

VALLEY WATERCOLOR SOCIETY NEWSLETTER

THE PURPOSE OF THE VALLEY WATERCOLOR SOCIETY IS TO PROMOTE INTEREST, KNOWLEDGE AND APPRECIATION OF WATERMEDIA THROUGH MEETINGS, EXHIBITIONS AND OTHER APPROPRIATE ACTIVITIES.

VWS Calendar

Board Meeting

Monday Jan. 9th 2017,
Time: 1 - 3pm

The basement conference room has been reserved at 7100 Hayvenhurst, just south of Sherman Way

General Meeting

Thursday Jan. 12th 2017
Time: 7pm

San Fernando Valley Arts and Cultural Center,
18312 Oxnard St., Tarzana

Paint-Out

See page 6 for details

Wednesday Group - Dec. 17th, 10:00am at Orcutt Ranch on Roscoe

Saturday Group - No Dec. Saturday Group

Workshop

Peggy Reid
1 day workshop
January 21, 2017

SF Valley Arts and Cultural Center
18312 Oxnard St.
Tarzana, CA 91356
Details on page 6

GOOD WISHES FOR THE HOLIDAYS!

Vasquez Rocks and Duggan Ranch Gallery Paint out in November

WWS had about 25 artists with over 20 for lunch and PM demo by David Deyell. Artists were from several organizations and all were given info on joining VWS and other Plein Air groups. Check out the photos below and on page 6.



PLAGIARISM

Plagiarize - [plagiarist, kidnapper] – to take (ideas, writings, etc.) from another and pass them off as one’s own – plagiarism, plagiarist, plagiarizer. - Webster’s NEW WORLD Dictionary
It is time to discuss plagiarism and original works of art as it relates to Valley Watercolor Society – and all other art organizations and societies. VWS has strict policies regarding the submittal of original art work into juried art exhibits, as do all other artist’s organizations. All “Call for Entry” forms contain a statement affirming that the art being submitted is the artist’s own original work. By signing the entry form, the artist acknowledges that the work is their own and not:

- Work done in a workshop
- Copies of other artists’ work
- Copies of photographs from other artists, magazines, or newspapers
- Recognizable copies of someone else’s work (paintings and/or photos)

Recent events, as well as those in the past, bring up the need to address this situation. VIVA has requested that each of the four founding organizations discuss the problem of plagiarism with their club members. Plagiarism and copyright violations are a danger both to VWS, as well as any gallery accepting work passed off as original. Works of art may be rejected or removed from an exhibit and proof of reference material may be required to establish that the work is the artists own. The seriousness of these offenses may lead to an artist being banned from entering any future VWS and VIVA exhibits. For further information on copyright law, visit the United States Copyright Office online at <http://www.copyright.gov/>. Marie Burdick, VWS President, 8-14-09

PRESIDENTS MESSAGE... DECEMBER 2016



WELL - December is upon us (also known as the **gift-giving season**). Ready or not, it is here! We easily give gifts to others – but have we thought about the gifts that we can give to ourselves, and without costing a small fortune?

A gift of going through a phase of change and growth is a wonderful gift. We are always in the process of learning something new, developing an underused ability or talent, or toning down an overused one. We are always developing and fine tuning our many qualities, and it is natural that they can tend to get out of balance. But this is part of the normal process of self-

development. In this process, the pendulum settles in the center, restoring balance inside and out.

"Nature does not hurry, yet everything is accomplished." Lao Tse

We may want to try out new avenues of expression, (because it's new and exciting) master a new skill, and integrate it into our overall identity, as it becomes one part of our balanced life.

This happens in art as well as in our personal life. We try new things and they either become something we wish to keep or discard, while we are still learning from the experience. We make decisions based on how it fits with us at that moment. Nothing is perfect in life or in art. We should always strive for something new that ignites and excites us; something that keeps us involved and happy.

"Have no fear of perfection. You'll never reach it." Salvador Dali

I think of this as a pathway to involvement in many aspects of our art life. Getting involved gives back to us the gifts that require no cost, yet gets us excited, and assures us the chance to learn and grow. Let's think of this when you consider getting involved in the operation of VWS and be a part of the excitement of creating a lively and vibrant organization!

**WISHING HAPPY HOLIDAYS TO EVERYONE
AND KEEP PAINTING !!**

Marie Burdick, President

I am saddened to report the loss of one of our artists who was a mentor and teacher for many of us. **TOM FONG passed away** peacefully on November 16 at home with his family at his bedside. He was a personal friend to many and will be greatly missed. Tom's Memorial Service will be at Rose Hills - Whittier, SkyRose Chapel, 3888 Workman Mill Road, Whittier 90601 on Saturday, December 3, 2016 at 11:00 am.

VWS – Change in Jurying-In Policy At the October Board Meeting, it was unanimously voted to remove the jurying-in policy effective immediately. What this means is that all members in good standing may enter the Annual Spring Exhibit, as well as future exhibits. There will be a juror who will choose which work to include in the exhibit and award the prizes.

Dues Reminders If your dues were not paid by the deadline date of September 30, 2016, you are not eligible to enter the Annual Spring Exhibit in 2017. New members who join by November 30, 2016, will be eligible to enter the exhibit.

Membership Roster For those wishing a copy of the Membership Roster, email your request to Steve Rubin, Membership Chair, at asrubinjr@gmail.com He will email the form to you.

VWS Emails Please begin your "subject line" with "VWS – and whatever the subject is". This will help those who receive a high volume of daily emails to spot the VWS emails and respond quickly.

Items for the VWS Newsletter

1. Please have your "subject line" read "VWS – Newsletter Item".
2. Write the article as you wish it to be in the newsletter and as if you were reading it yourself. Put in the who, what, where, and when in the article. Cheryl will not be re-writing the article before publication.

Ride Sharing Winter comes with earlier darkness. Consider ride sharing. Check with others who live near you, perhaps going thru the roster, to set up car pools to the General Meetings. Save gas, make new friends, etc.

DVD's Nancy Corran has purchased 6 new DVDs – see what they are at our meeting.

VWS BOARD OF DIRECTORS OFFICERS

President - Marie Burdick

1st VP, Programs - Deborah Swan
McDonald

2nd VP, Membership - Steve Rubin

3rd VP, Exhibits - Sylvia Crosbie

Secretary - Carol Hendrickson

Treasurer - Gail Green

DIRECTORS

Workshops - Selina Cheng

Past Pres/Parliamentarian - Diana Herz

Historian - Darlene Libby

Publicity/Webmaster - Debbie
Saunders

Newsletter - Cheryl Scheer

VWS COMMITTEE CHAIRS

DVD Library - Nancy Corran

Paint-Outs - David Deyell (Wednesday)
& Paula Diggs (Saturday)

Society Show - Don Ferre

Student Awards - Judy Heimlich &
Dorothy Lee

Hospitality - Christine Kaldjian

Drawings - Joanne Schaefer

Photographer/Social Media - Jan Evans

For more information about Valley Watercolor Society visit our website at www.valleywatercolorssociety.org

Members with a concern or wanting a membership list can email us at: valleywatercolorssociety@hotmail.com Our email box is monitored daily so a Board member will soon be in contact with you.

Has your contact information changed? Email our Membership Chair at asrubinjr@gmail.com

MEMBERS NEWS

Share Your Paintings on Facebook. It's easy to do! Post your paintings on Facebook—it's a great way to share your art and connect with other members at VWS. We love to see what our members are working on and encourage everyone to use FB as a venue to show your paintings. Tell us about your latest creation and inspiration! Give it a try and let us hear from you. We all may learn something from each other!

Oren Cooper's watercolor, "Protective Eyes," was juried into the Watercolor West International Exhibition at the City of Brea Art Gallery. This is the third time he has been juried into the annual exhibition, making him a Signature Member.

Paula Diggs has a painting from our paint-out at Calabasas Park in the current show at La Galeria Gitana, 120 N. Maclay Ave., Suite E, San Fernando, 91340.

"**Impressions,**" an exhibit of landscape and figure paintings in oil, watercolor and mixed media by Nicqui Indics and Louise Noonan is showing at Canoga Park Youth Arts Center, 7222 Remmet Avenue, Canoga Park, 91303 (*Just west of Canoga Blvd. and North of Sherman Way*). Reception: Jan. 14th 6-8pm. Runs through 1/28/17 (818) 346-7099

Don't forget the New Year Potluck - January 12, 2017 @ 7:00pm - Please bring one of your favorite dish to celebrate the new year together!

CLASSES

PHYLLIS DOYON WORKSHOPS

Held at the Doyon Studio & Gallery, 1390 Flynn Rd., Suite H Camarillo, CA 93012

Sign up early - call (805) 312-3149

The workshop below includes all materials plus lunch:

Acrylic - Sun. Dec.11 (12-3pm) - \$65

Sign up early to save your spot.

Any questions? Call (805) 312-3149

Brenda Swenson has two destination workshops coming up. For additional information contact Brenda: SwensonsArt@gmail.com or visit her website www.SwensonsArt.net

April 5-10, 2017 San Francisco & Sonoma, CA

Plein Air Sketching with Watercolor, 5-Day workshop

Website: www.frenchescapade.com

Contact: Jackie contact@frenchescapade.com

May 15-22, 2017 & May 23-30, 2017

Costa Brava & Barcelona Spain

Plein Air Sketching with Watercolor, 7-Day Workshop

Website: www.frenchescapade.com

Free Lecture Demo, Tuesday, December 6th, 3:00 - 6:30pm at Continental Art Supplies, 7041 Reseda Boulevard, Reseda, CA 91335

Richard H. Freund's 'Unordinary Ornaments' Painted Assemblage Workshop at SFV Arts & Cultural Center will be held on Saturday, December 10, 2015, from 9:30 am - 5:30 pm. Limit of only 12 participants, so register soon! Price is \$95.- More information is available at <http://www.faffo.net/>

VWS 2017 ANNUAL JURIED EXHIBITION

VWS's annual exhibition is a juried show with works shown to be selected by our juror, Brenda Swenson. To be considered for the show, your renewal dues must have been paid by October 31st, or if you are a new member, you must have joined by November 30th. Apply using Onlinejuriedshows.com. Go to the website and scroll down to the VWS logo on the left of your screen. Then follow the prompts to register and upload your image(s). Be sure to read the prospectus as it contains important guidelines. **ENTRIES CLOSE FEBRUARY 17, 2017.**

If you have any problems with your entry, please contact Onlinejuriedshows.com, or for general information contact Sylvia Crosbie, Exhibit Chair at Sylvia_Crosbie@excite.com, or call 818-902-1853. If you need assistance photographing your work, Deb Saunders' husband is available for a fee. Contact Deb at debsaun@live.com or call 818-903-3110. Remember, you can change entries or images up to the closing date.

You will be notified by email if your work is accepted February 24-25, 2017. ALL NECESSARY LABELS AND FORMS WILL BE INCLUDED WITH THE EMAIL.

ANY MEMBER WHO ENTERS HIS/HER WORK MAY SUBMIT UP TO 10 PIECES OF BIN ART (UNFRAMED, MATTED AND PROTECTED) WHETHER OR NOT THEIR WORK HAS BEEN JURIED INTO THE EXHIBIT.

DATES TO REMEMBER

ENTRIES CLOSE – FEBRUARY 17, 2017

TAKE-IN – MARCH 13, 2017 6-8 P.M.

EXHIBIT OPENS - MARCH 15, 2017

RECEPTION MARCH 19, 2017 5-8 P.M.

EXHIBIT ENDS & TAKE-DOWN – APRIL 1, 2017 5-7 P.M.

FEES: \$40 FOR ONE OR TWO PIECES, \$5.00 FOR AN ADDITIONAL ENTRY. EACH MEMBER MAY SUBMIT UP TO 3 ENTRIES.

SOCIETY SHOW WINNERS



From left to right, Norma Derr - 2nd Place; John Chapin - 1st Place; Paula Diggs - Honorable Mention; Marie Burdick - Honorable Mention; Helene Jukoff - 3rd Place; Nancy Whitlock - Honorable Mention

VWS WORKSHOPS

Workshops start at 9 am, go to 4 pm, and are held at the San Fernando Valley Arts & Cultural Center, 18312 Oxnard Street, Tarzana, CA 91356

Here is the list of upcoming demonstrators and workshops. You can sign up for these workshops at the general meetings or contact workshop chairperson Selina Cheng, email: VWSworkshop@aol.com



Paul Jackson

Peggy Reid, Demo: 1/12, Workshop: Saturday January 21 (members \$50. / non members \$70.)

David Deyell, Demo: 2/9, Workshop: Saturday February 18 (members \$50. / non members \$70.)

Eileen Mc Cullough, Demo: 3/9, Workshop: Saturday March 18 (members \$50. / non members \$70.)

Paul Jackson, Demo: 4/13, 3-day Workshop, April 14, 15, 16 (members \$225. / non members \$285.)

Tim Kitz, Demo: 5/11, Workshop: Friday May 19 (members \$50. / non members \$70.)



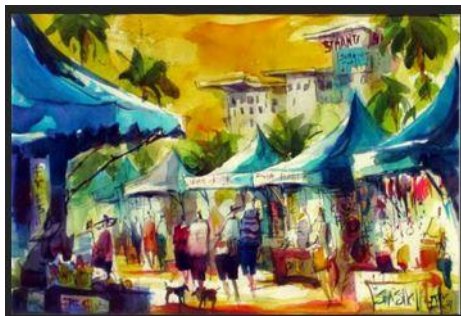
Tim Kitz

Mike Hernandez, Demo: 6/8, NO WORKSHOP

Carol Carter, Demo: 9/14, 3-day Workshop, September 15, 16, 17 (members \$240. / non members \$300.)

Debbie Absheer, Demo: 10/12, Workshop: Friday October 13 (members \$60. / non members \$80.)

Louisa McHugh, Demo: 11/9, NO WORKSHOP



Eileen McCullough



David Deyell

MEMBER HIGHLIGHTS

Phyllis Doyon Demonstration



WELCOME NEW MEMBERS: Susan Inglese, Bobbie Yablow, Nina Howard, Cindy Shumaker, (Pong Apinyavat & William O'Connor, not pictured)



Prize winners Carol Klinger, Charlene McDonald, Cindy Shumaker, & Susan Crown



Phyllis Doyon Workshop

PAINT-OUTS

Saturday Group (third Saturday of the month): The paint-out in December will be at Orcutt Ranch on Roscoe in Canoga Park, Dec 17th. We'll meet at 10. Bring a lunch. Contact Paula Diggs for information. (818) 223-9153 or email pauladiggs@earthlink.net

Wednesday Plein Air Group: Contact David Deyell for questions. (805) 494-1700 or email watercolorists@netzero.net



Lunch at the Duggan Ranch Gallery—November Paint-Out

The **Thousand Oaks Art Association Open Show** is coming up this February. This is an annual juried show at the spacious Community Gallery in Newbury Park (adjacent to Thousand Oaks). They are offering over \$2,400 in awards, in six categories.

The entry process is Online Juried Shows, and you can access the site in one of two ways:

1. <https://onlinejuriedshows.com/Default.aspx?OJSID=8715>
2. www.OnlineJuriedShows.com, scroll down under "Current Shows" to find the TOAA Open Juried Show

You will be able to enter up to 4 pieces this year.

Entry Deadline: Sunday, January 8, 2017

If you go online to enter, and have any problems, please email Help@OnlineJuriedShows.com or call 949-287-8645. The OJS people are friendly and very helpful.

SHOW CHAIRS:

Carolyn Ryan: carolynryanart@gmail.com

Linda Shaner: lshanerart@yahoo.com

Website: www.thousandoaksartassoc.org/

Got news? Summit all news, publicity, exhibit reviews, photographs and bits of interest by the **15th of each month** to be printed in the following months newsletter. Remember the five "W"s, **Who, What, Where, When and Why**, when writing your press release. Send to Newsletter Editor Cheryl Scheer - email: cascheer@ca.rr.com

What is the society show? It is an opportunity for each member to bring their paintings to the general meeting. Everyone is always interested to see what our members are painting. The Demonstrator that evening is asked to pick 4 winners. The first place winner receives \$20.00. Any VWS member may participate. We ask you only bring one painting per meeting since space is limited. Come to the November meeting with a painting and you could be picked as a Society Show Winner!

All workshops are held at The SFV Arts and Cultural Center, 18312 Oxnard St, Tarzana. **For information** contact workshop coordinator Selina Cheng at: VWSworkshop@aol.com

Workshop Policy

- 1) The full amount for each workshop is required when you sign up. Your space will not be guaranteed without payment by check or cash.
- 2) The workshop fee includes a 25% non-refundable cancellation fee (except as noted in #4 below) if a cancellation is made less than 7 days prior to the workshop, unless the spot is filled. Any refund given will be minus the 25% cancellation fee.
- 3) No refund will be made for a NO SHOW or a cancellation with less than 2 days of prior notice, unless the spot is filled.
- 4) For workshops that are 3 days or longer, we require a deposit of 50% with sign up. These workshops are with artists from out-of-town and special financial arrangements have to be made for their visits. The full amount is due 60 days prior to the workshop. A cancellation fee of 50% (instead of 25%) applies.
- 5) A workshop may be cancelled at the discretion of the Workshop Chair and the President if any of the following occur: There are less than 10 participants, the workshop is not at a financial breakeven point, or the demonstrator or location cancels. In this case, full refunds will be given.
- 6) Payment by check for individual workshops must have a current date and should not be post-dated. Checks for multiple workshops and cash will be promptly deposited.

Our General Meeting and Workshop Location

SF Valley Arts and Cultural Center
18312 Oxnard St., Tarzana, CA . 91356-1502

Our next meeting is on January 12th. Traveling on Reseda South, Oxnard is the next intersection just after the Metro Orange Bus line terminal. If traveling North on Reseda, Oxnard is the intersection just before the Metro Orange Bus line terminal. There is parking on the street and also in the back of the building complex. To access the back parking lot you can drive through the arches and through the gate, or turn at the corner and use the alley way to enter the gate of the parking lot.

