

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

Monday March 7, 2016
Board meeting,
Time: 1pm -3pm, The basement conference room has been reserved at 7100 Hayvenhurst just south of Sherman Way

General Meeting

Demonstrator,
Ruth Ellen Hoag
Thursday March 10th,
at 7pm

SF Valley Arts and Cultural Center, 18312 Oxnard St., Tarzana
Map on p 6



Paint-Out

Wednesday March 12,
10-2 pm at Rancho Simi
Recreational Park

Saturday March 19,
10-2pm at Orcutt Ranch
Details p.5

Workshop

Ruth Ellen Hoag
1 day workshop

March 11, 2016

Time 9-4

SF Valley Arts and Cultural Center, 18312 Oxnard St,
Tarzana, CA 91356

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Ruth Ellen Hoag Demonstrator, Thursday March 10th

Ruth Ellen Hoag graduated from Manhattan School of Music with a French horn major. She had a thirty-year music career. While living in Japan, she found painting as a new passion. Nearly all her work is figurative, experimenting with various approaches and painting styles, while to capture a sense of movement with the characters or the space they occupy.

Her paintings have been awarded in many national and international exhibitions: including medaling in American Watercolor Society, and winning top honors at San Diego Watercolor Society's International Exhibition. She has earned Signature status from National Watercolor Society, the San Diego Watercolor Society, California Watercolor Association and Watercolor West.

Ruth Ellen Hoag has juried exhibitions, been invited to give demonstrations and workshops in several western states and as far south as Rio de Janeiro, Brazil.

A number of books and magazines have published her work including Watercolor Artist and Palette Magazine. A founding member of Santa Barbara Studio Artists studio and Whistle Stop Art Studios in downtown Santa Barbara which hosts year round studio tours.

Ruth's art is based on the figurative genre. Observing everyday encounters, events and endeavors, finding insights into how to portray the people that she draws and paints. While figures are the constant, what changes is the degree of realism and abstraction design.

Much of her recent work has been on a large format with a plethora of figures in invented settings. The process of creating the scene, involves finding opportunities to capture movement for the characters and what they are doing, but also to create animated surfaces of one kind or another. She wants the character to be important to a larger sphere of pending activity and hopes the viewer will also become engaged.

PRESIDENTS MESSAGE



March 2016

February's "Share the Love" meeting was a great success. I drove over a whole trunk full of art supplies to Free Arts for Abused Children that our members so generously donated. The ladies in the office were thrilled as they searched through the boxes. And, to top it off, we collected \$255. to donate. VWS has voted this year to give a matching gift, so that brings our total to \$510.00! I promised the group that I would wait until after the March General Meeting if you would still like to donate. Just be sure to make your check out to Free Arts for Abused Children, not to VWS. Thank you so much to all those who donated!

Time is running out to submit your painting for our yearly Juried Exhibit. We have some wonderful prizes this year, and it's always great to see everyone's work hanging in the gallery. The deadline is midnight on March 9th, so get your work submitted! We know your faces and your names; now it's time to see your artwork!

It's that time of year when I start to call on people to volunteer for the many Board openings we will have this year. Many people on the Board have been working hard for several years, and it's time for them to hand the reins over to others. New people bring new ideas. If you are one of those people who have a vision for what you would like VWS to be, you need to step up and be counted. Next month I will print a list of the openings we have to vote for in May. Look them over and see if you have an interest in any of them.

"You must give some time to your fellow man. Even if it's a little thing, do something for which you get no pay but the privilege of doing it." Albert Schweitzer See you at the meeting!

Diana Herz

NEW MEMBERS



Welcome new members glad you have joined us. Cheryl Goettmoeller, Charlotte Mullich, Liz Blum.



Members with name changes

Sylvia Goulden Hamilton now Sylvia Goulden,
Cheryl Polakow Knight now Cheryl Knight ,
Lee McNeil West now Lee West



BOARD OF DIRECTORS: OFFICERS 2016

President - Diana Herz
1st VP, Programs - Deborah Swan McDonald
2nd VP, Membership - Emi Essaw
3rd VP, Exhibits - Peter McDonald
Secretary - Carol Hendrickson
Treasurer - Gail Green
Workshops - Selina Cheng
Newsletter - Peggy Reid
Publicity - Jan Evans
Historian - Darlene Libby
Parliamentarian - Marie Burdick
COMMITTEE CHAIRS:
Hospitality - Christine Kaldjian
Student Awards -Olive Schroder,
Judy Heimlich
Jurying-In - Darlene Libby
Publicity & Photographer - Jan Evans
Society Show - Don Ferre
Paint-Outs: David Deyel(Wednesday)
Paula Diggs (Saturday)
Drawings- Joanne Schaefer
Media Specialist - Open
DVD Library - Nancy Corran
Webmaster - Debbi Saunders
Artist's Organization coordinator
Marie Burdick

For more information about Valley Watercolor Society visit our website at **www.valleywatercolorssociety.org**. Members with a concern or wanting a membership list can email us at: **valleywatercolorssociety@hotmail.com** Our email box is monitored daily so a board member will soon be in contact with you. **Has your Contact information changed?** Email our Membership Chair at eessaw@gmail.com

"Painting is not a means of communication or even self-expression, but rather a process of discovering, or uncovering. "(Louis de Brocquy)



MEMBER NEWS

Pong Apinyavat will be giving a demonstration at Westlake Village Art Glide on Tuesday, March 1, 2016. Dinner-Demo meeting at the Los Robles Greens, 299 S. Moorpark Rd., Thousand Oaks. Price for Dinner-Demo \$25 for members and \$30 for guests. Call for a reservation at 805-379-5655.

Paula Diggs had two paintings in the Galeria Gitana's San Fernando Valley show both paintings done Plein-air on location.

David Deyell received third place in the Thousand Oaks Art Association Open show judged by Lynn Gertenback. That show hangs in the Borchard gallery until March. He also has 10 paintings in the Antepenultimate art exhibition at the Kavli Theater in the Thousand Oaks Civic Center.

Nancy Grubb was juried with Creative Arts Group in Sierra Madre as a gallery artist last October. They will hang 15 pieces of her work in their gallery mid-March to mid-May.

Jeanne Hyland's painting, *Waiting Series, #1*, was awarded 'In Memory of Harry Davies Award (representational)' by juror John Salminen in the 7th Annual Signature American Watermedia Exhibition at the Fallbrook Art Center, Fallbrook, CA. The show runs concurrently with the "Travel Exhibition" from the 95th Annual International National Watercolor Society (NWS) Exhibition. Online catalog at: <http://fallbrookartcenter.org>. February 7–March 20. Also, her "Three in Search of a Tomatah" has been juried in to the 41st Annual Western Federation of Watercolor Societies Exhibition. Show runs June 9–August 28, 2016. Arvada Center for the Arts, Arvada, CA. Opening reception; Thursday, June 9th, 5PM.

Got news? Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following months newsletter. Remember the five "W"s, **Who, What, Where, When and Why**, when writing your press release. Send to news editor Peggy Reid - email: peggyreid99@sbcglobal.net

ALL JURIED MEMBER SHOW

The big Moment , *2016 Juried Members Show* is almost here! Don't miss out showing your work and the opportunity to win hundreds of dollars in cash prizes with top award being \$400. **Last call for entries is at Midnight March 9th** and take-in is just around the corner. Accepted artwork take-in is **Sunday April 3, between noon and 2pm** at the Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA.

All accepted artist will be informed by email. Included in that email will be labels for identification of art work and a 10 item form for artwork to be sold in the Gift Shop. Labels and gift shop form must be filled out and brought with the art work on "Take-In" April 3.

The exhibit committee can not stress enough the importance of following the size and framing guidelines in the prospectus. The frame size requirements are the total exterior size including frame and mat. No colored mats, white or a neutral (near white) while be excepted. Paintings must be framed in a gallery quality frame, Plexiglas only No Glass and framing wire hanger positioned two inches from the top of the frame. Artwork will be rejected if it does not compile with the requirements

All artwork sold must remain in the exhibit and can not be removed until the close of the show. All exhibiting artists are required to sit the gallery for one three hour shift. Shifts are 11 am to 2 pm, or 2 pm to 5pm sign-up for this commitment is April 3 at "Take-In". If the artist can not complete this responsibility it is your duty to find a replacement

Our juror artist ,Linda Doll, is the San Diego based teacher and award winning artist whose work has won international recognition. She is listed in the Who's Who of American Art

and is a past-president and life member of the National Watercolor Society and a past board member and juror of the American Watercolor Society.

For more information and any questions about the exhibit contact Exhibit Chair, Peter McDonald, by email at petermcdonaldart@gmail.com or by phone at (818) 784-1723.

Need Help? If you are having trouble uploading your photo to *Onlinejuriedshows* for submission. Problems taking photos of your work or anything else, two of our Board Members have offered to help you! Please contact either Debbi Saunders (818-903-3110) or Jan Evans ((818-667-0626)

Important dates and times to remember:

Deadline for entries: midnight, March 9.

Acceptance notification begins: Friday, March 18.

Take-in: Sunday, April 3, noon to 2 p.m.

Show opens: Tuesday, April 5.

Reception & awards presentation: Saturday, April 9, 5 to 8 p.m.

Show closes: Saturday, April 23.

Pick-up: Sunday, April 24, 10 a.m. to noon.

HIGHLIGHTS FROM FEBRUARY MEETING

Photographs courtesy of Jan Evans - Publicity Chairperson



Guy Newell won a DVD



First place winner
Judy Mason



Nancy Corran won a journal and a flat brush

Demonstrator **Joe Cibere** energetically painting and **Debbi Saunders** won demo painting.



Don Ferre - 3rd place, **Paula Diggs** - Honorable Mention, **Ben Levin** - Honorable Mention, **Judy Mason** - 1st place, **Dee Peterson** - 2nd place, **Helene Jukoff** - Honorable Mention, and **Steve Rubin** - Honorable Mention.

BITS AND PIECES

19th Henry Fukuhara/Manzanar Workshop



Lone Pine, Alabama Hills,
Manzanar and Keeler

May 12-16th

The 19th Fukuhara Manzanar Workshop, organized by Past VWS President Al Setton, will take place from Thursday May 12th till noon on Monday May 16th, 2016. Set in the Owens Valley. This outdoor workshop features:

- * 5 instructional demos: Debbie Abshear, Judy Crouch, Mary Guzman, Kathryn Scoggin and Al Setton.
- * 3 group critics: Phyl Doyon, Ron Libbrecht and Al Setton.
- * Office Hours for one on one instruction by all of the above plus Woody Hansen, JoAnn Formia, Dan Dickman, Jan Wright and other teachers in attendance.
- * A get-together dinner party under the stars with live music.
- * All for a Workshop Fee of \$150. Excludes meals, travel, accommodations. For more info or to enroll, email Michele Pearson at mielep11@verizon.net or call (310) 663 9582

'Fun & Easy: Wet into Wet Watercolor' with David Deyell

April 8 & 9, 2016, Friday & Saturday, 10 a.m. to 3 p.m. Enjoy mixing spectacular colors on your paper. Create landscape art from value plans referenced by photos. David will use plein air techniques indoors and discuss the impact of plein air painting on your creative process. Three or more daily demonstrations with concurrent discussion followed by student hands-on painting.

David's book "Art of Plein Air Watercolor" will be available for sale and signing. Members - \$100 for both days, and \$60 for one day. Non-members - \$120 both days and \$70 for one day. Contact David Deyell at watercolorists@netzero.net.

Saturday Workshops with Joe Cibere

Saturday April 2, 10-2:30 at Studio Channel Island Ar Center, 2222 Ventura Blvd. Camarillo, CA Rm R4, (805)383-1368

In this next workshop you'll learn how to negative paint. Painting around the object instead of painting the object. I think that most powerful paintings are a combination of both negative and positive elements. Cost is \$75.00, limit 6 students. Joecibere2mac.com, 805 -217-6512, www.joeciberewatercolors.com

EXHIBITIONS & WORKSHOPS

Westlake Village Art Guild Open Juried Show

Call to artists • Deadline - March 9, 2016 - 5:00 p.m.

- Acceptance Notification by email - March 17, 2016
- Show Dates: April 5 - April 29, 2016
- Awards Ceremony & Reception: Sunday, April 10, 2016, 3 p.m. - 5 p.m.
- Show closes: April 29, 2016, 5:00 p.m.

Online Entry Submission Only! <http://www.onlinejuriedshows.com>

Three top notch judges: Sylvia White, owner of the Sylvia White Gallery; Kevin Casey, owner of the Tirage Gallery; Daggi Wallace, PSA, master pastelist.

Oil/Acrylic | Watercolor | Sculpture/3D | Pastel/Graphics | Photography/Digital | Mixed Media

Cash Awards in each category: 1st Place - \$200, 2nd Place - \$100, 3rd Place - \$50. BEST IN SHOW - \$500 Total awards per category dependent upon number of entries in each category. The WVAG Show Committee, at its discretion, may offer additional Honorable Mention non-cash recognition ribbons.

Thousand Oaks Community Gallery 2331-A Borchard Road, Newbury Park, CA 91320

36th International Exhibition San Diego Watercolor Society

Deadline: May 6, 2016; Exhibit Dates: October 1-31, 2016

Venue: The San Diego Watercolor Society Gallery

Awards: \$16,000 anticipated Juror: Mark Mehaffey

Eligibility: Entries must be original work in water-soluble media on paper, paper based board, or synthetic paper and painted within the last two years. All work must be at least 80% water-based media. Collage is acceptable only if treated with watermedia.

Fees: \$35 (members), \$45 (non-members) Commission: 30% E-mail: Roberta Dyer

Phone: 619-876-4550; Website: <http://www.sdws.org> ; Prospectus: <http://bit.ly/1R0eSlx>

National Watercolor Society: *Call for Entry and Workshops*

The opening for entries is June, 1, 2016. The deadline for the NWS International Exhibition is July 15, 2016. The exhibition will be held Oct. 22-Dec.18. Jurors are Frank Webb, AWS, NWS, Paul Jackson, AWS,NWS, and Myrna Wacknov, NWS. Awards juror is Derrick Cartwright, Director University Galleries, USD. \$40,000.00+ awards. Upload prospectus: nationalwatercolorssociety.org.Info:424-225-4966.

2016 Workshops registration online at nationalwatercolorssociety.org

9/26-9/28 Paul Jackson: Painting the Night in Watercolor

9/30-10/2 Paul Jackson: Reflection, Translucency, and Transparency

10/24-10/26 Robbie Laird: The Abstract Nature of Nature

10/27-10/29 Robbie Laird: Layered Watermedia Paintings

Watercolor West: 48th Annual International Juried Exhibition at the City of Brea Gallery.

Watercolor West promotes the beauty and fluid express of transparent watercolor. Call for entries open on line April 1, last day to enter June 30th. Prospectus and posting is on Watercolor West's website: www.watercolorwest.org. The exhibit opens October 2 and runs thru December 18th 2016.

Workshops at the Brea Gallery

Saturday March 5th - Chuck McPherson

Saturday April 30th - Judy Schroeder

Saturday July 30th - Chris Sullivan

Saturday August 20th, Joseph Stoddard

Saturday November 19th, Keiko Tanabe

Saturday December 17h, Dale Laitinen

For additional details or to register call the Gallery at (714)990-7731, City of Brea Gallery, 1 Civic Center Circle, Brea, CA 92821

PAINT- OUTS

Wednesday Group - Plein-air March 16

Rancho Simi Community Park, 1765 Royal Ave, Simi Valley. For more information contact David Deyell at watercolorists@netzero.net. David is a dedicated plein-air painter and teacher.

Saturday Group - Plein-air March 19th

Back by popular request, we will be painting at Orcutt Ranch on March 19 at 10AM. If you'd like to start at nine let me know and I'll meet you there at that time. Although our numbers were few we had a great day and a fun time at the February paint out. Call me with ideas for the April outing and to let me know if you will be there in March...Paula Diggs, 818 223 9153



2016 WORKSHOP SCHEDULE

Workshops start at 9 am go to 4 pm.



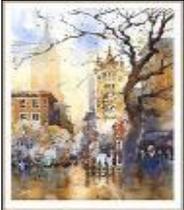
Ruth Ellen Hoag, Friday March 11 - Ruth's art is based on the figurative genre. Observing everyday encounters, events and endeavors, I find insights into how I want to portray the people I draw and paint. While figures are the constant, what changes is the degree of realism or abstraction I'll use as I play with the design, or play with the paint.



Birgit O'Connor, 3 day April 15-16-17- As an Artist I strive to show that the seemingly delicate medium of watercolor can be bold, rich and dramatic. I am intrigued by showing others how to view the everyday world in another way by taking what is not first noticeable and bring that into focus to give the viewer a new perspective. To understand and see beauty and simplicity within complexity.



Deborah Swan McDonald, Saturday May 21 - My passion is painting character studies of people and the visual delights of nature in watercolor. I enjoy portraying the essence of people. I use fluid watercolor washes to capture the impression of my subjects' poses and expressions, alluding to their innermost feelings, hoping to connect the viewer with them via universal themes.



Iain Stewart - 3 day October 14-15-16, I am most often motivated by capturing a definitive lighting condition and how it influences shape and value rather than faithfully representing the subject as witnessed. Watercolor is uniquely suited for this task as "light" is the reserved white of the paper and must be protected from the first brush strokes and throughout the painting process .



Phyllis Doyon, Friday November 11 - I have always loved to work with watercolor and water media, enjoying the vibrant colors and flow of the paint. Committing to bold color early in the painting keeps the work clean and transparent. This is what gives watercolor its sparkle and life.

You can sign up for these workshops at the general meetings or contact workshop coordinator Selina Cheng, email: VWSworkshop@aol.com

Workshop Policy

- 1.) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2.) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3.) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4.) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5.) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial breakeven point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6.) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.



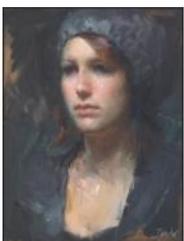
VALLEY ARTS ALLIANCE

" At The Center"

Portrait Painting from Life

4-hour Workshop, Instructor Ignat Ignatov

Saturday April 23, 2016, 10:30-2:30



Learn the building blocks of portrait painting.

This workshop starts with a painting demo/lecture by Ignat, covering the fundamentals of portrait painting. Students will then paint from a live model and receive individual instruction. Beginners welcome. Workshop fee:\$89.00.Call (818) 430-2509, email ignatov101@yahoo for more information and a supply list

General Meeting and Workshop Location

SF Valley Arts Center - 18312 Oxnard St . Tarzana, CA . 91356 between Etiwanda Ave and Reseda Ave.

Our next meeting is on March 10, 2016 traveling on Reseda South, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley way to enter the gate of the parking lot.