

APRIL 2017



VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

Monday Apr. 10th 2017, Time: 1 - 3pm The basement conference room has been reserved at 7100 Hayvenhurst, just south of Sherman Way

General Meeting

Thursday Apr. 13th 2017
Time: 6:30 meet and greet,
7:00 pm general meeting.
San Fernando Valley Arts
and Cultural Center,
18312 Oxnard St., Tarzana















Paul Jackson Demonstrator on Thursday April 13th, 7:00pm

Paint-Out

See page 6 for details

Wednesday Group -April 5th and 19th, 2017 at Westlake Village Inn

Saturday Group - Orcott Ranch, April 29th, 2017

Workshop

Paul Jackson 3 day workshop Apr. 14-16, 2017, 9am-4pm

SF Valley Arts and Cultural Center 18312 Oxnard St. Tarzana, CA 91356 Details on page 6 Paul Jackson spent his adventurous childhood in Starkville Mississippi. He discovered his passion for watercolor at Mississippi State University in 1985. He received a Master of Fine Arts degree in Missouri in 1992, and has since been relentless in pursuit of his creative dreams, receiving top honors in national and international competitions, contributing his art to a vast library of magazines and books and sharing his creative influence to all corners of the earth.

Honored by the American Watercolor Society with signature membership at the age of 30, Paul is also a Signature member of the National Watercolor Society and an Honor Member of the Missouri Watercolor Society.

Paul was the Grand Prize winner in the *Paint Your Way to Paris* competition and has been featured as one of the Master Painters of the World in *International Artists Magazine*. Jackson's artwork has been on the cover of *The Artist's Magazine* four times. Other media featuring Jackson's work include *American Artist, Watercolor magazine, Watercolor Magic, Watercolor Artist, Forbes Magazine, The New York Times, The Wall Street Journal, the*

Washington Post, NPR, CBS News, The Baltimore Sun, The St Louis Post, The Kansas City Star, and TWA's Ambassador Magazine.

Much of Paul's portfolio of watercolors hangs in private collections, but some examples are on display in museums and public buildings. The Missouri State Capitol, Governor's Mansion and Supreme Court all prominently feature Jackson watercolors.

Although Paul has an unequaled passion for water-color, his creative energy has not been limited to paper. He designed the Missouri Commemorative State Quarter for the United States Mint, created the stage backdrop for the musical *Porterphiles* at the York theatre in NYC, has thrice designed Presidential Easter eggs for the White House. Paul has also created several public art murals and glass mosaics, and is a frequent leader for charitable causes.

In 2008, Jackson was the featured speaker at the International Watercolor Masters Invitational in Lushan, China. Paul was also the only American artist invited to the International Art Meet in Kolkata, India in 2011.

PRESIDENT'S MESSAGE...MARCH 2017



ell here I am writing an April message and it is in the middle of March. How about that for leaping ahead in the year 2017? How much faster can we push our lives?

April is the month for the blooms and flowers. Have you been to the Poppy Fields yet? The photos in the news media are fantastic. Great place for ideas for paintings. Or for just hanging out and taking in the color.

"Great art picks up where nature ends." - Marc Chagell

And speaking of paintings – how about our 2017 JURIED ART EXHIBIT? I would say that this is one of the best showings of VWS members works!

CONGRATULATIONS AND THANK YOU TO SYLVIA CROSBIE FOR CHAIRING THIS ENORMOUS EVENT. This was Sylvia's first year as chair and she did an incredible job. And congratulations to the many talented and hardworking committee members for putting on this great show —Christina Kaldjian for all drinks/snacks, Don Ferre for audio assistance, and a special thanks to Debi McDonald for filling in for me at the Awards Presentation!

Congratulations to all the artists that won awards for their amazing work. Brenda Swenson, as always, is a treasure to VWS and has done an outstanding job in the jurying and award process. And again, THANKS TO ALL WHO LENT A HELPING HAND IN OUR ANNUAL EXHIBIT!!

VWS is an incredible art organization. With demos and workshops almost every month, we have the ability to meet new people to discuss painting with. Start up your own small group to paint and critique with on a weekly, monthly or quarterly basis. There is something for everyone who has an interest in art. In addition, we have friends in other art organizations that we can join with in their events, which broadens even more our ability to connect with other artists.

What great benefits VWS receives by being involved in the art community in the greater Los Angeles area. All progress comes from daring to begin, so take a deep breath, and enjoy the ride!

SO – GET INVOLVED! Get your ideas heard and implemented. And be a voice for the arts world. How lucky are we that we are where we are?

"Painting is just another way of keeping a diary." - Pablo Picasso HAPPY PAINTING - AS ALWAYS !!

Marie Burdick, President

GOT NEWS? HAVE YOU TAKEN SOME GREAT PHOTOS AT OUR MEETINGS AND WORKSHOPS? Share with all of us... Please email the Newsletter Editor your news and photos at the **NEW EMAIL ADDRESS**:

cherylscheerUAG@gmail.com

Don't forget to include all the facts: Who, What, Where, When and Why.

VWS BOARD OF DIRECTORS OFFICERS:

President - Marie Burdick

1st VP, Programs - Deborah Swan McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Gail Green

DIRECTORS:

Workshops - Selina Cheng

Past Pres/Parliamentarian - Diana Herz

Historian - Darlene Libby

Publicity/Webmaster - Debbie Saunders

Newsletter - Cheryl Scheer

VWS COMMITTEE CHAIRS:

DVD Library - Nancy Corran

Paint-Outs - David Deyell (Wednesday) & Paula Diggs (Saturday)

Society Show - Don Ferre

Student Awards - Judy Heimlich & Dorothy Lee

Hospitality - Christine Kaldjian

Drawings - Joanne Schaefer

Photographer/Social Media - Jan Evans

For more information about Valley Watercolor Society visit our website at www.valleywatercolorsociety.org

Members with a concern or wanting a membership list can email us at: valleywatercolorsociety@hotmail.com
Our email box is monitored daily so a Board member will soon be in contact with you.

Has your contact information changed? Email our Membership Chair at asrubinjr@gmail.com

MEMBERS NEWS

ATTENTION ALL NEW and NOT-SO-NEW VWS MEMBERS Join some of the "old timers" for a MEET AND GREET before our April 13th meeting at 6:30 pm. They will answer any questions you may have about our wonderful VWS, the how and why we do the things we do, and provide a more "intimate" introduction to some of our wonderful, friendly members. ALL ARE WELCOME! Hope to see you there! Any questions, call Joanne Schaefer 818-342-0813.

Cindy Mason was awarded an Honorable Mention at the 28th Annual Coachella Valley Watercolor Society Members' Art Show with her painting "Reflective Radiance".

CLASSES

Brenda Swenson has two destination workshops coming up. For additional information contact Brenda: SwensonsArt @gmail.com or visit her website: www.SwensonsArt.net April 5-10, 2017: San Francisco & Sonoma, CA., Plein Air Sketching with Watercolor, 5-Day workshop.

May 15-22, 2017 & May 23-30, 2017 Costa Brava & Barcelona Spain

Plein Air Sketching with Watercolor, 7-Day Workshop

Website: www.frenchescapade.com

Contact: Jackie contact@frenchescapade.com

The Fukuhara 20 annual is May 18-22, 2017. David Deyell will demonstrate on Friday in Alabama Hills at 9am, provide critiques on Thursday, & individual help on other days. Get early hotel reservations and send \$150 to Michele Pearson at 1244 12th Street Unit 5, Santa Monica 90401 to get in. It is OK to mention "David Deyell" and VWS. Email: michelep11@verizon.net. See article below.

Helene Jukoff who holds a California Life Credential in Art is currently teaching a class (limited to 8 students) in all mediums at her home in Northridge on Tuesday afternoons. Those interested are welcome to visit the class and should call Helene at 818-349-7933.

VWS HAS AN URGENT NEED FOR A PRESIDENT FOR NEXT YEAR, 2017-18.

I have been president for three consecutive years in the past and this is my fourth year! I cannot be president in the coming year. It is time for someone to step up and fill this position for a two-year period.

The benefits received from my years as President have been extremely rewarding to me personally. Traits I did not know I possessed became evident. Confidence in certain aspects of my life became visible and I became more able to share myself and my thoughts with others. This is an opportunity to find out new things about yourself.

As you all know, we are now a 501(c)3 and as a corporation we must have a President to head the Board of Directors. It is imperative that we have someone in this position. Please review your knowledge of other members and see if they would be willing to serve as President. Or perhaps they could replace someone currently on the Board so they could accept this position.

With a great Board of Directors as VWS currently has, the job of the President is not that difficult. Mostly it is presiding over the Board Meetings and the General Meetings once a month. That is only two times a month!

Again, please look around and see who might lead VWS through the next two years.

- Marie Burdick , President

Something New

VWS is adding a section for VWS members who teach watercolor classes. Please email your name and phone number to Cheryl at **cherylscheerUAG@gmail.com** if you wish to be included.

20TH ANNUAL HENRY FUKUHARA MANZANAR Workshop

The 20th Annual Henry Fukuhara Manzanar Workshop is now open for enrollment. Organized by Past VWS President, Albert Setton, it will be a 5 day out door event from **Thursday May 18 to Monday May 22, 2017** in the Owens Valley, at the foot of the Eastern Sierra.

It will include 8 Instructional Outdoor Demos and 3 Group Critiques by prominent artist teachers including VWS members Dave Deyell, Phyllis Doyon, Rea Nagel and Albert Setton. Also teaching will be Dan Dickman from Keeler, Woody Hansen from Sacramento, Ron Libbrecht from Torrance, and David Peterson from Sacramento.

Workshop Fee \$150. For information on how to enroll go to www.apcfinearts.com, hover on *Workshop* to reveal the dropdown menu and click on *Workshop 2017*. For a peek at last year's workshop locations,



FIRST PEOPLES will be a multi-faceted cultural exhibition designed to remove the "barriers of unknowing" that often stand between cultures. April 4 - 22, 2017 Meet the Artists is April 8, 2017 from 6:00 - 7:00 pm Reception is April 8, 2017 from 7:00 - 10:00 pm



SUBMIT NEWS by the 15th of each month to be printed in the VWS newsletter. Who, What, Where, When and Why. Send to Newsletter Editor Cheryl Scheer at NEW email address:

cherylscheerUAG@gmail.com

SOCIETY SHOW WINNERS



From left to right: March winners from left to right: Don Ferre - Honorable Mention; Marie Burdick - Honorable Mention; Ben Levin - 2nd Place; Veronica Stensby - 1st Place; Gee Gee Barden - Honorable Mention; Bill O'Connor - 3rd Place

VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Here is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the general meetings or contact workshop chairperson Selina Cheng, email: **VWSworkshop@aol.com**



Paul Jackson

Paul Jackson, Demo: 4/13, 3-day Workshop, April 14, 15, 16 (members \$225. / non members \$285.)

Tim Kitz, Demo: 5/11, Workshop: Friday May 19 (members \$50. / non members \$70.)

Mike Hernandez, Demo: 6/8, NO WORKSHOP

After Summer....



Tim Kitz

Carol Carter, Demo: 9/14, 3-day Workshop, September 15, 16, 17 (members \$240. / non

members \$300.)

Debbie Absheer, Demo: 10/12, Workshop: Friday October 13 (members \$60. / non members \$80.)

Louisa McHugh, Demo: 11/9, NO WORKSHOP



Carol Carter

Eileen McCullough

MEMBER HIGHLIGHTS









Eileen McCullough Demo









Eileen McCullough Workshop

RAFFLE WINNERS

Keep playing ...you could be the next winner!





Renee Tepper won an original Eileen McCullough watercolor

Don Ferre—Paintbrushes

VALLEY WATERCOLOR SOCIETY SHOW



Left to right: Gwen Wetzler - Special Honor & Honorable Mention; Janis Elias - 2nd Place; Charlotte Mullich - Honorable Mention; Tim Kitz - Special Honor; Gary Freidman - Special Honor; Deborah Swan McDonald - Special Honor; Mary Kay Wilson - 2 Special Honors; Karen Holly - Third Place and Special Honor; Dorothy Lee - Special Honor. Missing are Susan Gesundheit - Honorable Mention; and Ryan Hoe - Special Honor.



First Place — Gregory Radionov





Deborah Swan McDonald and Family Special Honor

PAINT-OUTS

Wednesday Plein Air Group: April 5th and 19th at the Westlake Village Inn Directions: 101 Freeway, exit Lindero Canyon and go south. Right on Agoura Road and then right into the Inn. Meet near the Inn Office (east side) at the lake area. Say THANKS to WVI owner and staff. Starts at 10:00 am. Call Shel Magnuson for more info if needed: (805) 496-2014

Saturday Group (third Saturday of the month): The April 29th paint-out will be



at Orcutt Ranch, on Roscoe near Valley Circle...take the bamboo challenge and paint the bamboo grove...from 10:00 to 2 pm. Call me to let me know if you're coming so I can wait for you at the entrance. Paula: (818) 223-9153



Top Row: Orcutt Ranch
Bottom Row: Westlake Village Inn

Share Your Paintings on Facebook. It's easy to do! Post your paintings on Facebook—it's a great way to share your art and connect with other members at VWS. We love to see what our members are working on and encourage everyone to use FB as a venue to show your paintings. Tell us about your latest creation and inspiration! Give it a try and let us hear from you. We all may learn something from each other!

Got news? Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following month's newsletter. Remember the five "W"s, **Who, What, Where, When and Why,** when writing your press release. Send to Newsletter Editor Cheryl Scheer — email: **cherylscheerUAG@gmail.com**

What is the society show? It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The first place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at The SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. For information contact workshop coordinator Selina Cheng at: VWSworkshop@aol.com

Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% nonrefundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead) of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center 18312 Oxnard St., Tarzana, CA . 91356-1502

Our next meeting is on February 9th. Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley way to enter the gate of the parking lot.

