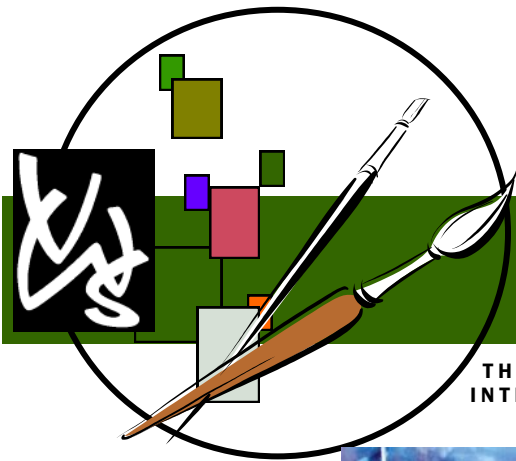


VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.



VWS Calendar

Board Meeting

Monday Feb. 6th 2017,
Time: 1 - 3pm

The basement conference room has been reserved at 7100 Hayvenhurst, just south of Sherman Way

General Meeting

Thursday Feb. 9th 2017
Time: 6:30 meet and greet,
7:00 pm-general meeting.
San Fernando Valley Arts and Cultural Center,
18312 Oxnard St., Tarzana



David Deyell Demonstrator on Thursday February 9th, 7:00pm

Paint-Out

See page 6 for details

Wednesday Group -
February 15, 2017 at
Paramount Ranch

Saturday Group - February
25th at Orcutt Ranch

Workshop

David Deyell
1 day workshop
February 18, 2017

SF Valley Arts and
Cultural Center
18312 Oxnard St.
Tarzana, CA 91356
Details on page 6

At our January meeting **David Deyell** will give a demonstration.

David Deyell was trained formally in architecture, retired in 1994 from teaching at UCLA and devoted full-time to paint in watercolor. As a landscape watercolorist in the California impressionistic style, he has developed an artistic approach that dances with color & spontaneity.

David paints in entertaining, happy, bright, colors with emphasis on composition, values, brush strokes, shapes and symbols, strong contrasting colors.

He is an award winner in juried shows. He won Best of Show at California Gold Coast Watercolor Society, and was juried into shows in: California, Colorado, Wyoming, New Mexico, & Arizona, and selected for the 2004 Yosemite Renaissance National Traveling Show.

He teaches Annual Watercolor Workshops at Yosemite National Park. He offers workshops for art groups & weekly private lessons; conducts demonstrations for art groups in the

Conejo Valley Unified School District & Ventura County Fair, and curates for Art Exhibits at the Stagecoach Inn Museum.

He is a member of Westlake Village Art Guild, California Gold Coast Watercolor Society, Allied Artists, Valley Water Color Society, and Thousand Oaks Plain Air Watercolorists.

Background and Training:

- ~ Pratt Institute 1956-1960 Architecture
- ~ Retired UCLA (1974 to 1994)
- ~ Professional Watercolorist since 1994
- ~ Co-founder Thousand Oaks Plein Air Watercolorists
- ~ Signature Member in California Gold Coast Watercolor Society

At the Saturday workshop, David will demonstrate and explain design, composition, creation, values, color and brushwork. Demonstrations will include dry brush paintings, and "wet into wet" paintings. Individual critiques to be provided.

PRESIDENT'S MESSAGE...FEBRUARY 2017



February is here – and with it comes a desire to bring about new and exciting things in the year ahead. The stress of the holidays is now past and the future looks less hectic. It can be a time for renewal and inspiration.

We all have a box full of tools and techniques to bring our inspirations into form. It might be a matter of remembering what we already know and rediscovering the tools we already have at our disposal. We may have used some of our tools of ritual, meditation, or visualization to make something happen. We must put these tools to use in new ideas and creations in our art.

“Art is man’s nature; nature is God’s art.” - Philip James Bailey

But often we fall into the habit of thinking we are engaging with ideas and using tools by virtue of having read or heard about them. Using our tools is a very personal action and one we must take on ourselves. As artists, we are each unique and no two of us will bring forth the same expression in our art.

“Art is not what you see, but what you make others see.” - Edgar Degas

Painting is a joyful way in which to spend an hour, a day, or a lifetime. So, get your toolbox out and let your inspiration go free – and make some amazing artwork.

HAPPY PAINTING!!

Marie Burdick, President

WVS HAS AN URGENT NEED FOR A PRESIDENT FOR NEXT YEAR.

I have been president for three consecutive years in the past and this is my fourth year! I cannot be president in the coming year. It is time for someone to step up and fill this position for a two-year period.

The benefits received from my years as President have been extremely rewarding to me personally. Traits I did not know I possessed became evident. Confidence in certain aspects of my life became visible and I became more able to share myself and my thoughts with others. This is an opportunity to find out new things about yourself.

As you all know, we are now a 501(c)3 and as a corporation we must have a President to head the Board of Directors. It is imperative that we have someone in this position. Please review your knowledge of other members and see if they would be willing to serve as President. Or perhaps they could replace someone currently on the Board so they could accept this position.

With a great Board of Directors as VWS currently has, the job of the President is not that difficult. Mostly it is presiding over the Board Meetings and the General Meetings once a month. That is only two times a month!

Again, please look around and see who might lead VWS through the next two years.

Marie Burdick , President

WVS BOARD OF DIRECTORS OFFICERS

President - Marie Burdick

1st VP, Programs - Deborah Swan
McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Gail Green

DIRECTORS

Workshops - Selina Cheng

Past Pres/Parliamentarian - Diana Herz

Historian - Darlene Libby

Publicity/Webmaster - Debbie
Saunders

Newsletter - Cheryl Scheer

WVS COMMITTEE CHAIRS

DVD Library - Nancy Corran

Paint-Outs - David Deyell (Wednesday)
& Paula Diggs (Saturday)

Society Show - Don Ferre

Student Awards - Judy Heimlich &
Dorothy Lee

Hospitality - Christine Kaldjian

Drawings - Joanne Schaefer

Photographer/Social Media - Jan Evans

For more information about Valley Watercolor Society visit our website at www.valleywatercolorssociety.org

Members with a concern or wanting a membership list can email us at: valleywatercolorssociety@hotmail.com Our email box is monitored daily so a Board member will soon be in contact with you.

Has your contact information changed? Email our Membership Chair at asrubinjr@gmail.com

MEMBERS NEWS

One of our newer members, **Nadine Suber** won a Second Place ribbon in the Watercolor division at the Westlake Village Art Guild Members Show.

Ed Stalcup's work is being shown at the Malibu Art Gallery, opened by the Malibu Art Association at Malibu Village @ Cross Creek Road. Open daily 10:00 A.M to 5:00 P.M. January 10 through February 2nd.

****ATTENTION** ALL NEW and NOT-SO-NEW VWS MEMBERS** Join some of the "old timers" for a MEET AND GREET before our February 9th meeting at 6:30 pm. They will answer any questions you may have about our wonderful VWS, the how and why we do the things we do, and provide a more "intimate" introduction to some of our wonderful, friendly members. ALL ARE WELCOME! Hope to see you there! Any questions, call Joanne Schaefer 818-342-0813.

Sylvia Crosbie is happy to announce that the painting "Navajo Country" has been sold and will be shipped to New York to join work previously purchased.

LOST and FOUND—A favorite black sweater was left at the November meeting. If by any chance you found the sweater, it would be greatly appreciated if you would call the owner at this phone number - (818) 708-1739.

Stephanie Fielden's watercolor, "Fontana del Pantheon", was juried in to the Thousand Oaks Art Association's Open Show, which runs February 1st—28th, Mon.-Sat., 11am-5pm at the Thousand Oaks Community Gallery, 2331A Borchard Road, Newbury Park.

CLASSES

Brenda Swenson has two destination workshops coming up. For additional information contact Brenda: SwensonsArt@gmail.com or visit her website: www.SwensonsArt.net

April 5-10, 2017: San Francisco & Sonoma, CA., Plein Air Sketching with Watercolor, 5-Day workshop.

May 15-22, 2017 & May 23-30, 2017

Costa Brava & Barcelona Spain

Plein Air Sketching with Watercolor, 7-Day Workshop

Website: www.frenchescapade.com

Contact: Jackiecontact@frenchescapade.com

Winter Plein Air classes with Catherine Tarr: Paso Robles, February 2017. We will be painting all day Saturday, the 11th and Sunday, the 12th, returning to LA on Monday the 13th. All materials are welcome. The workshop is limited to 15 people. A non-refundable \$50 will save a spot, the workshop balance of \$195 will be due on February 10th. Email for questions: catherinetarrstudio@gmail.com

The Fukuhara 20 annual is May 18-22, 2017. David Deyell will demonstrate on Friday in Alabama Hills at 9am, provide critiques on Thursday, & individual help on other days. Get early hotel reservations and send \$150 to Michele Pearson at 1244 12th Street Unit 5, Santa Monica 90401 to get in. It is OK to mention "David Deyell" and VWS. Email: michelep11@verizon.net.

VWS 2017 ANNUAL JURIED EXHIBITION

VWS's annual exhibition is a juried show with works shown to be selected by our juror, Brenda Swenson. To be considered for the show, your renewal dues must have been paid by October 31st, or if you are a new member, you must have joined by November 30th. Apply using Onlinejuriedshows.com. Go to the website and scroll down to the VWS logo on the left of your screen. Then follow the prompts to register and upload your image(s). Be sure to read the prospectus as it contains important guidelines. **ENTRIES CLOSE FEBRUARY 17, 2017.**

If you have any problems with your entry, please contact Onlinejuriedshows.com, or for general information contact Sylvia Crosbie, Exhibit Chair at Sylvia.Crosbie@excite.com, or call 818-902-1853. If you need assistance photographing your work, Deb Saunders' husband is available for a fee. Jan Evans has also volunteered to help (818) 667-0626; janevansstudio@gmail.com. Contact Deb at debsaun@live.com or call 818-903-3110. Remember, you can change entries or images up to the closing date.

You will be notified by email if your work is accepted February 24-25, 2017. **All necessary labels and forms will be included with the email.**

ANY MEMBER WHO ENTERS HIS/HER WORK MAY SUBMIT UP TO 10 PIECES OF BIN ART (UNFRAMED, MATTED AND PROTECTED) WHETHER OR NOT THEIR WORK HAS BEEN JURIED INTO THE EXHIBIT.

DATES TO REMEMBER:

ENTRIES CLOSE – FEBRUARY 17, 2017.....TAKE-IN – MARCH 13, 2017 6-8 P.M.....EXHIBIT OPENS - MARCH 14, 2017
RECEPTION MARCH 19, 2017 5-8 P.M.....EXHIBIT ENDS & TAKE-DOWN – APRIL 1, 2017 5-7 P.M.....FEES: \$40 FOR ONE OR TWO PIECES, \$5.00 FOR AN ADDITIONAL ENTRY. EACH MEMBER MAY SUBMIT UP TO 3 ENTRIES.



The San Fernando Valley Arts and Cultural Center (SFVACC) in Tarzana in conjunction with the 2017 Greater Los Angeles Homeless Count is hosting "8 x 8" January 31 – February 18, 2017. Artists' Reception – Saturday, February 4, 2017 5:00 – 7:00pm



SUBMIT NEWS by the 15th of each month to be printed in the VWS newsletter. **Who, What, Where, When and Why.** Send to Newsletter Editor Cheryl Scheer at **NEW** email address: cherylscheerUAG@gmail.com

SOCIETY SHOW WINNERS

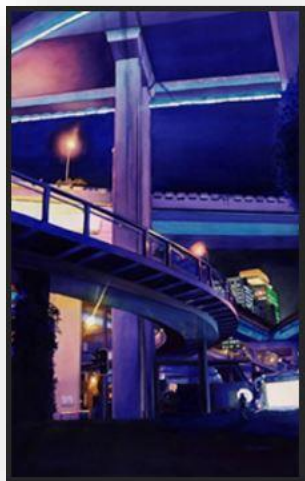


From left to right: Joette Snyder, Honorable Mention; Stephanie Fielden, 1st Place; Don Ferre, Honorable Mention; Helene Jukoff, 2nd Place; Anita Kedrowski, Honorable Mention; and Norma Derr, 3rd Place.

VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Here is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the general meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com



Paul Jackson

David Deyell, Demo: 2/9, Workshop: Saturday February 18 (members \$50. / non members \$70.)

Eileen Mc Cullough, Demo: 3/9, Workshop: Saturday March 18 (members \$50. / non members \$70.)

Paul Jackson, Demo: 4/13, 3-day Workshop, April 14, 15, 16 (members \$225. / non members \$285.)

Tim Kitz, Demo: 5/11, Workshop: Friday May 19 (members \$50. / non members \$70.)

Mike Hernandez, Demo: 6/8, NO WORKSHOP



Tim Kitz

After Summer....

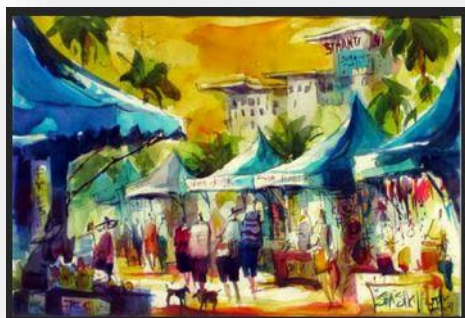
Carol Carter, Demo: 9/14, 3-day Workshop, September 15, 16, 17 (members \$240. / non members \$300.)

Debbie Absheer, Demo: 10/12, Workshop: Friday October 13 (members \$60. / non members \$80.)

Louisa McHugh, Demo: 11/9, NO WORKSHOP



David Deyell



Eileen McCullough

MEMBER HIGHLIGHTS



Peggy Reid Demonstration



New Member: Carol Winet



Peggy Reid Workshop



Prize winners: Betty Beavers, David Miller, Pam Markham, Judy Meyer

ATTENTION ALL MEMBERS PLANNING TO ENTER OUR 2017 ANNUAL EXHIBIT

As part of our contractual arrangement with SFVACC to use the gallery for our show, we are obligated NOT to accept any work that has been exhibited at SFVACC within the last 12 months at any other show, no matter under whose auspices. HOWEVER, PAINTINGS SHOWN AT THE VWS SOCIETY SHOW DURING OUR GENERAL MEETINGS ARE ELIGIBLE TO BE INCLUDED.

Please help us honor our commitment and ensure that your submissions have not been exhibited at SFVACC within the last 12 months.

IMPORTANT: NEW TAKE-IN TIME MONDAY MARCH 13TH 12 - 2P.M. THE SHOW WILL BE HUNG MONDAY AFTER TAKE-IN AND JUDGING WILL FOLLOW SO THERE CAN BE NO EXCEPTIONS.

If you have problems getting your work to the Gallery on time, please arrange for a friend to bring it in. Any questions, contact Sylvia_Crosbie@excite.com or 818-902-1853. Remember to park only where permitted. Volunteers will be available to help you unload. The exhibit will open Tuesday, March 14th. All other dates remain the same.

Remember, all exhibitors are expected to sign up for gallery sitting at the take-in. Please bring a copy of your bio to the take-in for inclusion in our Exhibit Book.

Please be sure to invite prospective collectors to the exhibit as well as professional people with office suites to decorate, bankers, CPAs, doctors, dentists, attorneys, decorators, real estate professionals, etc. Postcard invitations will be available at the upcoming General Meeting.

PAINT-OUTS

Wednesday Plein Air Group: Paint-out is on Feb 15, 2017 at **Paramount Ranch**. We meet in the "Western Town" about 10 AM. Dr Quinn, Medicine Woman and many other shows have been filmed here. If filming is taking place we get together in parking lot. Take the 101 Freeway to Kanan & go south. Turn left on Cornell (2nd Left?) and drive on until you see a sign for Paramount. Entrance is CLOSE to the sign. In the park drive to end of road and turn left to western town. Western garb is often worn. This location is good for family picnics, dog walking and such.



Saturday Group (third Saturday of the month): The February 25th paint-out will be at Orcutt Ranch, on Roscoe near Valley Circle. We'll be there from 10 am to 2pm. Bring a snack. We'll have flowers, farm buildings and trees as subjects. Let me know if you plan to attend. Paula: [818 223 9153](tel:8182239153)

Top Left: Orcutt Ranch
Left: Paramount Ranch

Share Your Paintings on Facebook. It's easy to do! Post your paintings on Facebook—it's a great way to share your art and connect with other members at VWS. We love to see what our members are working on and encourage everyone to use FB as a venue to show your paintings. Tell us about your latest creation and inspiration! Give it a try and let us hear from you. We all may learn something from each other!

Got news? Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following month's newsletter. Remember the five "W"s, **Who, What, Where, When and Why**, when writing your press release. Send to Newsletter Editor Cheryl Scheer — **NEW** email: cherylscheerUAG@gmail.com

What is the society show? It is an opportunity for each member to bring their paintings to the General Meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The first place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to our next meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at The SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. **For information** contact workshop coordinator Selina Cheng at: VWSworkshop@aol.com

Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break-even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center
18312 Oxnard St., Tarzana, CA . 91356-1502

Our next meeting is on February 9th. Traveling South on Reseda, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley way to enter the gate of the parking lot.

