

www.valleywatercolorssociety.org



OCTOBER 2016

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

Monday October 10, 2016
Time: 1pm -3pm
The basement conference room has been reserved at 7100 Hayvenhurst, just south of Sherman Way

General Meeting

Thursday October 13,
Time: 7:00pm-9:00pm
SF Valley Arts and Cultural Center, 18312 Oxnard St., Tarzana
Map on p 6

Paint-Out

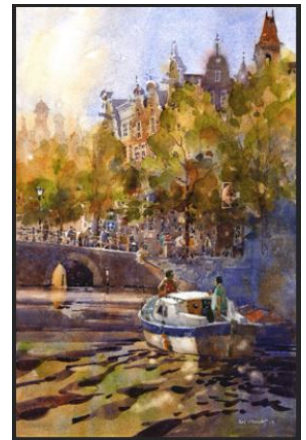
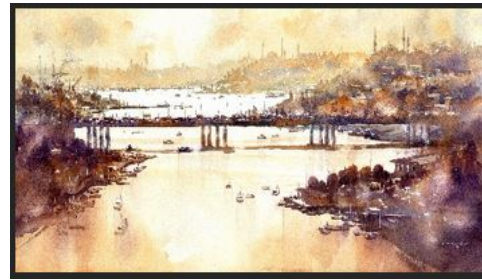
Wednesday Oct. 19th, at DeAnza Park, Calabasas

Saturday Group - October 15th, at Lake Calabasas
See p. 6 for details

Workshop

Iain Stewart
3 day workshop
October 14,15,16, 2016
Time 9-4

SF Valley Arts and Cultural Center, 18312 Oxnard St, Tarzana, CA 91356
Details on page 6



Iain Stewart Demonstrator, Thursday, October 13th

Iain Stewart is an award winning watercolor artist and a signature member of the American and National Watercolor Societies among other state and international societies.

His work has received numerous awards in international competition. Most recently his watercolor "From Pierre Loti Hill" received 2nd Place in the Mississippi Grand National in 2015. His work "Thurlow Dam-Tallassee, Alabama" was selected for inclusion in the Shanghai Zhujiajiao International Watercolour Biennial Exhibition, and his watercolor "Apse End Notre Dame" will be on exhibition at the NWS / China small works exchange. Iain maintains a studio in Opelika, Alabama, and in addition to gallery work, is an architectural illustrator with an international clientele and teaches watercolor and design drawing at Auburn University.

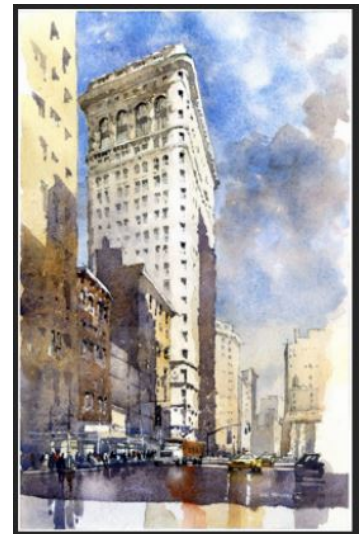
"I rely on instinct a great deal and endeavor not to imbue any false grandeur to the choices I make when working. The lion's share of my work is done alla prima as my real struggle in painting is to capture the initial vision for any given piece. I am most often motivated by capturing a definitive lighting condition and how it influences shape and value rather than faithfully representing the subject as witnessed.

Watercolor is uniquely suited for this task as 'light' is reserved from the first brush strokes and must be protected throughout the painting process.

The underlying

narrative in my work is not based on any theme in particular but quite simply how 'place' is inhabited and used daily.

I often use remembered atmospheric and lighting conditions in my work and would say that I paint from life and memory simultaneously. My watercolors are not only a translation of what I see, but more importantly, an expression of how I choose to view the world."



PRESIDENTS MESSAGE

October 2016



Welcome to October! Fall is here at last and hopefully cooler temperatures. Lots happening this month so read the entire newsletter. Fun and excitement ahead for the month and the year ahead!

Do you ever wonder when events happen in our lives that it seems at first they are random occurrences - the result of coincidence? It is more than that -- it shows us the universe

is listening. We should pay attention and link these things, as most happen for a reason (even if it is unclear to us right away).

We need to look at the bigger picture and understand that our lives are filled with both positive and negative events. Neither one is more desirable as they all have a purpose in our lives. For me, I wonder how events evolved so that I am now in a position that I gave up some five years ago. Fate? Or do I have yet more to learn from this event/position?

Art has a way of evolving much like our lives. It changes as we change, and moves in directions that we may never have anticipated. And all we can do is "go with the flow." Perhaps the change my art has taken me is much like the change I am experiencing with Valley Watercolor Society.

In a position I did not imagine happening again, I realize that I am now working with a group of artists that have so much enthusiasm and so many new ideas they are bringing to the table. I know they will be amazed by their own growth by serving on this Board (as will all the others who are responsible for activities in one way or another). I would like everyone to have this opportunity by serving in any capacity on the Board at some point in the near future.

For now, I am off to squeeze in some time for painting. And you all need to get those brushes, paper, and paint going for our annual jurying-in and spring exhibit.

HAPPY PAINTING!

Marie Burdick

2017 ANNUAL JURIED MEMBER SHOW

Squeeze your paint now!

MARK YOUR CALENDARS! 2017 VWS Annual Juried Membership Exhibition Entry period begins October 1, 2016 and closes February 17, 2017

Take-in: March 13, 2017 6 - 8 pm

Exhibit opens: March 15, 2017 Reception: March 19, 2017 5 - 8 pm

Exhibit ends & take-down: April 1, 2017 5 - 7 pm

Fee: \$40.00 for one or two paintings; \$5.00 for an additional entry

For questions, suggestions, or to volunteer to help please contact Sylvia_Crosbie@excite.com or call 818-902-1853

WWS BOARD OF DIRECTORS

OFFICERS

President - Marie Burdick

1st VP, Programs - Deborah Swan
McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Gail Green

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DIRECTORS

Workshops - Selina Cheng

Past Pres/Parliamentarian - Diana Herz

Historian - Darlene Libby

Publicity/Webmaster - Debbie
Saunders

Newsletter - Cheryl Scheer

WWS COMMITTEE CHAIRS

DVD Library - Nancy Corran

Paint-Outs - David Deyell (Wednesday)
& Paula Diggs (Saturday)

Society Show - Don Ferre

Student Awards - Judy Heimlich &
Dorothy Lee

Hospitality/Jurying-In - Christine Kaldjian

Drawings - Joanne Schaefer

Photographer/Social Media - Jan Evans

For more information about Valley Watercolor Society visit our website at www.valleywatercolorssociety.org

Members with a concern or wanting a membership list can email us at: valleywatercolorssociety@hotmail.com

Our email box is monitored daily so a board member will soon be in contact with you.

Has your Contact information changed?

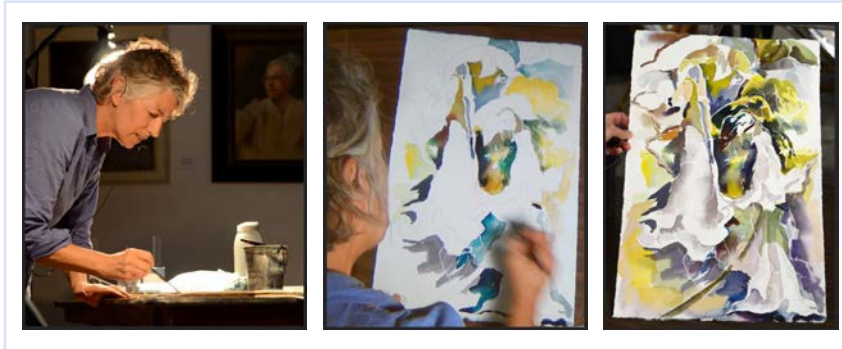
Email our Membership Chair at asrubinjr@gmail.com

HIGHLIGHTS FROM SEPTEMBER MEETING

Photographs courtesy of Jan Evans - Publicity Chairperson



Mona Walker won an original Catherine Tirr Painting!



Photos from the September Demo by Catherine Tirr



Ellie Bellilove won a Painting Apron



Nancy Corran won an Impressionist Painting book



September Society Show winners from left to right: **Kiran Saini** - 1st place, **Dee Peterson** - 2nd place, **Chris Devor** - 3rd place, **Gail Green** - Honorable Mention, **Ben Levin** - Honorable Mention, and **Sylvia Crosbie** - Honorable Mention. Very nice group of paintings.

The proceeds from our monthly drawings help fund our yearly Student achievement awards. At the April general meeting the scholarship committee will present this year's winners and their artwork. Thanks for your support.



Selina Cheng won Watercolor Paper

MEMBER NEWS

Ben Levin has six paintings and a sculpture that will be on display in the new show titled "Heritage & Community" at La Galleria Gitana. The opening reception is Saturday, Oct 15 from 6:00 to 9:30 pm. Some other VWS artists are also in this show. La Galleria Gitana is located at 120 N. Maclay, Suite E in San Fernando.

WE NEED YOUR HELP!

The chair of the prize committee for our Annual Exhibit needs your help in providing suggestions of potential prize donors for the Annual Exhibit to be added to our data base. Please send the names of any companies, stores, individuals who are likely to contribute, to: Ruan Hoe, email: ruanhoe@hotmail.com

WELCOME NEW MEMBERS:

- Edie Fasano
- Lynn Gordon
- Stephanie Fielden
- Nadine Suber
- Cris Gordy
- Josette Snyder
- Judy Dekel
- Carmen Zumwalt
- R.G. White
- Avita Kedrowski
- Dottie Berntson
- Susan Spector

CITY OF BREA ART Gallery					
48th ANNUAL Watercolor West INTERNATIONAL JURIED EXHIBITION					
October 15-December 18					
OPENING RECEPTION: Saturday, October 15 from 5-7 pm					
Please join us on Saturday, October 15 for the opening festivities.					
3:30-5 pm:	Annual Speaker, Gray Sweeney				
5-7 pm:	Opening Reception featuring live music and refreshments				
6 pm:	Awards Ceremony				
Watercolor Demonstration Series					
PRESENTER	DATES	DAY	TIME	SEE	CLASS #
Robbie Laird	Oct 2	Sun	10 am-3 pm	\$25	24319
Linda Doll	Oct 29	Sat	10 am-3 pm	\$25	24320
Chris Sullivan	Nov 12	Sat	10 am-3 pm	\$25	24321
Dan Marshall	Dec 10	Sat	10 am-3 pm	\$25	24322
Dale Laitinen	Dec 18	Sun	1-5 pm	\$25	24323
Entire Series of all 5 Demos				\$100	24324
Watercolor One-Day Workshops					
Keep it Simple and Strong with Keiko Tanabe					
Nov 19	Sat	9:30 am-3 pm	Age 16+	\$80	
The Language of Landscape in Watercolor with Dale Laitinen					
Dec 17	Sat	9:30 am-3 pm	Age 16+	\$80	
TO REGISTER or FOR MORE INFORMATION: 714-990-7731					
Please see Gallery website for refund policy: BreaGallery.com					
For information about Watercolor West visit: WatercolorWest.org					
Curtis Theatre 2016/17 Season CurtisTheatre.com			OUR PROUD SPONSORS:		

VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Here is the lineup of demonstrators and workshops for the upcoming new schedule. You can sign up for these workshops at the general meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com



Phyllis Doyon

Iain Stewart, Demo: 10/13, Workshop: October 14, 15, 16 (members \$225. / non members \$285.)

Phyllis Doyon, Demo: 11/10, Workshop: Friday November 11 - I have always loved to work with watercolor and water media, enjoying the vibrant colors and flow of the paint. Committing to bold color early in the painting keeps the work clean and transparent. This is what gives watercolor its sparkle and life. (members \$50. / non members \$70.)

Peggy Reid, Demo: 1/12, Workshop: Saturday January 21 (members \$50. / non members \$70.)

David Deyell, Demo: 2/9, Workshop: Saturday February 18 (members \$50. / non members \$70.)



Paul Jackson

Eileen Mc Cullough, Demo: 3/9, Workshop: Saturday March 18 (members \$50. / non members \$70.)

Paul Jackson, Demo: 4/13, 3-day Workshop, April 14, 15, 16 (members \$225. / non members \$285.)

Tim Kitz, Demo: 5/11, Workshop: Friday May 19 (members \$50. / non members \$70.)

Mike Hernandez, Demo: 6/8, NO WORKSHOP

Carol Carter, Demo: 9/14, 3-day Workshop, September 15, 16, 17 (members \$240. / non members \$300.)

Debbie Absheer, Demo: 10/12, Workshop: Friday October 13 (members \$60. / non members \$80.)

Louisa McHugh, Demo: 11/9, NO WORKSHOP



David Deyell



Tim Kitz



Eileen McCullough

Workshop Policy

- 1.) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2.) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3.) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4.) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5.) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial break even point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6.) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

SAN FERNANDO VALLEY ARTS



SAN FERNANDO VALLEY
ARTS & CULTURAL CENTER

**CONGRATULATIONS TO THE SFVACC FOR HAVING
ACHIEVED THEIR 501(c)3 TAX EXEMPT STATUS.
HOORAY !!**

Upcoming Exhibits, & Events:

ROCK Image-ination Rock Photography Exhibit
4-22 October, 2016 11:00 AM (PDT)

The San Fernando Valley Arts & Cultural Center and KCSN 88.5 present vintage rock photography by Michael Eivaz, Kevin Goff, Scott Mitchell, Jimmy Steinfeldt, Richard Upper
Rock Reception to kick off KCSN's 2016 Pledge Drive
OCTOBER 8th 2016, 7:00 - 10:00 PM

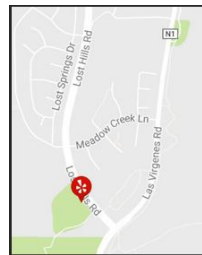
Collage Artists of America Juried National Open Exhibit
15 Nov 2016 11:00 AM (PST) – 3 Dec 2015 5:00 PM

Opening Reception & Awards Presentation: Sat, Nov 19, 2016 5:00-7:00PM

PAINT- OUTS

Wednesday Group - Plein-air October 19th, 9:00am

Juan Bautista de Anza Park, 3701 Lost Hills Road, Calabasas, CA 91302. Take 101 Freeway to Lost Hills Road and go south. Look for Park signs on right; turn right into park parking. Meet in the park behind and to right of structures. If you get to Las Virgenes, you have passed the park. We will meet about 9 am and paint till lunch time. This Park has lots of landscape things to place in a watercolor painting. Be prepared to collect photos. Contact David Deyell at watercolorists@netzero.net for more information.



Saturday Group - Plein-air October 15th, 10:00am – 2:00pm

Lake Calabasas: Trees, hills, flowers, waterfowl, and structures...what more can we ask? Paint out with me on October 15 from 10am to 2pm... Buildings, animals, water and flowers. I will meet you at the gate that faces the lake at the Tennis and Swim Center 23400 Park Sorrento, Calabasas. Please call to let me know you are coming so I can let you in the gate...Thanks, **Paula Diggs** (818) 223 9153.



GOT NEWS?

Got news? Submit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following month's newsletter. Remember the five "W"s, **Who, What, Where, When and Why**, when writing your press release. Send to news editor Cheryl Scheer - email: cascheer@ca.rr.com

General Meeting and Workshop Location
SF Valley Arts Center – 18312 Oxnard St. Tarzana, CA 91356
Between Etiwanda and Reseda Ave.

Our next meeting is on **October 13, 2016**. Traveling on Reseda South, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley way to enter the gate of the parking lot.

