

FEBRUARY 2018

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE
INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH
MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

Monday Feb. 5th 2018

Time: 1:00 - 3:00 PM

7100 Hayvenhurst, just
south of Sherman Way

General Meeting

Thursday Feb. 8th,

Time: 7:00 pm

General Meeting: San
Fernando Valley Arts and
Cultural Center, 18312
Oxnard St., Tarzana

Facebook

Visit our page at: [https://
www.facebook.com/
ValleyWatercolorSociety/](https://www.facebook.com/ValleyWatercolorSociety/)
and post your paintings

Paint-Outs

Wednesday Group -

February 21th at Paramount
Ranch, Western Village Area

Sunday Group -

February 18 at King Gillette
Ranch

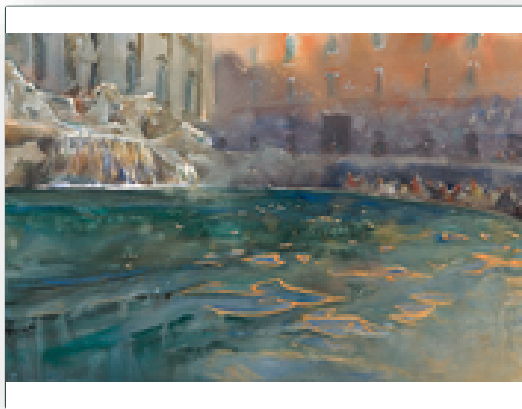
See page 6 for details

Workshop

**Keiko Tanabe, 2 day Work-
shop: Fri-Sat, Feb. 9-10, at
the SF Valley Arts and
Cultural Center**
18312 Oxnard St.
Tarzana, CA 91356

Keiko Tanabe Demonstrator on Thursday February 8th, 7:00pm

Keiko was born in Kyoto, Japan and currently lives in San Diego, California, U.S.A. She embarked on a professional art career



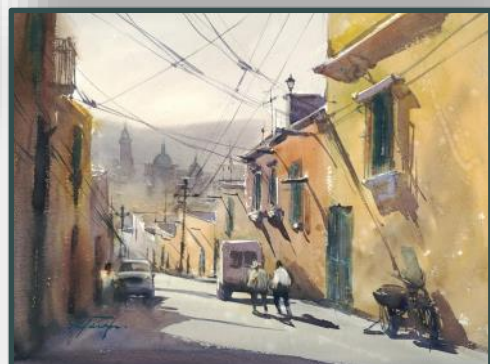
as a watercolor painter in 2005 after working in international relations and marketing. Since then, her work has earned many awards and recognitions on national and in-



ternational level. Her work appears in private and corporate collections in many countries. Her work was also featured in numerous art publications. She is also a sought-after workshop instructor, teaching watercolor courses both in the U.S. and abroad since 2011. She



has successfully completed close to 200 workshops and live demonstrations. She is currently a member of National Watercolor Society (signature), American Watercolor Society, North American Watercolor Artists and American Impressionist Society.



PRESIDENT'S MESSAGE...FEBRUARY 2018



This month we are once again doing our "Share the Love" fundraising for Free Arts for Abused Children. This is a non-profit group that services needy children in the southern California area. They use art as a therapeutic method for traumatized children and of course, the children love it. This will be the 5th year that we have donated to them and every year we are able to give more. Once again this year the board voted to match your contributions so your dollar becomes two dollars; your ten dollars become twenty dollars. We will take cash or check. If you write a check, please make it out to Free Arts for Abused Children. THANK YOU!

The deadline for your painting to be entered into the Spring Exhibit is also this month; Feb. 18. Please do not leave your entry until the last minute! If you have a problem getting it posted to Online Juried Shows we will not be able to help you at the last minute. If you do have a problem, be sure to contact our Exhibit Chair, Sylvia Crosbie. We are looking forward to a magnificent art exhibit this year with all the talent that we have in our group.

Joe Cibere's demonstration was fun last month and I am looking forward to Keiko Tanabe this month.

See you at the meeting!

Diana Herz, President

VWS MEMBERS WEBSITES

If you are interested in having your website published in our monthly newsletter, please email me your name, and the URL to your website. Cheryl@valleywatercolorsociety.org

Beth Pfaffinger <https://www.vermiciousknidart.com/>
 Brenda Swenson <http://www.swensonsart.net/>
 Claudia Kazachinsky <http://claudiakazachinsky.com/>
 Mark Kay Wilson <https://www.instagram.com/mkwartist/>
 Greg Radionov <https://gregoryradionov.ru.gg/>
 Judy Heimlich <http://judysartstudio.com/>
 Susan Spector <http://susanspectorart.com/>
 Randi Zafman <http://randizafman.com>
 Phyllis Solcyk <http://www.phyllissolcyk.com/>
 Selina Cheng <http://selinachengart.com/>
 Susan Gesundheit <http://www.susangesundheit.com/>
 Joette Snyder <http://www.joettesgallery.com/wp/>
 Charlotte Mullich <http://charlotttemullich.com/>
 Karen Holly <http://karenholly.com/>
 Pong Apinyavat <http://pongapinyavat.com/>
 Mary Guzman <http://www.marikitastudio.com/>
 Sylvia Crosbie [www.Sylvia K. Crosbie.com](http://www.SylviaK.Crosbie.com)
 Dafna Gilboa <http://dafnasart.com/>
 Michelene Laski <http://michreedlaski.artspan.com/>
 Cheryl Scheer cherylscheer.com

VWS BOARD OF DIRECTORS OFFICERS:

President - Diana Herz

1st VP, Programs - Debi McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Debbi Saunders

DIRECTORS:

Workshop Chair - Selina Cheng

Newsletter Chair - Cheryl Scheer

IT/Communications - Kiran Kaur Saini

Historian - Janis Elias

Past Pres/Parliamentarian - Marie Burdick

VWS COMMITTEE CHAIRS:

Drawings - Joanne Schaefer

DVD Library - Nancy Corran

Hospitality - Christine Kaldjian

Life/Honorary Memberships - Darlene Libby

Nominating Committee - Mich Laski

Paint-Outs - David Deyell, Conejo, Wednesday

Liz Blum, SFV, Sunday

Photographer/Facebook - Jan Evans

Society Show - Don Ferre

Student Awards - Judy Heimlich & Dorothy Lee

For more information about Valley Watercolor Society visit our website at www.valleywatercolorsociety.org

Members with a concern or wanting a membership list can email us at:

valleywatercolorsociety@hotmail.com

Our email box is monitored daily so a Board member will soon be in contact with you.

Has your contact information changed? Email our Membership Chair at asrubinjr@gmail.com

MEMBERS NEWS

Jeanne Costello was awarded 1st Place in the Watercolor category for the Westlake Village Art Guild's 2018 Member's Show. My painting is "Old Tokyo Trail, Market Window". Reception and awards announcements was on Sunday, January 7th at the Thousand Oaks Community Gallery. The show is open from January 6th to January 29th, 2018.

Email news to Cheryl@valleywatercolorsoiety.org

PRINTMAKING & SCISSOR CUTTING

February 20 – March 10, 2018

Artists' Reception February 24

5:00 – 7:00 pm

Enter December 22, 2017 until
January 29, 2018

www.sfvacc.org



ROCK



PAPER



SCISSORS



FIVE MUST-HAVE WATER COLOUR PLEIN AIR MATERIALS

The French phrase *en plein air* ("in the open air") has, over time, become associated with the act of painting outdoors. Through the ages, creative wunderkinds have drawn inspiration from natural settings, including John Constable, who depicted his [Suffolk surroundings](#) in search of artistic 'truth,' and Impressionists such as Monet, whose investigations of light were revelatory.

As the weather turns warmer and conditions more suitable for your own out-of-doors experimentation, make sure you are fully equipped to transport your practice from the studio to greener – or even more urban – settings. We've picked our five must-have materials for *plein air* water colour artists, each of which will enrich your creative endeavours and make the transition between environments a smooth one. The first in a series, we'll also present our picks for [acrylic](#) and [oil colourists](#) in future features, so stay tuned!

1. WATER COLOUR MARKERS AND PROFESSIONAL WATER COLOUR STICKS

Two of our newest water colour innovations are among the most portable, convenient options for artists hoping to experiment with their practice. Combining the precision of sketching and drawing with the fluidity of water colour, both are intermixable with our traditional range of water colour products. Before you set off, read some of our [top tips](#) about how to get the most out of your Water Colour Sticks.

2. WATER COLOUR MARKER PADS

The ideal surface for our Water Colour Markers, these 100% acid-free paper pads are stable, durable and designed to emphasise the colour brilliance of your work with the pigment-rich Markers.

3. COTMAN WATER COLOUR SMALL ART BOX

Housed in an attractive, easy-to-transport box, this water colour set contains a selection of colours, brushes, a palette and other basic accessories to help you paint anywhere, at any time. When inspiration strikes, grab, go forth and create! This Cotman set is also an ideal gift for budding water colourists.

4. PROFESSIONAL WATER COLOUR LIGHTWEIGHT SKETCHERS' BOX – 12 HALF PANS

Travelling light is essential when painting *en plein air*. This lightweight collection of our Professional Water Colour half pans includes a variety of stunning shades for you to mix and apply at your leisure.

5. TAY TABLE EASEL

A sturdy, Beechwood easel with rubber feet for table use. The painting angle can be set at four different angles of recline and folds flat when not in use. Paintings can be clamped to the easel for protection during transportation. The easel folds down to a box shape for ease of transport.

VWS TEACHERS

Watercolor classes; continuous. Oak Park Wednesday Evening 6:30 to 8:30 PM & Agoura Hills Tuesdays noon to 3 pm. David Deyell, AIA Emeritus, retired Member University of California 805.494.1700.

LOST AND FOUND

VWS Members Only - If you lost or found anything at a VWS event, please email cheryl@valleywatercolorsoiety.org

CALL FOR ENTRIES

DailyBrushwork.com

SPECIAL EVENTS

SOCIAL MEDIA

In an effort to increase our social media presence, the VWS is asking all of you to follow us on Facebook:

https://m.facebook.com/profile.php?id=102021629873257&ref=content_filter

CLASSIFIED ADS

Please email cheryl@valleywatercolorsoiety.org if you wish to place a short ad here for art items you wish to sell or art items that you are looking to purchase.

VWS 2018 ANNUAL JURIED EXHIBITION is a juried show with works to be selected by our juror, John Paul Thornton. To be considered for the show your renewal dues must have been paid by 9/30/17 or, if a new member, you must have joined by 11/30/17. Apply using Onlinejuriedshows.com. Go to the website and scroll down to the VWS logo on the left of your screen. Follow the prompts to register and download your images. Be sure to read the prospectus for important guidelines. Entries close 2/18/18 at midnight.

If you have any problems with your entry, please contact Onlinejuriedshows.com. For general information contact Sylvia Crosbie, Exhibit Chair at Sylvia_Crosbie@excite.com or call 818-902-1853. For assistance photographing your work, Deb Saunders' husband is available for a fee (debsaun@live.com; 818-903-3110.) Remember you can change entries or images up to the close of entries.

You will be notified by email if your work is accepted beginning 2/23/18. All necessary labels and forms will be included. Any member who enters work may submit up to 10 pieces of bin art (unframed, matted and protected) whether or not their work has been juried into the exhibit. Fees: \$45 for up to three pieces.

IMPORTANT DATES

Entries close 2/18/18

Take-in 3/11/18 4-6 PM

Exhibit Opens 3/13/18

Reception 3/18/18 5:30 – 8 PM

Exhibit ends & take-down 11/31/18 5-7 PM

Unless otherwise indicated on the entry forms all works exhibited will be available for online sale through Daily Brushwork at no additional expense (no commission - artist keeps all proceeds).

SOCIETY SHOW WINNERS



From left to right: Judy Meyer, Bill O'Conner, Veronica Stensby, Ben Levin, Carol Winet, Charlotte Millach - 1st place, and Paula Zinn

VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Below is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the General Meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com

- ◆ Keiko Tanabe, Demo: 2/8, Workshop: Fri/Sat, February 9 & 10 (members \$160 / non members \$200.)
- ◆ Brenda Swenson, Demo: 3/8/2018, Workshop: Fri-Sun, March 16, 17 & 18 (members \$180. / non members \$240.)



Keiko Tanabe

DEMO ARTISTS WEBSITES

Carol Carter	Keiko Tanabe
Debbie Abshear	Brenda Swenson
Louisa McHugh	Jan Godachy
Joe Cibere	Nick Runge

- ◆ Helene Jukoff, Demo: 4/12/18, Workshop: Sunday April 15, (members \$60. / non members \$80.)
- ◆ Jan Godachy, Demo: 5/10/18, Workshop: Sat, 5/19/2018, (members \$60. / non members \$80.)



Brenda Swenson



Helene Jukoff



Jan Godachy

MEMBER HIGHLIGHTS



Charlotte Millach
1st Place November Society Show



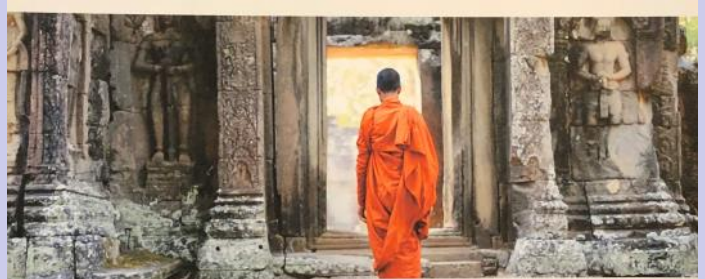
Mitch Laski won a
Joe Ciberer painting

NEW MEMBERS



Christopher Sellars & Trudi Schoolhouse

Joe Cibere Demo and Workshop



PAINT-OUTS

VWS members and potential members are invited to join in the following paint outs. These venues are great to inspire your painting creations. The more you look and SEE the more your imagination permits you to create art.



Come join us for a **Paint-out on Sunday February 18 at King Gillette Ranch** 26800 Mulholland Highway, starting at 10 am. Meet at the Visitors center. Bring lunch. Those of you who are curious about painting outdoors, this is a nice easy spot for starting out. There are tables, shady spots, bathrooms, and lots of beautiful things to see. Its very easy to get to, 101 Fwy to Las Virgines/Malibu Canyon exit. Left Mulholland Hwy, Entrance on the right to visitors center. From PCH, Malibu Canyon Road to Mulholland Hwy. Right turn to Visitors entrance on the right. If you have any questions, please dont hesitate at contact me, Liz, lizblum@mac.com. My cell # is handy if you are looking for me on site. 562-810-0479 Hope to see you there!



The **Wednesday Paint-Out** will be on **FEBRUARY 21 AT 10 AM MEET AT PARAMOUNT RANCH**, western village area. Please email David Deyell at watercolorists@netzero.net or call Soni McFarland at (818) 800-5105 if you will attend.



What is the society show? It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The First Place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at the SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. **For information** contact workshop coordinator Selina Cheng at: VWSworkshop@aol.com

Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center
18312 Oxnard St., Tarzana, CA . 91356-1502

Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley to enter the gate of the parking lot.

