paint outs. These venues are great to inspire your painting creations. The more you look and see, the more your imagination permits you to create art.

**Paint-out on Saturday, June 23<sup>rd</sup>, 3:00pm** Come join us for an afternoon Paint-out Saturday June 23 at King Gillette Ranch 26800 Mulholland Highway. Meet at the Visitors Center. This site gets cool breezes in the afternoon and lovely light. Those of



you who are curious about painting outdoors, this is a nice easy spot for starting out. There are tables, shady spots, bathrooms, and lots of beautiful things to see. Its very easy to get to, 101 Fwy to Las Virgines/Malibu Canyon exit. Left Mulholland Hwy, Entrance on the right to visitors center. From PCH, Malibu Canyon Road to Mulholland Hwy.



Right turn to Visitors entrance on the right. If you have any questions, please don't hesitate to contact me, Liz, at [lizblum@mac.com](mailto:lizblum@mac.com). My cell is handy if you are looking for me on site; call me at (562) 810-0479 Hope to see you there!

**Paint-Out on Wednesday, June 20<sup>th</sup>, 9:00am** at Agoura Hills Recreation & events Center, Ladyface Court, Agoura Hills. Let



David Deyell know if you plan to attend at his email: [watercolorists@netzero.net](mailto:watercolorists@netzero.net) or call him at (805) 494-1700.

**What is the society show?** It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The First Place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at the SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. **For information** contact workshop coordinator Selina Cheng at: [VWSworkshop@aol.com](mailto:VWSworkshop@aol.com)

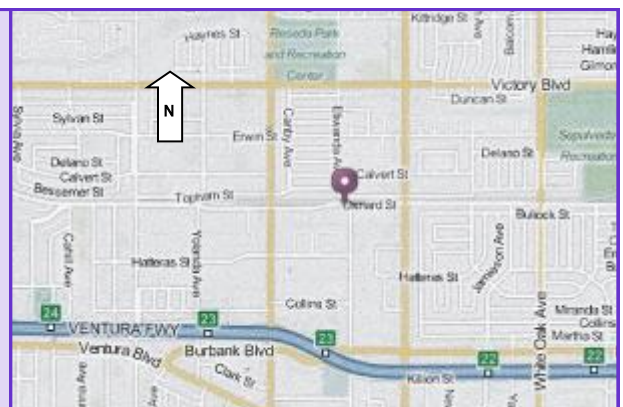
### Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

### Our General Meeting and Workshop Location

**SF Valley Arts and Cultural Center**  
18312 Oxnard St., Tarzana, CA . 91356-1502

Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley to enter the gate of the parking lot.





## Valley Watercolor Society Application for Membership

*The purpose of the Valley Watercolor Society is to promote interest, knowledge and appreciation of watercolor and other water media through meetings, exhibitions and other appropriate activities.*

**We welcome anyone interested in water media to join VWS as a member. Membership benefits include:**

- Year round free entry to the Thursday night demonstrations
- Reduced fees for workshops
- Eligibility to enter our monthly VWS Member Society Show (cash prize and accolades each month)
- Eligibility to enter our Annual VWS Watercolor Exhibition
- Free borrowing from our DVD library of instructional and historical videos
- Email subscription to VWS newsletters and newsblasts

**PLEASE PRINT**

Date: \_\_\_\_\_

**Please mark one:**    **NEW** ☐        **RETURNING AFTER A LAPSE** ☐        **ONGOING** ☐

Name

Address

Preferred phone number

Preferred email

Website

NEW MEMBERS: Tell us about your background in art and why you paint?

NEW MEMBERS: How did you hear about VWS?

**Our organization runs on volunteer power.  
Please consider how you can help us keep it  
vital beyond paying your membership dues.  
Here are some areas we could use your help.**

Indicate any interest and **availability** below:

<input type="checkbox"/> Hospitality	<input type="checkbox"/> Paint-Outs
<input type="checkbox"/> Society Shows	<input type="checkbox"/> Publicity
<input type="checkbox"/> Drawings	<input type="checkbox"/> Workshops
<input type="checkbox"/> Scholarship Awards	<input type="checkbox"/> Newsletter
<input type="checkbox"/> DVD Library	<input type="checkbox"/> Exhibits

**Return this form with your \$40 dues to:**

**VWS Membership  
3333 Alana Drive  
Sherman Oaks CA 91403**